



# PALA Expo/Sponsorship

April 2-4, 2024 | Penn Stater, State College

## 2024 Conference Packages

Company \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

### Elite Platinum Expo and Sponsorship Package

\* Expo Booth at Spring and Fall Conference with "2" registrations for each conference.

\* Choice of a Platinum Sponsorship for each conference.

- ☐ Industry Partner - \$5,500      ☐ Non-Industry Partner - \$6,500
- ☐ Welcome Reception **Spring Only**      ☐ Tote Bag  
☐ Branded Cocktail or Punch      ☐ Lanyard  
☐ Notebook

Sponsorship Choice Spring \_\_\_\_\_

Sponsorship Choice Fall \_\_\_\_\_

### Elite Gold Expo and Sponsorship Package

\* Expo Booth at Spring and Fall Conference with "2" registrations for each

\* Choice of a Gold Sponsorship for each conference.

- ☐ Industry Partner - \$4,500      ☐ Non-Industry Partner - \$5,500

Keynote Speaker

Expo Breakfast

Expo Lunch

Breakfast and Learn

Sponsorship Choice Spring \_\_\_\_\_

Sponsorship Choice Fall \_\_\_\_\_

### Elite Silver Expo and Sponsorship Package

\* Expo Booth at Spring and Fall Conference with "2" registrations for each

\* Choice of a Silver Sponsorship for each conference.

- ☐ Industry Partner - \$3,000      ☐ Non-Industry Partner - \$4,000

Preconference Session

Educational Session

Networking and Nibbles Table Sponsor

Sponsorship Choice \_\_\_\_\_

Sponsorship Choice Fall \_\_\_\_\_

## Important Information:

- Sponsorships are assigned on a first come, first served basis.
- Promotion will begin when payment is full is received.
- Sponsorships are not refundable

## Payment Information:

***Please check payment method:***

Company

☐ Visa

☐ MasterCard

☐ American Express

☐ Discover

☐ Check Enclosed

Card Number

Exp Date

Cardholder

Address

CVV Code

Zip Code

**Questions? Email Joan DeLuca ([joan@pala.org](mailto:joan@pala.org)) OR  
call 717-695-9734 or fax 717-695-9735.**