



PALA Expo/Sponsorship

April 2-4, 2024 | Penn Stater, State College

2024 Conference Packages

Company _____
Contact Person _____
Address _____
City, State, Zip _____
Email _____ Phone _____

Elite Platinum Expo and Sponsorship Package

- * *Expo Booth at Spring and Fall Conference with “2’ registrations for each conference.*
- * *Choice of a Platinum Sponsorship for each conference.*

Industry Partner - \$5,500 **Non-Industry Partner - \$6,500**

Welcome Reception *Spring Only* **Tote Bag**
 Branded Cocktail or Punch **Lanyard**
 Notebook

Sponsorship Choice Spring _____

Sponsorship Choice Fall _____

Elite Gold Expo and Sponsorship Package

- * *Expo Booth at Spring and Fall Conference with “2’ registrations for each*
- * *Choice of a Gold Sponsorship for each conference.*

Industry Partner - \$4,500 **Non-Industry Partner - \$5,500**

Keynote Speaker

Expo Breakfast

Expo Lunch

Breakfast and Learn

Sponsorship Choice Spring _____

Sponsorship Choice Fall _____

Elite Silver Expo and Sponsorship Package

- * *Expo Booth at Spring and Fall Conference with “2’ registrations for each*
- * *Choice of a Silver Sponsorship for each conference.*

Industry Partner - \$3,000 **Non-Industry Partner - \$4,000**

Preconference Session

Educational Session

Networking and Nibbles Table Sponsor

Sponsorship Choice _____

Sponsorship Choice Fall _____

Important Information:

- Sponsorships are assigned on a first come, first served basis.
- Promotion will begin when payment is full is received.
- Sponsorships are not refundable

Payment Information:

Please check payment method:

Company

Visa

MasterCard

American Express

Discover

Check Enclosed
Exp Date

Card Number

Cardholder

Address

CVV Code

Zip Code

**Questions? Email Joan DeLuca (joan@pala.org) OR
call 717-695-9734 or fax 717-695-9735.**