



Expo Schedule & Information

Thursday, April 30, 2026

8:00 – 11:00 am*..... Exhibits Set-Up
11:30 am Exhibits Open
12:00 – 1:00 pm Lunch with Exhibitors
2:15 – 2:45 pm Break with Exhibitors
3:45 – 4:00 pm Break with Exhibitors
5:00 – 6:00 pm Welcome Reception with Exhibitors

Friday, May 1, 2026

7:30 am Breakfast
7:30 am Exhibits Open
8:45 – 9:00 am Break with Exhibitors
10:30 – 11:00 am Break with Exhibitors / Prize Drawings
11:00 am **Exhibitor Teardown

Please Note: Schedule is subject to change.

Exhibit Booth Registration Includes:

- ✓ Two (2) conference registrations
 - Breaks, lunch, and reception (April 30)
 - Breakfast and breaks (May 1)
- ✓ Additional exhibitor registrations: \$225 per person
- ✓ Exhibit table and two (2) chairs
- ✓ Customizable exhibitor listing on the mobile conference app
- ✓ Link to your company website in promotional emails

Electric /Shipping

✓ **Electric**

If you need electric for your booth, it must be ordered through Hershey Exposition.

✓ **Shipping**

Ship to the Hershey Lodge via FedEx or UPS (USPS does not directly deliver to the Hershey Lodge).

ATTN: Jennifer PALA
Hershey Lodge
325 University Dr.
Hershey, PA 17033

Cancellation Policy

- A \$350 cancellation fee will be applied to cancellations received in writing by March 20, 2026.
- Cancellations received after March 20, 2026, are non-refundable.

Questions

Email Joan DeLuca at joan@pala.org or Janet Neidig at janet@pala.org or call 717-695-9734.