



Non-Exhibiting Vendor Information

April 29-May 1, 2026

Hershey Lodge, Hershey, Pa.

PALA Industry Partner Member - \$700 per person
Non-Member - \$900 per person

A **Non-Exhibiting Vendor (NEV)** is a company that sells products and/or services to PALA members but is ***not registered*** as a Conference Exhibitor. NEV that register to attend will be reviewed and approved by PALA. The purpose of this policy is to protect the vendors exhibiting and maintain the integrity of the show.

Please note: All registration options for non-exhibiting vendors come with the good faith understanding that selling from the trade show aisles without having an exhibit and/or taking meeting space at or near the convention venue and using it for hospitality/demos/meetings/competing events is not allowed.

What does my conference registration fee include?

- ***Admission to all sessions***
- ***Admission to the Expo***
- ***Up to 14.5 CEUs***
- ***Conference materials (tote bag, mobile conference app access)***
- ***Reception***
- ***Breaks***
- ***Breakfasts***
- ***Lunch***

PALA 2026 Annual Conference

Non-Exhibiting Vendor Registration

April 29-May 1, 2026
Hershey Lodge, Hershey, Pa.

PALA CANCELLATION POLICY: Cancellations must be in writing to Joan DeLuca (joan@pala.org) by March 29, 2026. A \$100 administrative fee will be assessed. No cancellations will be accepted after March 29, 2026.

CONFIRMATION/UPDATES: The email you provide below will be used for registration confirmation, receipt, and conference updates.

Registration Pricing Level:	PALA Industry Partner	Non-Member
Cost	<input type="checkbox"/> \$700	<input type="checkbox"/> \$900

Please Complete the Required Registration and Payment Information

Attendee Name for Name Tag: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method (Select one)

Credit Card Check

If paying by credit card: A technology fee will be applied and a secure payment link will be sent to the email listed above.

Please make checks payable to **PALA** and mail to: 205 Grandview Avenue, Suite 406 Camp Hill, PA 17011.

Submission

Please return this completed form to: **Joan DeLuca** — joan@pala.org | Phone: 717-95-9734