



Sponsorship Opportunities

Platinum Level: \$2,500

Expo Reception Honoring the 2024 Keystone Winners (2 Available)

The conference kickoff reception is the perfect opportunity for vendors to get the most recognition from attendees ahead of the first, full day of educational sessions. As a sponsor, you will receive:

- Company logo on signage at the event.
- Branded cocktail napkins served during welcome reception and tent cards located on cocktail tables throughout the reception area.

Branded Keystone Celebration Cocktail (1 Available)

Your company can take center stage at the Welcome Reception by sponsoring a signature drink or punch. As a sponsor, you will receive:

- Company logo on signage at the bar promoting your company's branded drink.
- Branded cocktail napkins served during the event and tent cards located on cocktail tables throughout the reception area.

Conference Tote Bags

- Company logo printed on the front of the tote bag.

Lanyards

- Company logo printed on the lanyard.

Notebook – BMS CAT

- Company logo printed on the notebook.

Additional Platinum Level Recognition:

- **NEW in 2024!** Standout from the crowd and raise your profile with attendees in PALA's mobile conference app with a customizable company exhibitor listing.
- **Logo** recognition in pre- and post-conference marketing, PALA Member Updates (*leading up to the conference and 30 days after*), on-site signage, and conference webpage with links.

- **Registration List** no later than two weeks Pre- and Post-Conference (*email address, if approved by attendee*).
- **Company's** flyer or branded item placed in Conference tote bag. *Sponsor should deliver up to 300 copies to the PALA office by Friday, Sept. 27, 2024.*
- **Sponsor ribbon** on your conference name badge indicating your support of PALA.

Gold Level: \$2,000

Keynote Speakers (KARE) (1 Available)

Keynote Speaker sponsorships will give you maximum exposure in front of all attendees. As a sponsor, you will receive:

- Company logo on signage at the Keynote Session.
- Onstage recognition by introducing one of the Keynote Speakers (script provided).
- Company may place promotional materials on a table in the general session room.

Expo Lunch (1 Available)

- Company logo on signage at the lunch.
- Company may place promotional materials on a table in the lunch area.

Additional Gold Level Recognition:

- **NEW in 2024!** Standout from the crowd and raise your profile with attendees in PALA's mobile conference app with a customizable company exhibitor listing.
- **Logo** recognition in pre- and post-conference marketing, PALA Member Updates (*leading up to the conference and 30 days after*), on-site signage, and conference webpage with links.
- **Registration List** no later than two weeks Pre- and Post-Conference (*email address, if approved by attendee*).
- **Company's** flyer or branded item placed in Conference tote bag. *Sponsor should deliver up to 300 copies to the PALA office by Friday, Sept. 27, 2024.*
- **Sponsor ribbon** on your conference name badge indicating your support of PALA.

Silver Level - \$1,200

Educational Sessions (IPPC Pharmacy, CHC Consulting, Physician's Mobile X-Ray) (5 Available)

- Onstage recognition by introducing one of the Session Speakers (script provided).
- Company may place promotional materials on a table in the session room.

Additional Silver Level Recognition:

- **NEW in 2024!** Standout from the crowd and raise your profile with attendees in PALA's mobile conference app with a customizable company exhibitor listing.
- **Logo** recognition in pre- and post-conference marketing, PALA Member Updates (*leading up to the conference and 30 days after*), on-site signage, and conference webpage with links.
- **Logo** recognition in pre- and post-conference marketing, on-site signage, mobile app and conference webpage with links.
- **Registration List** no later than two weeks Pre- and Post-Conference (*email address, if approved by attendee*).
- **Company's** flyer or branded item placed in Conference tote bag. *Sponsor should deliver up to 300 copies to the PALA office by Friday, Sept. 27, 2024.*

- **Sponsor ribbon** on your conference name badge indicating your support of PALA.

Bronze Sponsorship - \$500

- **NEW in 2024!** Standout from the crowd and raise your profile with attendees in PALA's mobile conference app with a customizable company exhibitor listing.
- **Logo** recognition in pre- and post-conference marketing, PALA Member Updates (*leading up to the conference and 30 days after*), on-site signage, and conference webpage with links.
- **Registration List** no later than two weeks post conference (*email address, if approved by attendee*).
- **Sponsor ribbon** on your conference name badge indicating your support of PALA.