

2024 FALL CONFERENCE

OCT
9-10
2024

WYNDHAM HOTEL
GETTYSBURG, PA.



Sponsorship Opportunities

Platinum Level: \$2,500

- ☐ **Expo Reception Honoring the 2024 Keystone Winners (2 Available)**
The conference kickoff reception is the perfect opportunity for vendors to get the most recognition from attendees ahead of the first, full day of educational sessions. As a sponsor, you will receive:
 - Company logo on signage at the event.
 - Branded cocktail napkins served during welcome reception and tent cards located on cocktail tables throughout the reception area.
- ☐ **Branded Keystone Celebration Cocktail (1 Available)**
Your company can take center stage at the Welcome Reception by sponsoring a signature drink or punch. As a sponsor, you will receive:
 - Company logo on signage at the bar promoting your company's branded drink.
 - Branded cocktail napkins served during the event and tent cards located on cocktail tables throughout the reception area.
- ☐ **Conference Tote Bags**
 - Company logo printed on the front of the tote bag.
- ☐ **Lanyards**
 - Company logo printed on the lanyard.
- ☐ **Notebook – BMS CAT**
 - ~~Company logo printed on the notebook.~~

Additional Platinum Level Recognition:

- **NEW in 2024!** Standout from the crowd and raise your profile with attendees in PALA's mobile conference app with a customizable company exhibitor listing.
- **Logo** recognition in pre- and post-conference marketing, PALA Member Updates (*leading up to the conference and 30 days after*), on-site signage, and conference webpage with links.

- **Registration List** no later than two weeks Pre- and Post-Conference (*email address, if approved by attendee*).
- **Company's** flyer or branded item placed in Conference tote bag. *Sponsor should deliver up to 300 copies to the PALA office by Friday, Sept. 27, 2024.*
- **Sponsor ribbon** on your conference name badge indicating your support of PALA.

Gold Level: \$2,000

☐ **Keynote Speakers (KARE) (1 Available)**

Keynote Speaker sponsorships will give you maximum exposure in front of all attendees. As a sponsor, you will receive:

- Company logo on signage at the Keynote Session.
- Onstage recognition by introducing one of the Keynote Speakers (script provided).
- Company may place promotional materials on a table in the general session room.

☐ **Expo Lunch (1 Available)**

- Company logo on signage at the lunch.
- Company may place promotional materials on a table in the lunch area.

Additional Gold Level Recognition:

- **NEW in 2024!** Standout from the crowd and raise your profile with attendees in PALA's mobile conference app with a customizable company exhibitor listing.
- **Logo** recognition in pre- and post-conference marketing, PALA Member Updates (*leading up to the conference and 30 days after*), on-site signage, and conference webpage with links.
- **Registration List** no later than two weeks Pre- and Post-Conference (*email address, if approved by attendee*).
- **Company's** flyer or branded item placed in Conference tote bag. *Sponsor should deliver up to 300 copies to the PALA office by Friday, Sept. 27, 2024.*
- **Sponsor ribbon** on your conference name badge indicating your support of PALA.

Silver Level - \$1,200

☐ **Educational Sessions (IPPC Pharmacy, CHC Consulting, Physician's Mobile X-Ray) (5 Available)**

- Onstage recognition by introducing one of the Session Speakers (script provided).
- Company may place promotional materials on a table in the session room.

Additional Silver Level Recognition:

- **NEW in 2024!** Standout from the crowd and raise your profile with attendees in PALA's mobile conference app with a customizable company exhibitor listing.
- **Logo** recognition in pre- and post-conference marketing, PALA Member Updates (*leading up to the conference and 30 days after*), on-site signage, and conference webpage with links.
- **Logo** recognition in pre- and post-conference marketing, on-site signage, mobile app and conference webpage with links.
- **Registration List** no later than two weeks Pre- and Post-Conference (*email address, if approved by attendee*).
- **Company's** flyer or branded item placed in Conference tote bag. *Sponsor should deliver up to 300 copies to the PALA office by Friday, Sept. 27, 2024.*

- **Sponsor ribbon** on your conference name badge indicating your support of PALA.

Bronze Sponsorship - \$500

- ***NEW in 2024!*** Standout from the crowd and raise your profile with attendees in PALA's mobile conference app with a customizable company exhibitor listing.
- **Logo** recognition in pre- and post-conference marketing, PALA Member Updates (*leading up to the conference and 30 days after*), on-site signage, and conference webpage with links.
- **Registration List** no later than two weeks post conference (*email address, if approved by attendee*).
- **Sponsor ribbon** on your conference name badge indicating your support of PALA.