



Francis Marion University Center of Excellence

*to Prepare Teachers of Children of Poverty*



# 10<sup>th</sup> Annual Summer Institute

## June 27-28, 2017

8:00 am – 4:00 pm

Chapman Auditorium – McNair Science Building – Francis Marion University  
4800 Patriot Drive – Florence, SC 29506

The Center of Excellence Summer Institute is a two-day event designed to provide participants with practical, research-based information that focuses on the needs and abilities of under-resourced learners. Four keynote addresses and specialized breakout sessions will focus on classroom strategies and best practices for under-resourced students around this year's theme:

*Challenges and Opportunities: Teaching Children of Poverty.*

## 2017 KEYNOTE SPEAKERS

### Judy Willis



***Strengthening Students' Executive Functions: The Skillsets for 21<sup>st</sup> Century Success***

Judy Willis, MD, is a board-certified neurologist and middle school teacher in Santa Barbara, California. She is an authority in the field of learning-centered brain research and classroom strategies derived from this research.

### Mike Kuczala



***The Kinesthetic Classroom: Teaching and Learning Through Movement***

Mike Kuczala is a bestselling author, acclaimed keynote speaker and innovative professional developer in education and corporate settings. He is a leading authority on the importance of understanding brain and body connections and how to effectively use movement in every classroom.

### Robyn Jackson



***Mustering the Principles of Great Teaching***

Robyn Jackson, PhD, increased enrollment of minority and nontraditional students in AP Language and Composition classes and tripled course enrollment within one year without a decrease in test scores. An educator and best-selling author, Jackson has identified practices that lead to mastery teaching and student success.

### Gerry Brooks



***How Social Media Can Change the Way You Teach***

Award winning Kentucky Principal, Gerry Brooks, is an internet sensation who has found a way to connect with educators through social media. His humor is wildly entertaining, but it also connects educators to real issues that impact day-to-day teaching. Find him on Facebook or follow his channel on YouTube "Lex Prin".

Questions? Call (843) 661-1828 or email [coe@fmarion.edu](mailto:coe@fmarion.edu)

**Professional Learning CREDITS**

*South Carolina DSS credit for Early Childhood Education sessions  
Professional Development Recertification hours for all sessions*