



A PROGRAM OF A PRECIOUS CHILD

## Toolkit Materials – Fill A Backpack Email

[Salutation,]

I am partnering with A Precious Child this year for their annual Fill A Backpack Drive and would love to include you in my campaign! Did you know that **67%** of Colorado children arrive to their first day of school unprepared? Having to ask your teacher or schoolmate to borrow a pencil and paper can be embarrassing for a child whose family cannot afford even the most basic of supplies. But last year alone, A Precious Child distributed over **20,000 backpacks** full of grade-appropriate school supplies to underserved children in need! **93%** of parents/caregivers of backpack recipients reported that their child was more interested in learning and **92%** recipients are more excited to go back to school. With your help, A Precious Child can make sure disadvantaged children across the Denver metro area have the tools they need to feel confident, prepared and ready to learn.

There are few different ways you can help:

- Donate supplies at [enter your location] and I'll deliver it to A Precious Child.
- Shop [enter company's name] personalized A Precious Child Amazon Wishlist and have your order delivered directly to their Resource Center: [Insert link]
- Make a donation to my virtual Fill A Backpack fundraising page: [insert link to your page] and A Precious Child can purchase the supplies needed!

Let's work together to invest in education and help provide some normalcy to children in need by maximizing their academic potential. Thank you for supporting your community!

All the best,

[Signature]