



SAMPLE EMAIL TO INVITE PEERS TO ATTEND AND DONATE

Hi [name],

[Enter personalized introduction i.e. I hope you are doing well and staying healthy.]

I am reaching out to ask that you join me in supporting A Precious Child, where I am honored to serve as a [Board member, volunteer, etc]. As a Virtual Table Captain for their Annual Heroes of A Precious Child Virtual Luncheon benefiting Colorado children in need, I invite you to help me reach my personal goal to raise [\$ amount] in order to help children in our community to thrive.

Last year alone, A Precious Child provided opportunities and resources valued at \$15 million to 57,390 underprivileged children and 20,047 adults. As a designated essential organization, their team is rising up to an unparalleled challenge during the coronavirus pandemic. They are on the frontlines, providing emergency essentials, such as hygiene items, cleaning supplies, diapers and wipes, clothing and other basic needs items among other program services. These resources are vital to help limit the spread of COVID-19 and provide much needed relief to our most vulnerable population.

A Precious Child is facing two big challenges this year: more children are struggling and the economy has depleted funding for resources to help. Nearly 88,000 children in A Precious Child's eight-county service area live below the Federal Poverty Level. 25% of the families they served experienced homelessness in the last year. A Precious Child serves families that were already struggling but need our help now more than ever. In order for the organization to continue meeting the growing needs of disadvantaged and displaced children, they are hosting a virtual Heroes of A Precious Child Luncheon on April 1 to help raise vital funds in support of their programs.

The Heroes of A Precious Child Virtual Luncheon will take place on **April 1, 2021 from 11:30am-1:00pm**, and will feature inspirational stories from children and families served by A Precious Child programs, in addition to a powerful Keynote Speaker, Michael Oher, former NFL player and whose life the film, *The Blind Side*, was based. The event will also recognize the heroes in our community who are making a difference in the lives of children in need and will inspire others to learn more about the vital work they do. Just visit bit.ly/heroesluncheon to register to attend and learn more!

As a [board member, volunteer, donor, etc.], I am inviting you to tune in to the event and participate in my personal virtual fundraising drive that I have created on behalf of A Precious Child [insert personal fundraising page link]. My fundraising page is linked to the Heroes of A Precious Child Virtual Luncheon. All donations made will help A Precious Child meet their goal of raising \$500,000 so they may continue their mission to provide opportunities and resources to children in need to empower them to achieve their full potential.

I hope you can join me in this effort. Thank you for helping A Precious Child empower Colorado children and families in need.

[Signature]