



SAMPLE EMAIL TO INVITE PEERS TO ATTEND & FUNDRAISE

Hi [name],

A Precious Child is a nonprofit that is near and dear to my heart. Last year alone, they served 57,390 underprivileged children and 20,047 adult caregivers. Children in need often don't have access to basic items, such as diapers, warm coats, backpacks and school supplies - items they need to thrive at home, school and play. According to the 2019 American Community Survey, nearly 88,000 children in A Precious Child's eight-county service area live below the Federal Poverty Level. In reality the need is so much greater, as over 250,000 kids in these communities live below the Colorado Self-Sufficiency Standard. Because of our generous donors, in 2020 we were able to provide services to 57,390 children, but that leaves nearly 200,000 that still need our help.

As you know, our community has been debilitated because of the COVID-19 pandemic. As a result, demand is surging for basic essentials - items our clients rely on us to provide. Additionally, as local unemployment numbers grew in 2020, A Precious Child's Empowerment Center saw a tremendous spike, an increase of 1,657%, in individuals to whom we provided case management and wrap-around services, including referrals for housing assistance, food access, mental and physical health support. We also learned that 25% of the families we served became homeless in the last year.

In order for the organization to continue meeting the growing needs of disadvantaged and displaced children, A Precious Child is hosting a Virtual Heroes of A Precious Child Luncheon on April 1 to help raise vital funds in support of their programs.

There are two ways you can help:

1. Become a virtual table captain, much like an in-person event table captain. They ask that you invite at least nine people from your network to join your virtual table on **April 1, 2021, 11:30 AM-1:00 PM** to network and view the Heroes of A Precious Child Luncheon together. Just register to attend and sign up to be a table captain, visit bit.ly/heroesluncheon.
2. Host a team fundraising page with your virtual table attendees, inviting those same individuals to join your fundraising team and help us raise additional funding so that A Precious Child can provide even more children with opportunities and resources to empower them to reach their full potential. To register to attend the lunch and to sign up to be a virtual table captain, visit bit.ly/heroesluncheon.

Can A Precious Child count you in as a virtual table captain to help raise funds and invite your friends? A Precious Child makes it easy! Setting up your fundraiser is simple, just refer to the fundraiser toolkit [\[hyperlink\]](#) for instructions. And to find tools on how to successfully promote your virtual fundraising page.

Thank you for helping A Precious Child empower Colorado children and families in need.

[Signature]