

Fill A Backpack

A PROGRAM OF A PRECIOUS CHILD



CHALLENGE POINTS STRUCTURE

JUNE 27TH TO JULY 29TH, 2022

SUPPLIES COLLECTED

- 01 Point.....Every school supply item collected (packages of pens, pencils, etc. count as one point)
- 35 Points Every new, sturdy backpack (Empty)
- 70 Points..... Every new, sturdy backpack filled with the required K-2 or Grades 3-5 supplies
- 90 Points..... Every new, sturdy backpack filled with the required Middle or High School supplies

FUNDS RAISED

- 05 Points..... Every dollar raised
- 500 Points..... Host a virtual fundraising page

AWARENESS

- 20 Points..... Every company/organization post on social media
- 35 Points Every company/organization post on social media with challenge photograph
- 50 Points..... Every company/organization post on social media with challenge video
- 100 Points..... Every company video post of a CEO/Key Leadership advocating for the challenge
- 200 points Each media coverage secured

MISCELLANEOUS WAYS TO EARN POINTS

- 25 Points Attendance at the Fill A Backpack Virtual Kick-Off Event
- 500 Points Bring a new company into the challenge

HOW IT WORKS

Report the amount of supplies, funds donated and social media points into an online report form by July 29th, 5:00 PM MDT. The report form link can be accessed through the Challenge Drive Partner Kit

Drop Off your supplies and donations at our warehouse at 7051 W. 118th Ave. in Broomfield, CO anytime between 9:00 AM– 5:00 PM from June 27th to July 29th, 2022

★ PRIZES!

- ★ Placement on A Precious Child’s website as the 2022 Fill A Backpack Challenge Winner
- ★ Team Building Opportunity as Guests of Honor at A Precious Child’s Fill A Backpack Distribution Day
- ★ Featured in A Precious Child’s newsletter, social media channels and post challenge press release