

MINUTES
THE PINES FOUNDATION, INC.
BOARD OF DIRECTORS' MEETING

June 8, 2019

Directors Present: Allan Baum, Gary Clinton, Tami Hausman, Greg Henniger, Garry Korr, Chris Lovito, Jay Pagano, Tad Paul, Eric Sawyer, Ed Schulhafer, Jeff Staadt, Bob Tortora, Jim Vandernoeth

On Phone:

Absent: Russell Saray, Henry Robin

Also Present: Ken Pollard (Office Administrator)

Meeting called to order by President Jay Pagano in the Solstice Room, Whyte Hall, Fire Island Pines, NY.

Ed Schulhafer motioned to approve the May meeting minutes. Tad Paul seconded, and the motion carried.

Pines Party

Allan Baum, Pines Party Co-Chair reported:

- Ticket sales are strong at about the same level as last year at this time.
- Randy Wilson has rolled out the cabana marketing with material very professionally designed by Roberto Montenegro.
 - Some prior cabana purchasers will not be in the Pines this year.
 - Wilson is cultivating new prospects to make up the difference.
- Sponsors include Scruff, Northwell Health, Absolut, Milagro, Cam4, Atlantis Cruises and the Water Taxi.
 - Many sponsors are donating product for the VIP gift bags.
- The online auction will go live and be announced in early July.
 - Party ticket purchasers are being asked to sign-up for the auction when they buy their tickets.
- Journal ads are being sold and there will be a push for Pets of the Pines ads again this year.
 - Anyone with ideas of new businesses that should take ads should contact Baum.
- Every Board member is asked to participate in some way, by buying tickets, bidding in the auction, taking a journal ad or by making a donation.

Meeting adjourned.

Submitted by:

Ken Pollard

Office Administrator