



JOHN CASSESE
287 Bay Walk
HOMEOWNER
FROM 2007
FIPPOA
DIRECTOR
2011 to 2015
1991 to 1993

Dear Friends and Neighbors: I had the honor of serving as one of your Directors from 2011 to 2015. Once again, I want to help move the community forward as we enter into a very important phase in our history, as a community and as an organization. I am asking for your support in this election. Personal communication with all new homeowners is vital. The value of our organization must continue to be illustrated by both our actions and words. My contribution will be paramount as my professional career is a Communications Specialist. I ask for your support once again so that we are a community engaged in a conversation that brings spirit to the Pines.

I am also on the board of the Pines Conservation Society. And, in past years you might have even seen me grace the Whyte Hall stage in one or two of our annual musical productions.

On a personal note, I am VP, New Business Development for PineRock Productions located in New York City and Washington DC. We produce national sales and new product launch meetings, experiential events, and sales training programs for our clients. In addition, I am a personal consultant to senior executives coaching them in presentation and communication/media techniques.

As a past FIPPOA Director, I have contributed my communications, marketing and writing skills to help the executive committee and many directors with a multitude and variety of initiatives and projects. For example, I have served on the Pines Party Committee, the Membership Committee, the Damminix Fund Raising Committee, (even when I was not a board member) helped to create marketing materials aimed at increasing seasonal and rental boat slips for the Harbor Committee, participated in the Fire Island Beautification Fund raising effort and helped craft many important communications to FIPPOA members.

If you ask any of the current board and executive committee members I believe they will tell you that I am always eager and ready to help. When I say I will be involved, I am involved. When I make a commitment, I deliver!

At my core, I believe that the goal of FIPPOA is to serve the best interests of the community and its members. In addition, and no less important, is the mission to protect and grow the property values of our homes. As your representative to FIPPOA, I will be your voice.

I pledge my support to the protection and growth of the Pines. When presented with issues to be voted on, I will use the following criteria:

Environmentally—it is imperative to maintain a watchful eye on those activities that would endanger the fragile ecosystem of the island. Protecting our beach and replenishing our dunes is paramount. Also, as a FIPPOA Board Member, I will make sure there is continued improvement and maintenance of the boardwalks and harbor.

Economically— working through the intricate details of a new contract for the freight dock is a top priority. Keeping a strong relationship with the Ferry Service, Coastline, the National Seashore and the Town of Brookhaven is a priority I take very seriously.

Culturally – forging ahead the ties with those political leaders who are sympathetic and supportive of the Pine's issues and needs. Building, through communication, the strength of these relationships to help us protect the quality of our investments. Whether you are a homeowner for 3 months, 3 years or 33 years, we all have an emotional and financial interest in maintaining the value of our property. This should always be a priority for FIPPOA along with preserving the feeling of diversity. Thank you in advance for your support and vote. Best Regard; *JOHN*