

INDEPENDENT CYCLE 2 APPLICATION PERIOD:
Opens: Monday, April 22, 2024 **Closes: Friday, May 10, 2024**

2024 Going PRO Talent Fund

The Going PRO Talent Fund (Talent Fund) makes awards to employers to assist in training, developing and retaining current and newly hired employees. Training funded by the Talent Fund must be short-term and fill a demonstrated talent need experienced by the employer. Training must lead to a credential for a skill that is transferable and recognized by industry.

OVERVIEW

- Increases competitiveness by upskilling new and existing talent.
- Employers may have 1 Independent and 1 ELC award in a fiscal year.
- Allows classroom and/or customized training.
- On-the-Job training is also allowed for new hires and USDOL registered apprentices.
- All training must fill a demonstrated talent need experienced by the employer, be short-term, and lead to a credential for a skill that is transferable and recognized by industry.
- Trainees must be permanent, full-time employees of the employer.
- Online training is eligible if it has an instructor-led component.
- The employer will submit an invoice along with all required documentation to the MWA to request reimbursement.
- All funding is reimbursed upon completion of training and/or retention.
- Employers are responsible for reporting final data at closeout of the award, including individual trainee data.

Contact Great Lakes Bay Michigan Works! to find out how to apply.
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