



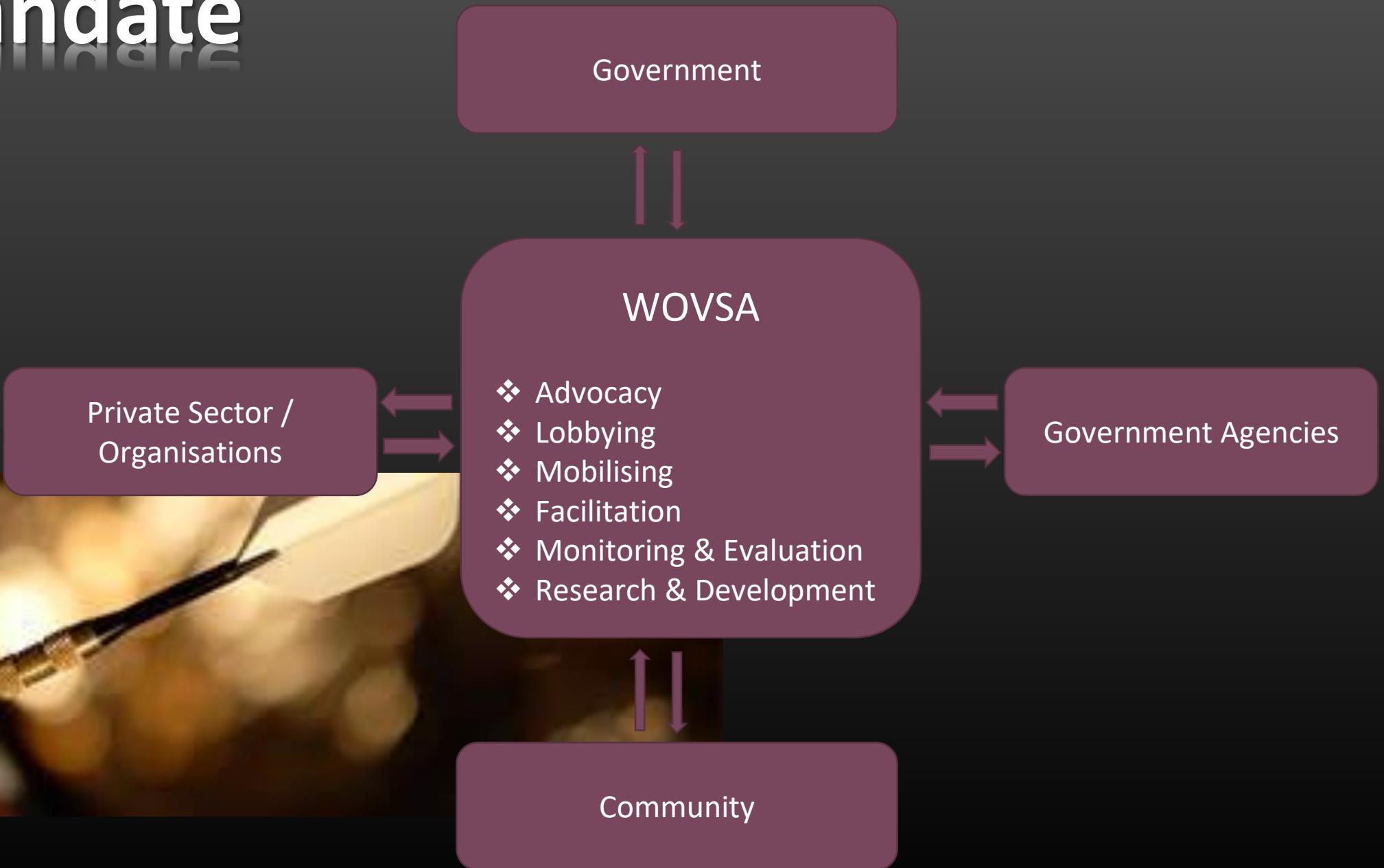
Women Economic Empowerment: Leveraging on the SADC Regional Tourism Value Chain

**Ms Dimakatso Malwela: President Women of Value SA
Managing Director NKPI Holdings**



2019 Gauteng Premier Service Excellence Award Winner: Inclusive Economy Category

Our Mandate



WOVSA Objective Strategies

Transformation

- Co-ops / SMEs Accelerator Programme
- Enterprise & Supplier Development
- Co-ops Establishment Program

Events

- Annual Conferences
- Awareness Roadshows
- Workshops
- Stakeholders Engagement Seminars

Wealth & Investment

- Regional Women Bank Establishment
- Regional Investment Opportunity

Women in Business & Tourism Forum

- Networking
- International Business Tours
- Business Opportunities
- Investment Opportunities



Background

African Countries are rich in natural resources with beautiful scenic, safaris, oceans, nature, etc hence we attract other continents to come and invest as well as capitalise on what we already have.



Tourism is a multi-sectoral sector with great potential to contribute towards the SADC economy.

Through Entrepreneurship, women can capitalise on the sector and its value chain grow sustainable businesses that can create jobs and alleviate poverty

This sector is still yet to be transformed and government plays important role in policy making.



The above is a collective efforts amongst all the key role players within the Tourism Value Chain.

Government programmes or policies should include lobbying the private sector to support the course

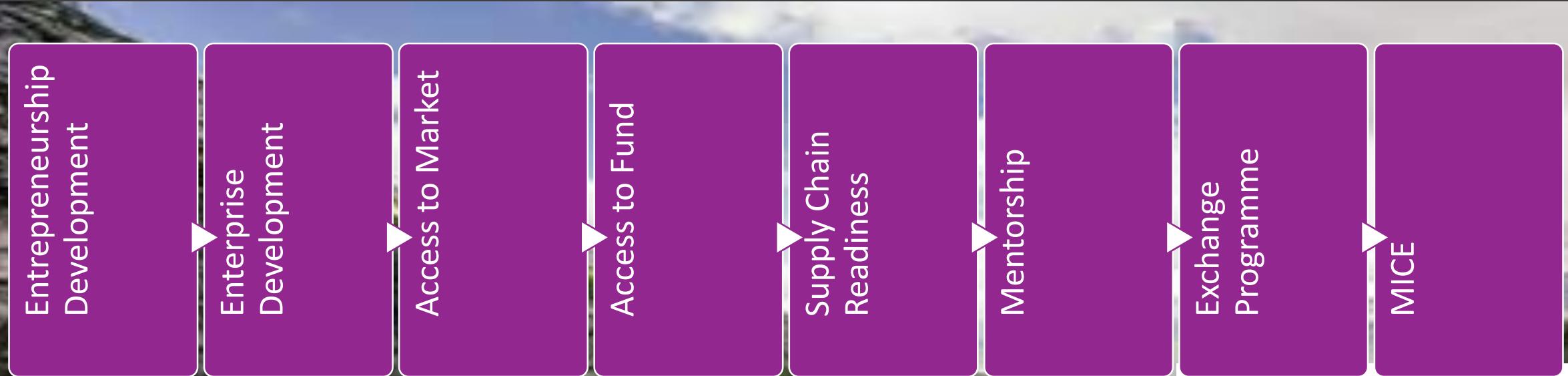


Tourism Chain Sectors



- Clothing and Textile
- Water and Sanitation
- Energy
- Infrastructure
- Agriculture
- Technology
- MICE
- Services
- Media
- Manufacturing

Roadmap to a Successful Entrepreneurship Development Prog



Vision 2020 & BEYOND

**ADVANCING WOMEN & YOUTH ECONOMIC
TRANSFORMATION THROUGH PARTNERSHIP**

Proposed Exit Strategy

- Action plan that includes women & youth
- Awareness Roadshows
- Task Force to drive the implementation of the Action Plan per Sector specific
- Stakeholders Engagement & Feedback Sessions



Upcoming Events

Annual Events

- Africa Travel Indaba – South Africa
- UNWTO Women in Tourism Annual Conference
- Sanganai – Zimbabwe
- World Tourism Forum
- Southern Africa Regional Women in Business & Tourism Conference
- International Africa Women in Business & Tourism
- Women of Value SA Annual Summit and Expo

Upcoming Events

- UNWTO Women in Tourism Conference – Ghana: 24-25 Nov
- Africa Tourism Leadership & Awards in South Africa: 27-30 Aug
- Sanganai – September
- Launch SA National Structure – 28 – 29 August.

