



# 4<sup>th</sup> ANNUAL SADC INDUSTRIALISATION WEEK 2019

*Theme: A conducive business environment for inclusive and sustainable industrial development*

**05 - 09 August 2019**  
**Dar Es Salaam, Tanzania**

HOSTED BY



Ministry of  
Industry  
and Trade

CO-ORGANISED BY



NEPAD  
BUSINESS  
FOUNDATION

As the host of the  
SADC Business  
Council

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## SADC INDUSTRIALISATION WEEK 2019

The fourth SADC Industrialisation Week (SIW) will be hosted by the government of the Republic of Tanzania from **Monday, 5 August 2019 to Friday, 9 August 2019** in **Dar Es Salaam, Tanzania**.

The SIW is an annual public-private engagement platform aimed at fostering new opportunities for intra-African trade and investment in developing cross border value chains in the region. The event's theme is **A conducive business environment for inclusive and sustainable industrial development**.

### SIW 2019 DRAFT PROGRAMME

#### DAY 1

- Opening session and keynote addresses (08:30 - 12:00)
- Development of sustainable regional value chains (14:00 - 16:00)
- Financing infrastructure development (16:00 - 17:30)
- Cocktail dinner**

#### DAY 3: Parallel Sessions

- Trade and gender (09:00 - 10:30)
- Industrial transformation (09:00 - 10:30)
- Technical barriers to trade (SQAM) (09:00 - 10:30)
- Pharmaceuticals part 1 (10:45 - 13:00)
- Mineral beneficiation (10:45 - 13:00)
- Services and regional value chains (10:45 - 13:00)
- Science, Technology and Innovation (14:00 - 16:00)
- SME development (14:00 - 16:00)
- Harmonisation of medicine registration policies (14:00 - 16:00)
- Mining/Gas (16:15 - 17:30)
- Agri-business (16:15 - 17:30)
- Pharmaceuticals part 2 (16:15 - 17:30)
- High level Dialogue with Ministers** (19:00 - 21:00)

#### DAY 2:

- Day 2- SADC Industrialisation Strategy overview (09:00 - 10:00)
- Review of the previous SIW declarations (10:00 - 10:30)
- Round table discussion: Financing Industrialisation (10:30 - 13:00)
- Ministers Round Table Discussion** (14:00 - 16:30)
- SADC Business Council AGM (16:30 - 18:30)

#### DAY 4: Break Away Sessions

- Local economic development and content (09:00 - 10:30)
- Trade and AfCFTA (09:00 - 10:30)
- Banking and finance (09:00 - 10:30)
- Trade facilitation- NTB's (10:45 - 13:00)
- Promotion of Tanzania manufacturing sector (14:30 - 15:30)
- Closing ceremony (15:30 - 16:30)

#### DAY 5: Factory site visits

- Site Visit 1: PHARMACEUTICAL COMPANIES (10:00- 17:00)
- Site Visit 2: TEXTILE COMPANIES (10:00- 17:00)
- Site Visit 3: BEVERAGES COMPANIES (10:00- 17:00)
- Site Visit 4: CEMENT PROCESSING COMPANIES (10:00- 17:00)
- Site Visit 5: ECONOMIC PROCESSING ZONES (10:00- 17:00)



TIMED TO COINCIDE  
WITH THE ANNUAL  
**SADC HEADS OF  
STATES SUMMIT**



SIW  
OUTPUTS  
IN THE  
FORM  
OF

**DECLARATIONS  
THAT ARE  
PRESENTED TO  
HEADS OF STATE**

OVER  
**500**



**REGIONAL  
DELEGATES  
FROM ALL KEY  
SECTORS**

## SADC INDUSTRIALISATION WEEK

The SADC Industrialisation Week (SIW) is an annual public-private engagement platform aimed at fostering new opportunities for intra-African trade and investment in developing cross border value chains in the region. The 2019 SIW is a joint event between the SADC Secretariat, the SADC Business Council and the Republic of Tanzania. The event is hosted on the margins of the annual SADC Heads of States and Government Summit. Private sector recommendations and outputs from this event are reported directly to the annual SADC Ministers Meeting, a body which determines policy discussions for Heads of State.

### SIW 2019 FOCUS AREAS



**Intra-regional and  
Intra-African trade**



**Infrastructure  
development in Africa**



**Regional Value Chains  
(RVCs)**

### SIW 2019 PRIORITY THEMES



Pharmaceuticals



Agro-processing



SADC gas reserves



Mining



Financing



PPPs



SMME support



Women & youth



Digitisation

**HIGH PROFILE  
SPEAKERS**

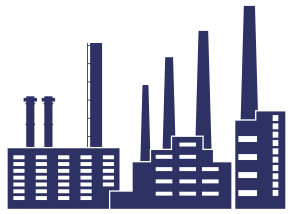


ON THE PROGRAMME  
INCLUDING CAPTAINS  
OF INDUSTRY AND  
SENIOR-LEVEL  
GOVERNMENT OFFICIALS



**ACCURATE &  
UP-TO-DATE**

REPORTING ON REGIONAL  
PROJECTS, PROGRAMMES  
AND INITIATIVES



PHARMACEUTICAL COMPANIES  
TEXTILE COMPANIES ECONOMIC PROCESSING ZONES  
BEVERAGES COMPANIES CEMENT PROCESSING COMPANIES  
**Site visits to key industries**

EXTENSIVE  
**MEDIA  
COVERAGE**  
WITH REGIONAL AND  
INTERNATIONAL  
BROADCASTERS

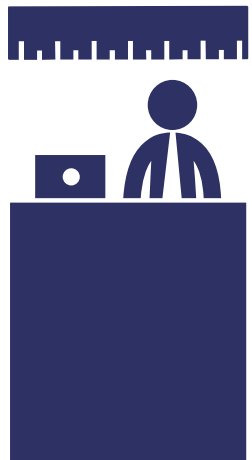


# HIGH-LEVEL NETWORKING & B<sup>2</sup>B/B<sup>2</sup>G MATCHMAKING SESSIONS



## CRITICAL ACCELERATOR

OF PUBLIC-PRIVATE  
COLLABORATIVE  
EFFORTS TO  
INDUSTRIALISE AND  
DEVELOP THE SADC REGION

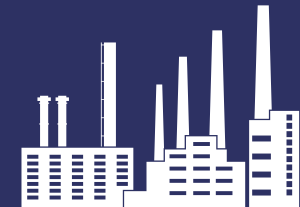


WEEK LONG  
**EXHIBITION**  
EXPO  
ALONGSIDE  
THE 2019  
SIW EVENT



**HIGH PROFILE  
SPEAKERS &  
PRESENTERS**  
IN ALL SESSIONS  
OF THE SIW 2019

SIW AMPLIFIES THE VOICE  
OF SADC PRIVATE SECTOR



**Multi-sector  
factory site  
visits and  
regional  
exhibitions**



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