
Chilton Journal - Business Expose

Happy 57th Year – Vern's Cheese

By Nannette Jodar, Chilton Journal, March 4, 2021

Congratulations is in order for Vern's Cheese! They have survived the peaks and valleys of life and economic situations for 57 years now!

Vern's has grown from a truck and a rented cooler on March 1, 1964, to a gorgeous, somewhere around 10,000 square foot retail and production building which was built in 2010 on 312 W. Main Street in Chilton. Vern and Edith had been running their business and growing from this location since 1984 when they purchased the plot of land where they expanded from a warehouse in rural Chilton to an office and warehouse. Now they were able to have everything in one location.

In 1967, when Vern and Edith Knoespel purchased the small warehouse in rural Chilton, the whole family was chipping in with delivering orders, packing gift boxes during the holidays, helping customers and just whatever else needed to be done to grow the business. Which they did. In 1992, they added an addition to the office/warehouse to handle production and cheese cutting. This was a huge move forward

because in the growth of Vern's Cheese because it amplified the availability to provide more product and services. So, they kept adding more company space. The last being in 2010 with what you see today when you visit their impressive retail store.



Vern's Cheese grew from servicing Northeast Wisconsin, even to my floral and gift business of 2 locations in the '80s, to other states in the Midwest: Illinois, Upper Michigan, Minnesota, and Iowa.

They currently service restaurants, breweries, distilleries, grocery stores, specialty shops, wineries and individually to anyone who loves good Wisconsin cheese, Wisconsin wines and craft beers.

Some of their other special products which have been added over the years include eggs, meats, prepared foods and dry goods, seasonings, sauces, chocolate, and Wisconsin maple syrup and honey.

Over the years, Vern's Cheese has grown into a multi-generational business. It became that because when Vern's started Vern and Edith had been blessed with help and cooperation from numerous immediate and generational members of the family to start the business and make sure it grew to what we appreciate and value today.

Please go and congratulate them on their 57 years of success!

