

Mae Rylie's excited about new location

By Mark Sherry

Vickey Anhalt said she is extremely pleased with her new location for Mae Rylie's Screen Printing & Embroidery, and in more ways for one.

Anhalt officially moved into her new location at 1327 Milwaukee Dr. (STH 32/57) as of Jan. 1. The new location is adjacent to Roadside Service.

Mae Rylie's had been located on the Wisconsin Avenue portion of the highway for several years, but her new spot gives her even better visibility and much more space in which to operate.

"It's really been good," Anhalt said last Friday as the New Holstein Area Chamber of Commerce helped her cut a ribbon dedicating the new location. "I absolutely love it.... It gives us more opportunity to move things around if I want to."

Anhalt and her employee of the past 2-1/2 years, Stacy Birschbach-Stilp, needed that extra space as they have a lot of apparel and other items on their racks and shelves and all of it can be purchased on the spot. Mae Rylie's has team wear supporting the schools in New Holstein, Kiel, Chilton, Holyland, Divine Savior, and Stockbridge. That includes shirts, sweatshirts, caps, stocking hats, seat cushions, and more. Anhalt said if a person does not find what they are looking for they only need to ask and Mae Rylie's can get it in the works.

Anhalt said another advantage of her new location is that it was virtually move-in ready and is very well decorated. The location was being remodeled for a possible coffee shop but that opportunity fell through. Now Mae Rylie's is making full use of the space which even includes a drive-through window. "Scott has been great at Roadside Service," Anhalt said of her landlord, Scott Krebsbach.

Mae Rylie's is open from 8:30 a.m. to 4 p.m. Mondays through Fridays or by



The New Holstein Area Chamber of Commerce recently helped Vickey Anhalt cut the ribbon on her new location of Mae Rylie's at 1327 Milwaukee Dr. (STH 32/57) in New Holstein. Taking part in the ceremony were (from left) Chamber Board member Mike Hartmann of The Laundromat/Stardust Limousine, Chamber Vice President Phil Kubichka of Edward D. Jones, Chamber Board member Randy Jaeckels, Anhalt, Chamber Board member Dave Amel of Premier Properties, Mae Rylie's employee Stacy Birschbach-Stilp, and Chamber Secretary Sonny Schaar of Premier Financial Credit Union.

Mark Sherry photo

special appointment if needed.

Anhalt said her business has been affected a bit by the pandemic but that business orders have picked up, including a lot of new businesses. She said she has shipped orders to places including North Dakota, Virginia, and Indiana. "It's a different type of world now," she

said in reference to her ability to serve customers anywhere in the world.

Call Mae Rylie's at 920-827-2700 or

check out their website—www.mayrylies.com—for more information.