

Mae Rylie's even busier after move

By Tracy Folz

When you walk into May Rylie's Screen Printing & Embroidery, you are greeted by many racks and displays of shirts, masks, hats and other items ready for purchase.

On Jan. 1, 2021, Mae Rylie's moved to their new location at 1327 Milwaukee Dr. in New Holstein. The new location is quadruple the size of their old location on Wisconsin Avenue. The extra space has allowed Vickey Anhalt, owner, to have a larger display of items for sale and more visibility for her business.

"We are very blessed. We are very busy, beyond crazy busy, since our move," said Anhalt. "The move has been great. More people are stopping in to shop or order items." Anhalt mentioned that people stop in and tell her that they didn't know she had a shop in New Holstein or what Mae Rylie's was until her move. She has more people shopping in the store now.

Mae Rylie's offers apparel for school teams in New Holstein, Kiel, Chilton, the Holyland, Stockbridge and other areas. High school seniors work with Anhalt to design T-shirts with logos and quotes for a memento of their senior year. "It's not about the T-shirt, it's the memories the T-shirt reminds them of," Anhalt said. Every year the orders keep growing. "It's amazing how many T-shirts are ordered each year." The shop offers professional custom design for T-shirts, school gear, fan wear and more for the area schools and surrounding communities.

Aside from team apparel, Mae Rylie's also offers screen printing, accessories, embroidery work, trophies and awards, family reunion shirts and vacation shirts, etc. "People are even shipping plain clothing to me and having me customize the items," Anhalt said. "I just received three boxes of plain items that a person from Indiana sent me to accessorize." She has people from all over the U.S. shipping items to be customized.

Mae Rylie's offers quick turnarounds on custom orders and no required minimum quantities. For more information on what Mae Rylie's offers, call 920-827-2700 or visit their website, www.mayrylies.com.



Mae Rylie's now has ample room to display and sell their local teamwear and other items following their move to their new Milwaukee Drive location earlier this year.