

# November Membership Success

Reach	Recruit	Retain
Plan a food drive with your Chartered Partner or other community organization	Plan a unit activity on a day there is no school. Encourage youth to invite friends	Check in with families who have not been consistently active
Share about unit activities on social media pages in the local community	Start planning for a December activity on a day there is no school	Plan for AOL to Scout transition
Participate in Veteran's Day activities in your community	Identify craft fairs in your community and inquire about a booth for your unit or offer to assist	Invite newly registered families to share ideas and expectations for the unit