

January Membership Success

Reach	Recruit	Retain
Plan a community service activity for your unit	Plan a unit activity on a day there is no school. Encourage youth to invite friends	Schedule AOL and Webelo visits
Share about unit activities on social media pages in the local community	Start planning for a February activity on a day there is no school	Encourage adults to complete position specific training
Participate in MLK Day activities in your community	Start researching Spring family activities in your community	After your recharter posts, check your unit roster and verify it is correct