



Current Logo

Calling all Artists

LOGO CONTEST

Gold Coast Watercolor Society (A Watermedia Group) is looking for a new LOGO or visual identity to promote our group. We are seeking inspired artists (members or non members) who can design a creative and innovative logo design. The logo should be recognizable for who we are. You do not need to be a graphic designer we will take winning LOGO to a professional to clean it up and make it print ready. Please read below for more details regarding logo design, contest rules & submission requirements.

How to Enter the Contest

The contest begins now. Submissions will be accepted through **January 13th 2018**. Committee will select best LOGO images to be presented and voted on by membership at our January 16th and February 20th general meeting. Winner will be announced at the March 20th meeting. In order for your entry to be submitted and reviewed by our judges, all entries must be:

1. **Original artwork -submitted by mail** to GCWS LOGO Contest- 1350 E Sunrise Blvd. Suite 113, Ft Lauderdale, FL 33301. Must be received by January 13th, 2018

Logo Requirements

- **Original:** This logo will be featured on our website, our social media platforms and other mediums (stationary, banners, programs etc). As a result, while we want the logo to be eye-catching, it must still be legible.
- **Design:** Your original work should in a 4"x4" format so that all pieces are consistent for judging.
- **Color:** There are no limitations and any colors may be used. However, logo must look good in color (if any) or black and white.
- **Integrity:** Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

Contest Details: Winner will be selected by membership votes at the January and February general meetings. Contestants agree that GCWS may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to GCWS. Additionally, GCWS may alter, modify or revise the logo as it sees necessary to achieve the goals of the center. GCWS reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

Prize Contest winner will receive a selection of Holbein Watercolors (and bragging rights!). The winner and design will be featured in an upcoming newsletter with interview by Jen Walls.