

MISS * UNIVERSE

AN INTERNSHIP LIKE NO OTHER

SPRING/FALL | NEW YORK, NEW YORK

ENDEAVOR

AN OVERVIEW

- Internship based in New York City
- Digital Multimedia production (writing, shooting, editing) for globally recognized brands



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THE INTERNSHIP, IN SHORT

The Digital Multimedia Department at Miss Universe and IMG Original Content is responsible for anything and everything that goes on the web surrounding the MUO brand and telecasts. As an intern, you will be involved in every aspect of our department. You will shoot, edit, direct and produce unique content for our website and social media platforms. You will be involved on location with either our national or international telecasts. **This is a paid internship that functions like an entry-level position.**

The internship has two sessions: **January - June** OR **July - December**



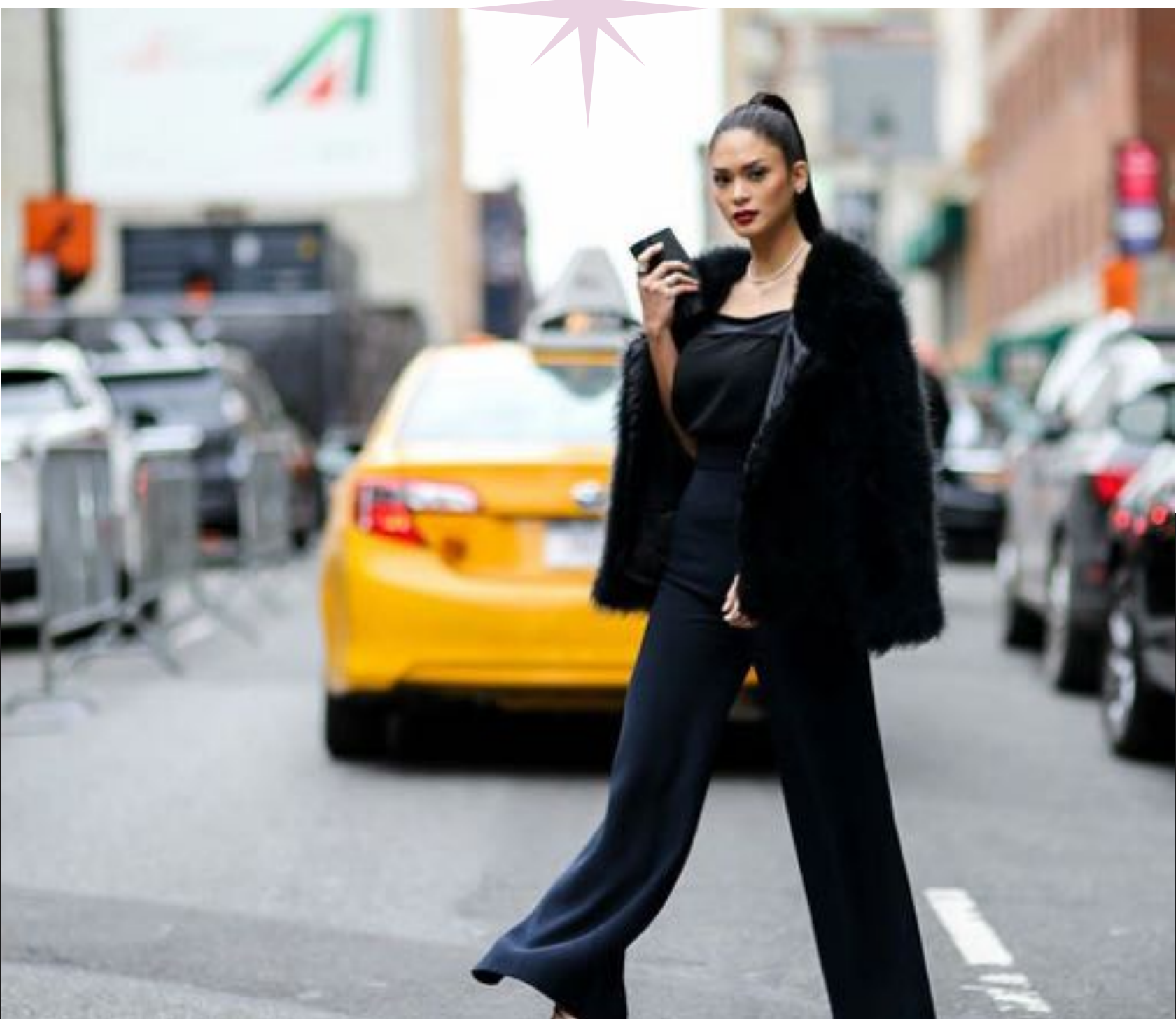
IMG ORIGINAL CONTENT

Not only will you be working across MUO, you will also have the opportunity to create digital content for other IMG Original Content Shows and Events, such as World's Strongest Man, and NYFW.

WHO SHOULD APPLY?




PHOTOGRAPHERS, VIDEOGRAPHERS,
EDITORS, MARKETERS, JOURNALISTS,
SOCIAL MEDIA ENTHUSIASTS



CANDIDATES WITH PRIOR EXPERIENCE
IN EDITORIAL, PRODUCTION,
OR DIGITAL MEDIA



THOSE READY TO START THEIR CAREER
AND READY FOR A PROFESSIONAL
EXPERIENCE



With this internship, we need people who are ready to work in a professional setting and who have talent **shooting and editing**.

TECHNICAL SKILLS

- Ability to understand and use DSLR for photo and video
- Must know Adobe Premiere (basic understanding of After Effects)
- Photo editing is a must (i.e. color and lighting images)

PROFESSIONAL SKILLS

- Organization
- Time management
- Social Media saviness (understanding analytics a plus)
- Marketing and Strategy
- Ability to communicate, edit copy



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WHAT TO EXPECT
CITY LIFE, INTERNATIONAL TRAVEL, DAY-TO-DAY



NO ORDINARY EXPERIENCE

- Past travel has included South Africa, France, Ecuador, Egypt, Indonesia, Lebanon, Philippines, and many more!
- Cover exclusive events like New York Fashion Week and the live telecast of Miss Universe and Miss USA pageants.
- An unrivaled amount of photo, video and editing experience.

MISS UNIVERSE: THE OU NETWORK - WHERE ARE PAST INTERNS NOW?

“I would not be where I am today if I hadn't taken the Miss Universe Internship. Beyond all the awesome experiences I had, which included traveling and working with incredible people, the internship led me to numerous job opportunities. Directly after the internship, I freelanced with numerous IMG properties (Fashion Week, World's Strongest Man, etc, as well as Disney and iHeartRadio. I now work full-time at GQ Magazine. This internship helped catapult me into my dream career in a city that now feels like home!”

LILY RHODEHAMEL

LEAD VIDEO EDITOR AT GQ MAGAZINE
FALL 2016 INTERN, JOURNALISM MAJOR



MISS UNIVERSE: THE OU NETWORK - WHERE ARE PAST INTERNS NOW?

“Working at Miss Universe opened so many doors for me. I traveled the world, made lasting friendships, and was given an amazing experience in the TV industry. It is not often you find an internship that allows you to be creative, take chances and actually do what you love. If you don't apply, you're stupid.”

HILLARY PETROKUBI

CREATIVE CONTENT PRODUCER AT WME | IMG
FALL 2011 INTERN

“My internship experience with the Miss Universe Organization did not only improve my skills as a videographer, but also has continuously provided numerous freelance job opportunities for me even after leaving New York City. The network of coworkers and previous interns is extremely knowledgeable and supportive. I'd highly encourage applying for this internship. It is full of education, friends and amazing experiences.”

NATE MURRAY

FRELLANCE VIDEOGRAPHER
FALL 2016 INTERN



WHO IS ELIGIBLE?

The internship is exclusive to Ohio University students and is open to those who have the skills to qualify.

Please consider:

- Having the financial capacity to move to and live in NYC
- Eager to join a professional and competitive industry
- Those who are go-getters and are resourceful





WHAT DO I NEED TO APPLY?

- Resume
- Cover Letter
- Links to eligible work
- An example of a documentary piece and something that is social-media savvy (think BuzzFeed, NowThis)
 - Each work should have been shot or edited by you
 - Can be done outside or inside a class
 - Looking for pieces :30s-2min in length

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APPLY AND KICKSTART YOUR CAREER!

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