

SUMMER INTERNSHIP



POSITION DESCRIPTIONS

EDITORIAL STAFF

- **MULTIPLATFORM MULTIMEDIA JOURNALISTS (MMJs)** – Research, record, and write accurate, timely, and relevant visual and audio content. This process involves editing general assignment stories for broadcast and online platforms.
- **MMJ/ANCHOR** – Duties as described above plus the ability to read from a teleprompter on camera during high-stress situations, read and perform weather content
- **PRODUCER/MMJ** – The producer is the quintessential team player AND point person on any given broadcast. This person must be eager to take responsibility for organizing the available resources and content to manifest a cohesive 'big picture'.

Responsibilities include:

- ◆ Writing and editing compelling scripts.
- ◆ Generating issue-oriented story ideas and pitches
- ◆ Re-writing AP copy for the web.
- ◆ Looking for opportunities to expand AP copy by calling and getting sound bites for radio.

Requirements:

- ◆ Proficient skills with the necessary news gathering tools (DSLR and/or Panasonic HD cameras, editing software)
- ◆ An understanding of professional brand management via social media such as Facebook, Twitter, Instagram and have knowledge of the YouTube uploading

TECHNICAL STAFF

- **VIDEOGRAPHER/EDITOR:** This visual storyteller strives to publish video that upholds professional quality standards that includes being in focus, framed appropriately, clear audio, etc. Videographers are comfortable both in the studio and in the field and think in terms of video elements and quality for both individual stories and productions.

Responsibilities include:

- ◆ Shooting visual non-narrated stories
- ◆ Using video editing software tools to produce well-structured stories
- ◆ Working with the MMJS and production crew

Requirements:

- ◆ Proficient with the DSLR and/or Sony HD cameras
- ◆ Knowledge of basic lighting principles
- ◆ Proficiency with Adobe Premiere Pro

- **DIRECTOR:** An ideal director has the ability to lead technical staff in all capacities for live and pre-taped programming. The director has key instincts to modify or correct elements on the fly in high-intensity, multi-camera production situations.

Responsibilities include:

- ◆ Helping plan and executing live broadcast programs
- ◆ Working with engineers and graphic artists to update graphics, animations, etc.

Requirements:

- ◆ Must know GV Ignite coding process
- ◆ Knowledge of ENPS
- ◆ Knowledge of Vizrt graphics
- ◆ Advanced knowledge of HD, DSLR, editing units

SKILLS DEVELOPMENT/OUTCOMES

Aside from producing a daily television newscast, interns will build teamwork and interpersonal skills while producing platform-specific versions of stories including:

Video:

- ◆ TV News packages
- ◆ VOs & VO/SOTs
- ◆ Social media videos
- ◆ Long-form non-narrated stories

Audio:

- ◆ Cut and copy stories
- ◆ Spots/superspots
- ◆ Features