



# MISS \* UNIVERSE

Endeavor

## WEB / VIDEO INTERNSHIP

The Digital Multimedia Department at Miss Universe and IMG Original Content is responsible for anything and everything that goes on the web surrounding the MUO brand and telecasts. As an intern, you will be involved in every aspect of our department. You will shoot, edit, direct and produce unique content for our website and social media platforms. You will be involved on location with either our national or international telecasts. This is a paid internship that functions like an entry-level position. This internship has two sessions: January - June OR July - December.

### NO ORDINARY EXPERIENCE

- Past travel has included South Africa, France, Ecuador, Egypt, Indonesia, Lebanon, Phillippines, and many more!
- Cover exclusive events like New York Fashion Week and the live telecast of Miss Universe and Miss USA pageants.
- An unrivaled amount of photo, video and editing experience.
- What we guarantee is an outstanding learning environment and incredible experience. What we require in return is exceptional people who can meet the challenges and demands of every aspect of web content production.
- Past interns have gone on to careers at companies like: GQ, Disney, Endeavor, FOX, and much more!

### OVERVIEW

- Internship based in New York City - More than an internship, your role is very hands on
- Digital Multimedia production (writing, shooting, editing) for globally recognized brands

### WHO SHOULD APPLY?

- Photographers, videographers, editors, marketers, journalists, social media enthusiasts
- Candidates with prior experience in editorial, production or digital media
- Those ready to start their career and ready for a professional experience

With this internship, we need people who are ready to work in a professional setting and who have talent shooting and editing.

## TECHNICAL SKILLS

- Ability to understand and use DSLR for photo and video
- Must know Adobe Premiere (basic understanding of After Effects)
- Photo editing is a must (i.e. color and lighting images)

## PROFESSIONAL SKILLS

- Organization
- Time management
- Social Media saviness (understanding analytics a plus)
- Marketing and Strategy
- Ability to communicate, edit copy

## WHO IS ELIGIBLE?

The internship is exclusive to Ohio University students and is open to those who have the skills to qualify. Please consider:

- Having the financial capacity to move to and live in NYC
- Eager to join a professional and competitive industry
- Those who are go-getters and are resourceful

## WHAT DO I NEED TO APPLY?

- Resume
- Cover Letter
- Links to eligible work
- An example of a documentary piece and something that is socialmedia savvy (think BuzzFeed, NowThis)
- Each work should have been shot or edited by you
- Can be done outside or inside a class
- Looking for pieces: 30s-2min in length