



Washington Wild Things

2020 Promotions and Marketing Internship

Mission Statement: The mission of the Washington Wild Things' internship program is to educate its participants in all aspects of operating a professional sports organization, by observation and getting real hands-on experience. Interns learn how to work in a professional environment that requires a high energy level, the ability to perform under pressure and the utilization of essential time management skills. The Washington Wild Things strive to successfully prepare interns to compete for positions in the professional sports industry.

**** Please keep in mind that this internship is for college credit only. It is an unpaid internship****

Internship Summary: The Washington Wild Things, a professional baseball team in the Frontier League, are seeking multiple individuals for Marketing and Promotions Internships for the 2020 season. This individual will work all home baseball games by preparing and distributing promotional materials and running various social media accounts, as well as appear at various events in the community throughout the season. The Promotions & Marketing Internship is a perfect fit for those with high energy who excel in a fast-paced work environment and are looking to work in the sports industry. This program provides students with valuable hands-on behind-the-scenes experience.

Reports to: Community Sales Manager

Responsibilities:

- Prepare promotional materials
 - o Sponsored promotional items and team programs
 - o In game activities and giveaways
- Interact with children of all ages appropriately
 - o Encourage their involvement in games or dances
 - o Ushering on and off field for activities throughout the game
 - o Ensuring safety on and off field
- Assist Mascot to ensure safety
- Attend various community events
 - o Either before games or off days
- Create content for social media pages
 - o Instagram stories during games and events
 - o Potentially handling in game tweets
- Other duties as assigned

Desired Skills/Qualifications:

- Pursuing a degree in Communication Studies, Marketing, Social Media, Sports Management, News and Information or a related field preferred but not required
- Must be available to work from beginning (early May) to end of season (early September)
- Previous experience with children preferred but not required
- Receiving school credit for internship
- Passion for sports and general knowledge of baseball
- Energy to thrive in a fast-paced, sometimes unpredictable environment
- Able to assume other responsibilities as required
- Ability to stand for long periods of time, possibly in high heat or rain

The following materials are required to be considered for this position:

- o Cover letter
- o Resume

Application deadline: March 27, 2020

- o Interviews will be completed by mid-April

Please send all necessary documents to
Hanna Luckenbach, Community Sales Manager at hluckenbach@washingtonwildthings.com