

Marketing and Communications Internship

Be a part of **WE**

Want to help people in our community lead healthier lives? Want to be a part of changing healthcare? That's what **WE** are all about. At OhioHealth, "Believe in **WE**" is more than just our tagline. It's the philosophy that drives our collaborative approach to improving the health of those we serve — bringing together customers, care teams and associates. Our Marketing and Communications team plays a vital role in ensuring OhioHealth is customer-centric. To achieve our bold goals, we're looking for passionate, talented students that are inspired by our mission and share our values of Integrity, Compassion, Excellence and Stewardship. *And, while you're here, you'll gain real-world experience and build your portfolio working with a team of marketing and communications professionals and other interns.*

Do you have what it takes to be a part of **WE**?

Marketing and Communications interns at OhioHealth O'Bleness Hospital gain experience in a dynamic, fast-paced community hospital environment. This role supports projects to promote and grow OhioHealth market share, customer base and loyalty for OhioHealth physicians and services, while also communicating information people want and need through a variety of channels.

QUALIFICATIONS

- + Sophomore, junior or senior-level college student pursuing a degree in marketing, communications, business, journalism or related fields. Graduate level or postgraduate level applicants will not be considered.
- + Strong organizational skills, as well as excellent written and oral communication skills.
- + Ability to multitask and work independently as well as part of a team.
- + Professional and flexible self-starter and self-motivator.
- + Past project management experience and previous internship experience are preferred.

JOB SPECIFICS

- + Paid (\$13/hour) for **no less than a one year commitment**, with 45-day review to ensure the internship is a good fit.
- + Some travel may be required, so a vehicle is mandatory.
- + Dress is business casual.
- + Some after-hour event support will be needed.

RESPONSIBILITIES

- + Participate in a year-long internship project and present outcomes to the department.
- + Participate in all aspects of publishing a bi-weekly associate newsletter, including researching story ideas, writing articles, taking photos, design using Microsoft Office and working with the printer.
- + Develop and assist in the implementation of communication plans, including writing support.
- + Assist in developing press releases, news stories and other materials for distribution to local, regional and national media.
- + Develop, review and update website content.
- + Develop marketing collateral, including brochures and fliers.
- + Assist with coordination of media visits to the hospital.
- + Track published news stories in a media database.

APPLY NOW!

Apply online at OhioHealthEvents.com/Intern