

MISS*UNIVERSE

CONFIDENTLY BEAUTIFUL

PUBLIC RELATIONS INTERNSHIP ALERT

What: The 2020 Miss Universe Organization Public Relations Internship

Where: New York City and travel locations for the 2020 MISS UNIVERSE® and MISS USA® Competitions

When: Session 1: January 2020 – June/July 2020

Session 2: August 2020 – December 2020

The Miss Universe Organization empowers women to realize their personal, professional and philanthropic goals through experiences that build self-confidence and act as catalysts for future success. We celebrate beauty, all forms of it, and provide the tools that help women to feel their most beautiful: 'Confidently Beautiful.'

Responsibilities:

- Manage all media monitoring and press clippings for the MUO brand
- Create media lists (domestic and international) and pitch press opportunities for Miss Universe, Miss USA and Miss Teen USA
- Review contestant bios and strategize unique narratives to share for the Miss Universe brand
- Assist in coordinating press opportunities and interview requests
- Execute internal communications efforts with domestic and international directors
- Assist in building the Miss Universe network and planning efforts to engage stakeholders
- Assist in writing press releases, media alerts, tip sheets, photo captions, etc.
- Assist in planning press junkets, press conferences, red carpets, photo ops and events
- Review media credential applications, update media and RSVP lists for specific events
- Participate in company brainstorms for business development, cause alliance partnerships and grassroots campaigns

Qualifications:

- Studying within the school of communications. Strategic communications students a plus
- Proven ability to prioritize, multi-task and adapt to a changing environment
- Able to relocate to New York City for internships and travel for competitions
- Proactive and ability to take initiative
- Experience with Microsoft Word, Excel and Office
- Please send resume, cover letter outlining interest in position, and a writing sample to be considered

The Miss Universe Organization (MUO) is a global, inclusive organization that celebrates women of all cultures and backgrounds and empowers them to realize their goals through experiences that build self-confidence and create opportunities for success. MISS UNIVERSE®, MISS USA® and MISS TEEN USA® provide the approximately 10,000 women who participate annually an international platform to affect positive change personally, professionally and philanthropically as inspirational leaders and role models.