

Job Title: Summer Intern (current students)

Office Location: Cleveland, Ohio & Albuquerque, New Mexico

JOB SUMMARY:

This position will work with Inside Sales, Customer Content Services, and various product teams within our business. The position will offer a chance to interact with multiple managers and employees in several different departments. This experience will provide a rewarding perspective into customer communication, daily operations and strategic initiatives all with a focus on improving the customer experience. The position will also be assigned a project to work on throughout the program focused on a key aspect of our industry and current client. College credit will be given for this internship, provided it has been approved by your dean or university. (This is an unpaid internship.)

POSITION REQUIREMENTS:

- Well-organized, team player with a drive to learn and a passion for PR, journalism, sales, and marketing
- Excellent written and oral communication skills
- Strong knowledge of Microsoft Office applications
- Knowledge of social media
- Pursuit of a degree in PR, Marketing, Communications, Journalism or Business
- Must be able to obtain college credit towards degree
- Available 3 days per week for 12 weeks during the summer

EXPERIENCE OUTCOMES:

- Gaining first-hand experience in a professional setting.
- Gaining knowledge of the news distribution and first-hand training on a best-in-class SaaS communications tool.
- Learn how various customer requests are handled such as processing applications, performing account updates, ROI Reporting, and using the secure customer portal.
- Understand how various types of companies differ in their communications approach (Agencies, Public Companies, Private Companies, and Public Interest Organizations).
- Be exposed to support projects for these types of companies.
- Gain understanding of sales strategies and techniques
- Gaining first-hand experience in newsroom operations.
- Understand various communication tools often used by industry professionals.

Company Insights:

- State-of-the-art office
- Full benefits including medical, dental, vision, FSA (Health & dependent care), Life & disability insurance, pet insurance, and more!
- 401(k)
- Flexible PTO & casual work environment
- Tuition reimbursement & professional training
- Complimentary downtown covered parking and on-site gym access (Cleveland)
- Strong focus on culture, including dedicated employee resource groups.

About Cision:

Cision Ltd. is a leading global provider of software and services to public relations and marketing communications professionals. Cision's software allows users to identify key influencers, craft and distribute strategic content, and measure meaningful impact. Cision has over 4,000 employees with offices in 15 countries throughout the Americas, EMEA, and APAC. For more information about its award-winning products and services, including the Cision Communications Cloud®, visit www.cision.com and follow Cision on Twitter @Cision. Cision is proud to be an equal opportunity employer, seeking to create a welcoming and diverse environment.