

**Brand Ambassador Duties and Responsibilities:**

- Conduct in-store and special event demonstrations
- Network and educate customers
- Understand our products and services; fully inform potential customers
- Provide feedback to the marketing and product departments regarding customers' insights and questions
- Complete demo data forms at every tasting event
- Actively seek out and engage consumers to encourage sampling of the product
- Manage personal inventory levels and order supplies
- Engage with customers and provide sales support/brand education to retail associates
- Must be available to work weekends

Marketing Assistant Duties and Responsibilities:

- Social media management and content creation
- Website platform management
- Answer and direct any customer feedback to the rest of the team

Skills Needed:

- Outstanding communication skills, both written and verbal
- Engaging, outgoing, approachable personality
- Passion for meeting new people and selling great products
- Relevant retail, brand ambassador or customer service experience
- Photography, videography skills
- Knowledge of Facebook and Instagram

Requirements:

- Must be 18 years or older
- Must be able to work Saturdays and/or Sundays
- Must be able to lift up to 30lbs.
- Must be able to stand/walk a minimum of 4 consecutive hours
- Must have reliable transportation and be willing to drive to surrounding locations within 25 mile radius
- Must have email account and daily computer/internet access

Hours:

- The demo and events schedule is mostly weekend with Saturday and Sunday being the primary days. This includes Holiday weekends. The marketing assistant portion of this work could be done on a flexible schedule, 2-3 days per week.
- This is a part time position, working around 20 hours per week.

Pay:

- Pay is competitive depending experience.

What you GET:

- Twice per month pay
- Flexible work schedule, some of which can be done remotely or from home.
- Sales and marketing experience
- The opportunity to represent a local, wholesome, and environmentally conscious company.

Please email your resume to heather@snowvillecreamery.com