



## Floating the Idea of a Duck Derby Sponsorship

The Rotary Duck Derby has become one of Josephine County's most important fund-raising efforts, bringing in more than \$1.6 million since 2003 to help our county's children. In its 17 years, the Rotary Duck Derby has generated enthusiasm and financial support for the development of Morrison Park in Grants Pass, construction of all-weather tracks at all four local public high schools, building of the new Josephine County Food Bank storehouse, building Teen Centers at the Boys & Girls Clubs, development of a covered amphitheater at Wildlife Images, the acquisition of 4-H livestock pens, funding toward a Children's Spray Park at Riverside Park and, most recently, funding for the covered arena at the Josephine County Fairgrounds and an athletic facility at Illinois Valley High School in Cave Junction.

We are encouraging your company to join us in this worthy cause again this year and become a sponsor of the 2020 Rotary Duck Derby. The benefits include not only helping the community, but having your business' name associated with this highly respected and well known event. Money is raised from generous sponsors like you and from people in and around our community "adopting" ducks for the race. Sponsors' money is used to cover the costs of the race campaign so that all of the duck adoption money goes directly back into our community.

This year's efforts will have an impact on thousands of children in our community for years to come! We're joining this effort to help Josephine County Fairgrounds create a much needed update on the covered arena. The covered arena is the home to our local High School's equestrian teams, 4-H clubs, community riding, carnivals, rodeo's, circuses, horse shows and so much more. Our community's youth learn showmanship, dedication and the benefit of hard work through participation in a variety of events. Children are the heart of the fairgrounds. The remaining 25 percent will go to continue funding of a much-needed Athletic Facility at IVHS in Cave Junction.

On race day, all adopted ducks are dumped into the Rogue River at Baker Park and "race" down the river to Riverside Park, while community members eagerly wait at the finish line to see if their duck is among the first to finish. The first 12 or so will win prizes with the top prize for 2020 being \$15,000 toward a vehicle thanks to the Grants Pass New Car Dealers!

I have attached a chart showing the different levels of sponsorship and how it can benefit your company. If you have any questions or would like to become a 2020 Rotary Duck Derby Sponsor please contact Jill Gleysteen at (541) 761-7811. Thank you!

Sincerely,

David J. Morrison  
Chair, Rotary Duck Derby Committee

## 2020 Rogue Duck Derby Sponsorship Opportunities

<i>Benefits Of Being A Derby Sponsor</i>	<b>TITLE SPONSOR</b>	<i>"Platinum" Sponsor</i>	<b>"GOLD" DUCK DERBY SPONSOR</b>	<b>"SILVER" DUCK DERBY SPONSOR</b>	<b>"BRONZE" DUCK DERBY SPONSOR</b>
	<b>\$10,000 value</b>	<i>In-Kind or Cash Donation</i>	<i>Minimum \$2,500 cash donation</i>	<i>Minimum \$1,500 cash donation</i>	<i>Minimum \$1,000 cash donation</i>
	<b>LEVEL 1 - \$10,000</b>	<b>\$10,000 min.</b>	<b>LEVEL 2 - \$5,000</b>	<b>LEVEL 3 - \$2,500</b>	<b>LEVEL 4 - \$1,000</b>
<b>Complimentary Adoption Papers</b>	<b>100</b>	<b>100</b>	<b>50</b>	<b>35</b>	<b>20</b>
Derby will be publicized as "Presented by Rotary Clubs of Josephine County and (Title Sponsor's Name)"	YES				
Sponsor name imprinted on souvenir "junior" ducks	YES	YES			
Sponsor name and logo listed biggest and first on all publications, advertisements, banners, posters, etc.	YES	YES	YES		
Logo listing on brochures & posters	YES	YES	YES		
Listing on approx. 25,000 derby entry brochures	YES/logo	YES	YES/logo	YES/name	YES/name
Mentions in weekly Daily Courier ads	YES	YES	YES		
Mentions in KDRV-TV spots as major duck derby sponsor	YES	NO			
In weekly commercials on KAJQ/KLDR	YES	NO			
Visits from the 12' blow up duck or "Quacky" (the duck costume)	YES	YES	YES	If Available	If Available
Mentions on Radio/TV remotes on race day	YES	YES	YES	YES	
Includes right of refusal on all promotional activities	1ST	YES	2ND	3RD	4TH
Opportunities for tie-ins/cross promotions with other sponsors	YES	YES	YES	YES	YES
Chance to be a full-time location for adoptions	YES	YES	YES	YES	YES
Authorized to use "Duck Derby artwork" in print advertising	YES	YES	YES	YES	YES
Receive "souvenir" ducks to display at business	YES	YES	YES	YES	YES

## 2020 Rogue Duck Derby Sponsorship Form

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Type (Choose one)

Event Sponsor

Prize Sponsor

Combination

### Sponsorship Level (Choose one)

\$10,000 Title Sponsor

\$ 5,000 Gold Sponsor

\$ 2,500 Silver Sponsor

\$ 1,000 Bronze Sponsor

Signature: \_\_\_\_\_

How is sponsorship to be provided (Check all that apply):

Cash: Amount \$ \_\_\_\_\_

Prize: Value \$ \_\_\_\_\_

Description: \_\_\_\_\_  
\_\_\_\_\_

Certificate?    Yes    No    Date certificate available : \_\_\_\_\_

Other: Value \$ \_\_\_\_\_

Description: \_\_\_\_\_  
\_\_\_\_\_

**\*Note:** Please make check payable to: Rotary Duck Derby

**If you would like to serve as a Duck Adoption Site please complete the information below:**

Adoption Location: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Do you want the big blow-up duck rotated to your business during the promotion period?**    Yes    No

**Do you have power available?**    Yes    No

**Duck Committee Contact:** \_\_\_\_\_