

The Faculty of Communication, Arts and Sciences, CANADIAN UNIVERSITY DUBAI invites applications for Full-time Assistant Professors, holding a Ph.D. in Communication with a specialization in the following areas:

- Digital Media & Journalism
- Integrated Marketing communication, strategic communication, branding, advertising, or public relations

Digital Media and Journalism:

At least three years of professional experience in journalism (print, broadcast, and/or digital) is highly desired.

Particular expertise in conceiving, creating, delivering and promoting rich multimedia content, especially audio/video and photo, for journalistic purposes, for all platforms, and for all types of media outlets, is essential. Expertise in data journalism a plus.

Preferred candidates will be able to identify new opportunities in social media, interactive news presentation, and understand analytics and data visualization. Evidence of scholarly and/or professional contributions in the form of publications.

Integrated Marketing Communication:

Candidates must have significant professional experience in developing and implementing marketing strategies as part of IMC campaigns. They must demonstrate expertise in using digital and traditional media channels. In addition to expected teaching and scholarly responsibilities, candidates who seek to advise students, supervise internships, enrich curricula, and advance the university, faculty, department and program through service are especially desired. Documented teaching and research expertise in one or a combination of the following areas is required: Advertising, Branding, Marketing, Public Relations.

The selected candidate will teach a range of undergraduate and graduate courses.

Please note: Preference will be given to candidates with Canadian affiliation in the form of Canadian citizenship, Canadian qualifications, and/or some form of linkage to Canada/North America.

Non-Ph.D. holders need not apply.