

Believe *in the power of home.*

Habitat for Humanity *Virtual Charity Gala*



Building Safety, Stability, & Security in Macomb County

25 N. Main St.
Mt. Clemens, MI 48043
(586)263-1540
macombhabitat.org

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December 2020

Dear Business Leader:

Underserved families in Macomb County **Believe** in the opportunity to build a future for their family through homeownership. They deserve a safe and secure environment where their children thrive in the spirit of love generated by the permanency of a home. A home resonates security, safety, and sanctuary; a place where children grow and flourish, nurtured by the warm glow provided by the haven of stable residency. This is our mission! To lift families, no matter their circumstance, and provide safe refuge. Macomb County Habitat for Humanity recognizes these are trying times and that people are worried about their health, finances, families, and much more!

Thank goodness we Believe everyone deserves a safe place to live!

Macomb Habitat for Humanity gives low income families a chance at homeownership. We bring communities together to build homes and give hope to families who otherwise would not qualify for homeownership. We provide families an opportunity to build their future.

How can you help and be involved? There are a couple of ways:

- 1. Support the Virtual Event** – This will be held on Friday, February 12th, 2021. Consider becoming a sponsor. (Please see the Sponsorship Opportunities.)
- 2. Donate a Silent Auction item** – The Silent Auction is one of the main highlights of the gala. It provides us with operating revenue and makes the winning bidder very happy!

By participating in one or more of these methods you will have an impact on the underserved in our community.

We greatly appreciate any support you may give. Your contribution will be recognized in a variety of ways leading up to the Gala and throughout the Virtual Gala. Macomb County Habitat's Virtual Gala is supported by many local business leaders, community leaders, and concerned citizens who value this worthwhile mission.

Our work is not complete. The need is growing larger as fear grows deeper because of COVID-19. Thankfully, we will not give up! Thank you for your consideration to support the **Macomb County Habitat for Humanity's Virtual Gala BELIEVE**. Should you have any questions, please contact Carol McQueen, Director of Philanthropy at 586-263-1540 x 119 or cmcqueen@macombhabitat.org.

I Believe in YOU!



Helen Hicks
President & CEO
Macomb County Habitat for Humanity

Sponsorship Opportunities

Presenting Sponsor - \$10,000

- Logo and name recognition on all printed materials, press releases, and Macomb Habitat website.
- Name on evite invitation as Presenting Sponsor
- Recognition in post-event thank you email, Habitat Newsletter, and Social Media.
- 15 second Sponsor Message to be added to the virtual event video Sponsor Banner shown during event.
- Full page Interior Front and Back cover ads in virtual program book.
- Framed Artwork by the child of a Macomb Habitat Partner Family.

Platinum Sponsor - \$5,000

- Logo recognition on all printed materials, press releases, and Macomb Habitat website.
- Name on evite invitation as a Platinum Sponsor
- 15 second Sponsor Message to be added to the virtual event video.
- Full page ad in virtual program book.
- Framed Artwork by the child of a Macomb Habitat Partner Family

Gold Sponsor - \$3,000

- Name on evite invitation as a Gold Sponsor
- Half page ad in virtual program book
- Name recognition on Macomb County Habitat website.
- Name on Virtual Sponsor Banner during Video. Framed Artwork by the child of a Macomb Habitat Partner Family.

Silver Sponsor - \$2,000

- Name on invitation as sponsor.
- Name recognition on Macomb Habitat website.
- Name on Virtual Sponsor Banner during Video.
- Quarter page ad in virtual program book.
- Framed Artwork by the child of a Macomb Habitat Partner Family.

Bronze Sponsor - \$1,000

- Name on evite invitation as sponsor.
- Name recognition on Macomb Habitat website.
- Name on Virtual Sponsor Banner during Video.

Individual Ticket - \$25

- Name on Virtual Sponsor Banner during Video.
- **Your gift supports the building and rehabbing of homes in Macomb County.**
- **You will be entered into a drawing for a Weekend stay at the Bavarian Inn, Frankenmuth, along with a dinner for two at Zehnder's Restaurant**
- Purchase tickets at powerofhome.givesmart.com



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JOIN US FOR A
Virtual
CELEBRATION

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Habitat for Humanity
Virtual Charity Gala

Sponsorship Registration Form

Pledge Level:

Presenting Sponsor \$10,000 Platinum Sponsor \$5,000 Gold Sponsor \$3,000
 Silver Sponsor \$2,000 Bronze Sponsor \$1,000 Individual Ticket \$25 each.

Quantity of Individual Tickets: _____ Total: \$ _____

Register as an Organization Organization Name: _____
 I waive my gift for the full sponsorship to support Macomb County Habitat for Humanity.

Billing Address

Name: _____
Email: _____
Phone: _____
Address: _____
City: _____ State: _____ Zip: _____

Payment Details

Cardholder Name: _____
Card Number: _____ Expiration: _____ / _____ CSC: _____

Shipping Address Same as Billing

Name: _____
Email: _____
Phone: _____
Address: _____
City: _____ State: _____ Zip: _____

Fill out and return this completed form to:

Fax: 586-203-4935
Email: cmcqueen@macombhabit.org

For income tax purposes, gift baskets and gift cards will be provided for a fair market value of \$100 each. Macomb County Habitat for Humanity is exempt from Federal taxes under section 501(c)(3) of the 1954 IRS Code: Federal Tax ID No. 38-3135471



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