

Believe
in the power of home.

Habitat for Humanity
Virtual Charity Gala



Building Safety, Stability, & Security in Macomb County

25 N. Main St.
Mt. Clemens, MI 48043
(586)263-1540

macombhabitat.org

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County Executive
Macomb County

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Dave Tirsell

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PRESENTING SPONSOR

**NECA &
IBEW Local 58**

November 2020

Dear Business Leader:

Underserved families in Macomb County **Believe** in the opportunity to build a future for their family through homeownership. They deserve a safe and secure environment where their children thrive in the spirit of love generated by the permanency of a home. A home resonates security, safety, and sanctuary; a place where children grow and flourish, nurtured by the warm glow provided by the haven of stable residency. This is our mission! To lift families, no matter their circumstance, and provide safe refuge. Macomb County Habitat for Humanity recognizes these are trying times and that people are worried about their health, finances, families, and much more!

Thank goodness we Believe everyone deserves a safe place to live!

Macomb Habitat for Humanity gives low income families a chance at homeownership. We bring communities together to build homes and give hope to families who otherwise would not qualify for homeownership. We provide families an opportunity to build their future.

How can you help and be involved? There are a couple of ways:

- 1. Support the Virtual Event** – This will be held on Saturday, January 23, 2021. Consider becoming a sponsor. (Please see the Sponsorship Opportunities.)
- 2. Donate a Silent Auction item** – The Silent Auction is one of the main highlights of the gala. It provides us with operating revenue and makes the winning bidder very happy!

By participating in one or more of these methods you will have an impact on the underserved in our community.

We greatly appreciate any support you may give. Your contribution will be recognized in a variety of ways leading up to the Gala and throughout the Virtual Gala. Macomb County Habitat's Virtual Gala is supported by many local business leaders, community leaders, and concerned citizens who value this worthwhile mission.

Our work is not complete. The need is growing larger as fear grows deeper because of COVID-19. Thankfully, we will not give up! Thank you for your consideration to support the **Macomb County Habitat for Humanity's Virtual Gala BELIEVE**. Should you have any questions, please contact Carol McQueen, Director of Philanthropy at 586-263-1540 x 119 or cmcqueen@macombhabitat.org.

I Believe in YOU!

A handwritten signature in black ink, appearing to read "Helen Hicks".

Helen Hicks
President & CEO
Macomb County Habitat for Humanity

Sponsorship Opportunities

Platinum Sponsor - \$5,000

- Logo recognition on all printed materials, press releases, and Macomb Habitat website.
- 15 second Sponsor Message to be added to the virtual event video.
- Framed Artwork by the child of a Macomb Habitat Partner Family.
- Your sponsorship will include the choice of the following:
 - 5 gift baskets.
 - 5 Andiamo gift cards.
 - Or you may waive your gifts for the full sponsorship to support Macomb County Habitat for Humanity.

Gold Sponsor - \$3,000

- Name on invitation as a sponsor.
- Name recognition on Macomb County Habitat website.
- Name on Virtual Sponsor Banner during Video.
- Framed Artwork by the child of a Macomb Habitat Partner Family.
- Your sponsorship will include the choice of the following:
 - 3 gift baskets.
 - 3 Andiamo gift cards.
 - Or you may waive your gifts for the full sponsorship to support Macomb County Habitat for Humanity.

Silver Sponsor - \$2,000

- Name on invitation as sponsor.
- Name recognition on Macomb Habitat website.
- Name on Virtual Sponsor Banner during Video.
- Framed Artwork by the child of a Macomb Habitat Partner Family.
- Your sponsorship will include the choice of the following:
 - 2 gift baskets.
 - 2 Andiamo gift cards.
 - Or you may waive your gifts for the full sponsorship to support Macomb County Habitat for Humanity.

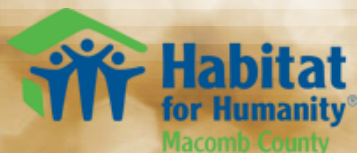
Bronze Sponsor - \$1,000

- Name on invitation as sponsor.
- Name recognition on Macomb Habitat website.
- Framed Artwork by the child of a Macomb Habitat Partner Family.
- Name on Virtual Sponsor Banner during Video. Your sponsorship will include the choice of the following:
 - 1 gift basket.
 - 1 Andiamo gift card.
 - Or you may waive your gift for the full sponsorship to support Macomb County Habitat for Humanity.

Individual Ticket - \$100

- Name on Virtual Sponsor Banner during Video.
- **Your gift supports the building and rehabbing of homes in Macomb County.**

For income tax purposes, gift baskets and gift cards will be provided for a fair market value of \$100 each. Macomb County Habitat for Humanity is exempt from Federal taxes under section 501(c)(3) of the 1954 IRS Code: Federal Tax ID No. 38-3135471



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JOIN US FOR A
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Sponsorship Registration Form

Pledge Level:

☐ Platinum Sponsor \$5,000

☐ Silver Sponsor \$2,000

☐ Individual Ticket \$100 each.

☐ Gold Sponsor \$3,000

☐ Bronze Sponsor \$1,000

Quantity: _____

Total: \$ _____

☐ Register as an Organization Organization Name: _____

Billing Address

Name: _____

Email: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Details

Cardholder Name: _____

Card Number: _____ Expiration: _____ / _____ CSC: _____

Shipping Address ☐ Same as Billing

Name: _____

Email: _____

Phone: _____

Address: _____

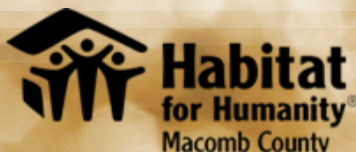
City: _____ State: _____ Zip: _____

Fill out and return this completed form to:

Fax: 586-203-4935

Email: cmqueen@macombhabitat.org

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