

*Believe*  
in the power of home.

*Habitat for Humanity*  
*Virtual Charity Gala*



Building Safety, Stability, & Security in Macomb County

25 N. Main St.  
Mt. Clemens, MI 48043  
(586)263-1540  
[macombhabitat.org](http://macombhabitat.org)

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December 2020

Dear Business Leader:

Underserved families in Macomb County **Believe** in the opportunity to build a future for their family through homeownership. They deserve a safe and secure environment where their children thrive in the spirit of love generated by the permanency of a home. A home resonates security, safety, and sanctuary; a place where children grow and flourish, nurtured by the warm glow provided by the haven of stable residency. This is our mission! To lift families, no matter their circumstance, and provide safe refuge. Macomb County Habitat for Humanity recognizes these are trying times and that people are worried about their health, finances, families, and much more!

***Thank goodness we Believe everyone deserves a safe place to live!***

**Macomb Habitat for Humanity** gives low income families a chance at homeownership. We bring communities together to build homes and give hope to families who otherwise would not qualify for homeownership. We provide families an opportunity to build their future.

**How can you help and be involved? There are a couple of ways:**

- 1. Support the Virtual Event** – This will be held on Friday, February 12<sup>th</sup>, 2021. Consider becoming a sponsor. (Please see the Sponsorship Opportunities.)
- 2. Donate a Silent Auction item** – The Silent Auction is one of the main highlights of the gala. It provides us with operating revenue and makes the winning bidder very happy!

**By participating in one or more of these methods you will have an impact on the underserved in our community.**

**We greatly appreciate any support you may give.** Your contribution will be recognized in a variety of ways leading up to the Gala and throughout the Virtual Gala. Macomb County Habitat's Virtual Gala is supported by many local business leaders, community leaders, and concerned citizens who value this worthwhile mission.

**Our work is not complete.** The need is growing larger as fear grows deeper because of COVID-19. Thankfully, we will not give up! Thank you for your consideration to support the **Macomb County Habitat for Humanity's Virtual Gala BELIEVE.** Should you have any questions, please contact Carol McQueen, Director of Philanthropy at 586-263-1540 x 119 or [cmcqueen@macombhabitat.org](mailto:cmcqueen@macombhabitat.org).

**I Believe in YOU!**

A handwritten signature in black ink, appearing to read "Helen Hicks".

Helen Hicks  
President & CEO  
Macomb County Habitat for Humanity

## Sponsorship Opportunities

### Presenting Sponsor - \$10,000

- Logo and name recognition on all printed materials, press releases, and Macomb Habitat website.
- Name on evite invitation as Presenting Sponsor
- Recognition in post-event thank you email, Habitat Newsletter, and Social Media.
- 15 second Sponsor Message to be added to the virtual event video Sponsor Banner shown during event.
- Full page Interior Front and Back cover ads in virtual program book.
- Framed Artwork by the child of a Macomb Habitat Partner Family.

### Platinum Sponsor - \$5,000

- Logo recognition on all printed materials, press releases, and Macomb Habitat website.
- Name on evite invitation as a Platinum Sponsor
- 15 second Sponsor Message to be added to the virtual event video.
- Full page ad in virtual program book.
- Framed Artwork by the child of a Macomb Habitat Partner Family

### Gold Sponsor - \$3,000

- Name on evite invitation as a Gold Sponsor
- Half page ad in virtual program book
- Name recognition on Macomb County Habitat website.
- Name on Virtual Sponsor Banner during Video. Framed Artwork by the child of a Macomb Habitat Partner Family.

### Silver Sponsor - \$2,000

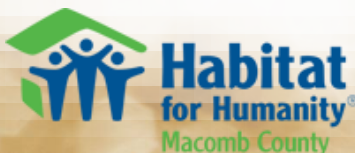
- Name on invitation as sponsor.
- Name recognition on Macomb Habitat website.
- Name on Virtual Sponsor Banner during Video.
- Quarter page ad in virtual program book.
- Framed Artwork by the child of a Macomb Habitat Partner Family.

### Bronze Sponsor - \$1,000

- Name on evite invitation as sponsor.
- Name recognition on Macomb Habitat website.
- Name on Virtual Sponsor Banner during Video.

### Individual Ticket - \$50

- Name on Virtual Sponsor Banner during Video.
- **Your gift supports the building and rehabbing of homes in Macomb County.**
- **You will be entered into a drawing for a Weekend stay at the Bavarian Inn, Frankenmuth, along with a dinner for two at Zehnder's Restaurant**
- Purchase tickets at [powerofhome.givesmart.com](http://powerofhome.givesmart.com)



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JOIN US FOR A  
**Virtual**  
CELEBRATION

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## *Sponsorship Registration Form*

### **Pledge Level:**

- Presenting Sponsor \$10,000     Platinum Sponsor \$5,000     Gold Sponsor \$3,000  
 Silver Sponsor \$2,000     Bronze Sponsor \$1,000     Individual Ticket \$50 each.

Quantity of Individual Tickets: \_\_\_\_\_ Total: \$ \_\_\_\_\_

Register as an Organization    Organization Name: \_\_\_\_\_

I waive my gift for the full sponsorship to support Macomb County Habitat for Humanity.

### **Billing Address**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### **Payment Details**

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ / \_\_\_\_\_ CSC: \_\_\_\_\_

### **Shipping Address**    Same as Billing

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Fill out and return this completed form to:

Fax: 586-203-4935

Email: [cmqueen@macombhabitat.org](mailto:cmqueen@macombhabitat.org)

*For income tax purposes, gift baskets and gift cards will  
be provided for a fair market value of \$100 each.  
Macomb County Habitat for Humanity is exempt from  
Federal taxes under section 501(c)(3) of the 1954 IRS  
Code: Federal Tax ID No. 38-3135471*



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