



Partner with us

because every
one deserves a
decent and
affordable place
to call HOME!



Macomb County

Habitat
for Humanity®

(586) 263-1540

macombhabitat.org

2017
Corporate
Partnerships
Enclosed

WELCOME!

To nearly a quarter of a century of Building Community!

Dear Friend of Macomb County Habitat for Humanity:

After analyzing a few “Best Practices,” the Board of Directors and the leadership team has decided to sell our large ReStore in Mount Clemens and purchase a smaller store in Shelby Township, moving the operations from an industrial corner to a retail niche.

Our Executive Offices took a different direction by accepting an offer from Baker College of Clinton Township to move our offices there - allowing them to use our agency as a pilot for all Baker campuses - encouraging the entire college to embrace our mission through intern programs, special initiatives, and other support.

These changes are all designed to reduce overhead and expenses and to increase the amount of support we are giving our future homeowners.

Still, while we are amazed by our creativity and growth, - we understand more profoundly than ever, that we cannot do this without you! We need the religious, corporate, and foundation communities to watch our judicious decisions and then support our programs.

Finally, while this has been a very fluid period for Macomb Habitat, some things never change. Our mission of providing safe, affordable homes to those in need, remains rock solid. This work changes lives, provides hope, and offers a future of success to all who will enter our doors this year and in years ahead.

With every best wish,

A handwritten signature in black ink, appearing to read 'Helen Hicks', with a long, sweeping line extending from the end of the signature.

Helen Hicks
President and CEO

2017 Calendar of Events

Annual Fall Fundraiser

Friday, November 3

Featuring a popular country music star!
Andiamo Italia | Warren



March 15



May 8 - 12



May 13

Home-in-One



**Golf Classic
June 26**



July 17 - 22*



November 16*

** Tentative Dates*

3.15.17

Home Sweet Home

WOMEN'S LUNCHEON

Located at: Shelby Gardens (50265 Van Dyke, Shelby Twp.)

Join us at our **Women's Luncheon** and hear three women recant their stories on how Habitat for Humanity has impacted their lives. There is no cost for guests to attend and lunch will be provided.

Exclusive Presenting Sponsor **\$5,000**

- Receive 10 minutes to present and educate 300+ attendees on a related topic
- One (1) table of ten (10)
- Marketing material at each place setting
- Website and social media recognition

Become an Ambassador!

Invite your network and fill a table of ten (10) at no cost



Women Build is a program that celebrates women eliminating inadequate housing by building homes and improving communities. Any woman who wants to learn how to build and construct a home is invited to join us. No experience is necessary! Volunteers work under the guidance of construction professionals and also alongside other volunteers and future Habitat homeowners. Whether you are learning new skills or simply adding a few to your tool belt, this is a rewarding experience for all involved and improves the community that you share.

Team of eight (8) \$800

- Your organization funds the materials and staffs that day's project
- Your company will receive social media and website recognition
- Press release with mention of organization name (if applicable)
- Custom t-shirt
- Projects are strictly limited to groups of eight (8)
- Lunch provided on site
- Registration deadline: Friday, March 31, 2017

Saturday, May 13

Run for Shelter

1 Mile Run/Walk & 5K Run



Join us on Saturday, May 13 at Stoney Creek Metropark for our first *Run for Shelter*. Participants will have a choice between a one mile run/walk or run a 5K.

Presenting Sponsor: \$2,500

- Company logo on front of race t-shirts
- Premier logo placement on all event publications, signage, t-shirts, print advertising, website and social media
- Mention in all press releases
- Recognition in emails to participants
- Premier banner display at event
- Meet and greet table
- Ten (10) race registrations and t-shirts
- Company materials in goody bags
- One (1) mile marker and one (1) water stop on the trail

Gold Sponsor: \$500

- Company name listed on all event publications, signage, t-shirts and website
- Meet and greet table
- Three (3) race registrations and t-shirts
- Company materials in goody bags

Platinum Sponsor: \$1,000

- Company logo on back of race t-shirts
- Logo placement on all event publications, signage, print advertising, website and social media
- Company banner at event
- Meet and greet table
- Five (5) race registrations and t-shirts
- Company materials in goody bags
- Choice of one (1) mile marker or water stop on the trail

Silver Sponsor: \$250

- Company name listed on all event publications, signage, t-shirts and website
- Meet and greet table
- Two (2) race registrations and t-shirts

Home-in-One



Golf Classic

**Join us on Monday, June 26 at Greystone Golf Club
for our Home-in-One
Golf Classic**

Includes contests, raffles, lunch and dinner

Corporate Sponsor:

\$1,500

- Four (4) golfers
- Premier logo placement on all event publications, signage, print advertising, website and social media
- Hole sponsorship
- Company materials in goody bags

Lunch Sponsor: \$250

- Prominent display of company name and logo on luncheon signage

Dinner Sponsor: \$500

- Two (2) golfers
- Company name listed on website
- Company logo/materials displayed on each dinner table
- Company materials in goody bags

Hole Sponsor: \$150

- Company name, logo and website on hole signage

Group of Four: \$500

Individual Golfer: \$125

ROCK THE BLOCK

July 17 - 22*

*Tentative Dates**

Rock the Block is a neighborhood revitalization program that empowers homeowners to make affordable exterior improvements and introduce energy saving measures to their homes through partnership with local residents and organizations.

Team of eight (8) \$800

- One (1) day participation for a group of up to eight (8) volunteers from your organization
- Your organization name displayed at the event
- Your company will receive social media and website recognition
- Press release with mention of organization name
- Custom t-shirt with your organization name
- Projects are strictly limited to groups of eight (8)
- Lunch provided on site
- Registration deadline: Friday, June 2, 2017

Annual Fall Fundraiser

Friday, November 3

Featuring a popular country music star!
Andiamo Italia | Warren

Title Sponsor \$10,000

- Ten (10) VIP Tickets with private reception and reserved seating
- Ten (10) Patron Tickets with reserved seating
- Full page ad in program booklet - back cover
- Recognition on gala invitation
- Recognition throughout gala benefit: Concert, VIP, Silent Auction, etc.
- Recognition on social media and website (with link to your company page)
- Media inclusion

Platinum Sponsor \$7,500

- Six (6) VIP Tickets with private reception and reserved seating
- Four (4) Patron Tickets with reserved seating
- Full page ad in program booklet - inside front cover
- Recognition on gala invitation
- Recognition throughout gala benefit: - Concert, VIP, Silent Auction, etc.
- Recognition on social media and website (with link to your company page)
- Media inclusion

Gold Sponsor \$5,000

- Four (4) VIP Tickets with private reception and reserved seating
- Four (4) Patron Tickets with reserved seating
- Half page ad in program booklet
- Recognition on gala invitation
- Recognition throughout gala benefit: Concert, VIP, Silent Auction, etc.
- Recognition on social media and website (with link to your company page)
- Media inclusion

Silver Sponsor \$2,500

- Two (2) VIP Tickets with private reception and reserved seating
- Two (2) Patron Tickets with reserved seating
- Half page ad in program booklet
- Recognition on gala invitation
- Recognition on website (with link to your company page)

Bronze Sponsor \$1,000

- Two (2) Patron Tickets
- Recognition on gala invitation
- Recognition on website (with link to your company page)

2017 Corporate Partner

Collaborate with Macomb County Habitat for Humanity as a Corporate Partner for 2017. Our Corporate Partners are a select group of organizations committed to eliminating inadequate housing and improving the community in partnership with Macomb County Habitat for Humanity. Sponsors advance Habitat's mission through a focused financial investment and volunteering. This sponsorship includes participation and recognition at all Habitat events throughout the year.

Corporate Partner \$25,000

Home Sweet Home Women's Luncheon

Table of ten (10)

Women Build

Team of eight (8) for one day

Run for Shelter 5K

Platinum Level Sponsorship

Home-in-One Golf Classic

Corporate Level Sponsorship

Rock the Block

Team of eight (8) for one day

Annual Fall Fundraiser

Recognized as a Title Sponsor

Prayer Breakfast

Receive end-of-year award

Extras

Social media recognition throughout 2017

(20) total posts on our social media pages (Facebook or Twitter)

Mention of company's name in annual press release

announcing partners

Company logo and link to your website on monthly newsletter

FUNdraise With Us!

At Macomb Habitat, we plan FUNdraisers. You will have so much fun, it won't feel like you're fundraising at all! Join us at one of these exciting FUNdraisers, or feel free to host your own!



Euchre Tournament

January 27

Saint Therese of Lisieux

Painting with a Purpose

April 26

Painting with a Twist - Shelby Twp.



The House That Beer Built

Join us at local craft breweries in Macomb County for a percentage of your tab going back to Macomb Habitat!

Pope Francis Build

Invite your faith community to sponsor or host a fundraiser dedicated to the Pope Francis Build!



For more information on our FUNdraisers, visit www.macombhabitat.org or call (586) 263-1540. Don't forget to follow us on Facebook and Twitter!



Macomb County Habitat for Humanity
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