

2023 ECGA Elite Player Mentoring Program

- ✓ **Tour Curriculum – access to workbooks videos and PDFs**
 - ✓ **20 x 30 minute 1:1 sessions with Jon (over 12 months), numbered 1 to 20**
 - ✓ **6 themed Webinars with Tour Experts in different areas of the game**
 - ✓ **Feedback on Swing videos**
 - ✓ **Tour Player Practice System**
 - ✓ **Tour Player Tournament System**
 - ✓ **Whatsapp Tour Team Group**
 - ✓ **Unlimited Email/Whatsapp support**
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- Cost 350 GBP per month (Normal Value 825 GGP/month)
 - Minimum 6 month commitment 2,100 GBP
 - Discounted 12 month Price of 3,950 GBP (Total value 9,900 GBP)

6 x Webinars through 2023

Building a Tour Career with David Howell – David is a former top 10 player in the world, has been a winning team member of 2 Ryder Cups, and has won a number of top tournaments including beating Tiger Woods when he was World No 1 head to head to win a WGC event in Shanghai, China.



Power and Distance with Lee Cox – Lee is the no 1 Coach in the world for Long Driving and coaches not only World Long Drive Champion's but also PGA and European Tour Players how to increase distance. Lee will give tips and drills to help increase distance.



Wedge Zone with Steven Orr – Steven is a Master PGA Coach, and is current Head Coach of the England Boys Team. Steven did a research project involving Dr Rob Neal and the Rand A on the critical keys for great Wedging (50 to 100m). Steven will outline keys concepts and key drills to develop skills in this area.



Short Game with Grant Field – Grant is British Open Champion Cameron Smith's Coach since he was 10 years old. In this webinar grant wil talk about Short Game technique and reveal what works on with Cameron Smith to help make him the best short game player in the world.



Putting with Mike Kanski – Mike is the no 1 Putting Coach on the European Tour and works with players like Martin Kaymer, Adri Arnaus, Matt Wallace, Hojgaard twins etc. Mike will outline critical technical keys, and also introduce the most popular outing practice games on Tour.



Golf Parenting with Gavin Grenville-Wood – Gavin is regarded as the leading authority on Junior Coaching worldwide and has directed highly successful Junior Academies in the USA and UK, as well as heading up Leadbetter Kids Academies Worldwide. Gavin's son, Joshua, is a young player on the Asian Tour. Gavin will use his own story and journey to outline concepts for success and potential traps to avoid.



ECGA Tour Team Whatsapp Group

A number of years ago, having failed myself to graduate from playing for England as a Junior to playing on the European Tour, I wanted to better understand the critical keys to success at Tour level, so I did a research project involving 50 Tour Player's, 7 of whom has been former World No 1s. One of the key findings from this research, was the power of 'vicarious experience'. Vicarious experience is a Sports Psychology term meaning 'if you can do it so can I'. Lee Westwood recalled to me how he was in a group of Juniors in his region in England and the success of the other players helped him believe he could o it. From his club there went to be 5 different players win on the

European Tour. Interestingly, this was almost present in all the journeys of the 50 players. So the idea of the WhatsApp group, is that I outline the successes, however small, of the different players in the program so each player can feed of each others success.



Long term mentoring and ECGA Tour Team player Taichi Kho, who has risen from World Ranking 2,500 to 60