

THE EMPOWERMENT NETWORK presents the 6th Annual

African-American Leadership Conference

and Revive! Black Business Expo

September 21 – 22, 2017

Welcome and Networking Reception: Thursday, Sept. 21st from 6 pm to 8 pm – 24th & Lake
Leadership Conference: Friday, Sept. 22nd from 7 am to 5 pm – Hilton Omaha Downtown

Keynote Speakers and National Strategists:



Allyson Byrd

Ownership & Innovation

CEO
The Profit Accelerator



Shawn Dove

Strong and Healthy Families

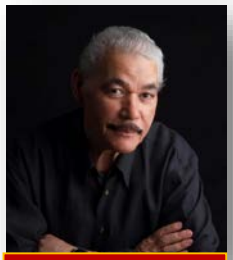
CEO
Campaign for Black Male Achievement



Jaylen Bledsoe

Entrepreneurship & Technology

CEO
Jaylen D. Bledsoe Global Group



George Fraser

Collective Economics

CEO
FraserNet and PowerNetworking



Pamela Jolly

Faith, Wealth & Home Ownership

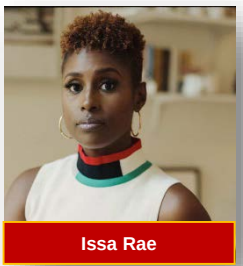
CEO
Torch Enterprises Legacy Wealth Initiative



Dr. Randal Pinkett

Career Advancement

CEO
BCT Partners National Consulting Firm



Issa Rae



Deniese Davis

Special Guests:
Issa Rae & Deniese Davis
of Insecure & Issa Rae Productions

Closing the Wealth Gap: It's Time to OWN IT!

Your Brand, Health, Career, Home, Business, Community and Future!

REGISTER TODAY at www.empoweromaha.com or call 402-502-5153 for more info.
Deadline to register is Sunday, September 17, 2017



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Featured Local Panelists and Speakers: (20 breakout sessions and roundtables)


Eric Butler


Ashley Kuhn

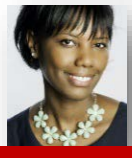

Tony Goins


Dana Washington


Timothy Christian


Damita Byrd

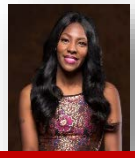

Ben Gray


Shonna Dorsey


Frank Hayes


Sherrye Hutcherson


John Ewing, Jr.


Alesia Braimah


Earl Redrick


Richard Webb


Casanova Brooks

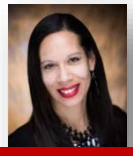

Ashlei Spivey


Michael Young


Stancia Jenkins


Marque Snow


Teresa Hunter


Yolanda Williams

Register Today!

Conference and Luncheon: $100 **Luncheon Only: $75**

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REVIVE! Spirit, Mind & Body Omaha Business Network

For more information: www.empoweromaha.com

EMPOWERMENT NETWORK

6th Annual African-American Leadership Conference & Revive! Business Expo

Friday, Sept. 22, 2017 Hilton Omaha Downtown – 1001 Cass Street

Closing the Wealth Gap: It's Time to OWN It!

7:15 am **Registration, Continental Breakfast, Exhibit Hall and Networking**

8:00 am **Ballroom: The State of African-Americans – Progress, Trends and Gaps**

8:15 am **Ballroom: Executive Panel - The State of Racial Diversity – Issues & Solutions**

9:00 am **BREAK/Exhibit Hall – Revive! Business Expo**

9:10 am **Ballroom: EmPowerTalks**
National Keynotes and Strategists:
Shawn Dove, Allyson Byrd, George Fraser, Dr. Randal Pinkett & Dr. Pamela Jolly

10:00 am **BREAK/Exhibit Hall – Revive! Business Expo**

10:15 am **Breakout Sessions: Career Advancement, Entrepreneurship and Leadership**

- **Preparing Yourself for Career Advancement & Management**
  A specialized workshop for those wanting to prepare for management and executive levels. Dr. Pinkett will lead a workshop using curriculum based on his book: Black Faces in White Places. Learn about our first ever management cohort w/ Dr. Pinkett.
  - **Dr. Randal Pinkett – CEO – BCT Partners**

- **Branding Yourself for Leadership Opportunities**
  What does your brand say about you? How do you position yourself for career advancement and leadership opportunities? Join our local leadership initiative.
  - **Sherrye Hutcherson – VP of Human Resources – Union Pacific**

- **Creating Jobs & Building Community Through Collective Economics**
  We can make African-Americans the number one employer of other African-Americans through financial empowerment and collective economics.
  - **George Fraser – CEO – FraserNet**

- **Accelerating Profits through Entrepreneurship and Innovation**
  What does it really take to accelerate your income and revenues? Allyson Byrd will share her personal experiences "from food stamps to multimillionaire."
  - **Allyson Byrd – CEO – Money Movers International**

- **Building Wealth through Multiple Streams of Income**
  A dynamic session from one of Omaha's top business leaders. Eric Butler will share personal insights on creating multiple streams of income. Get connected with local opportunities to increase your income.
  - **Eric Butler – Executive Vice President – Union Pacific**

- **Taking Ownership of the Legacy Wealth Promise**
  It's time to take the next step on the journey. Dr. Pamela Jolly will teach you how to build legacy wealth. Become part of a year long cohort to reach your financial goals.
  - **Dr. Pamela Jolly – CEO – Torch Enterprises**

- **A Solid Foundation: Creating Strong and Healthy Families**
  Your health and family are the backbone of your success, spiritually, emotionally and financially. What are the best practice strategies to create and sustain strong and healthy families?
  - **Shawn Dove – CEO – Campaign for Black Male Achievement**

11:15 am **BREAK/Exhibit Hall – Revive! Business Expo**

11:45 am **6th Annual African-American Leadership Luncheon**
Building Strong Communities through Collaboration & Entrepreneurship
4 Generation Perspectives: Jaylen Bledsoe, Allyson Byrd, Pamela Jolly & George Fraser

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Closing the Wealth Gap: It's Time to OWN It!

1:00 pm **BREAK/Exhibit Hall – Revive! Business Expo, Book Signing**

Meet and Greet with award-winning actress Issa Rae and producer Deniese Davis - Issa Rae Productions

1:30 pm **Breakout Sessions: Personal Development and Leadership**

- Take Personal Action: The Secrets to Career Advancement & Transferable Skills
  - Ashlei Spivey – Associate Program Manager – Peter Kiewit Foundation
  - Dana Washington – Vice-President and General Counsel – Boys Town
- Own Your Image: Personal Development and Branding for Long-term Success
  - Shonna Dorsey – Vice President of Education – AIM Institute/Interface
  - Tim Christian – CEO/President – NightFox Entertainment
- Take the Leap: Adding Revenue by Hiring Employees for Your Business
  - Frank Hayes – CEO – Hayes and Associations
  - Alesia Braimah – CEO/Founder – Brush Beauty Bar
- Build Your Own Equity: African-American Home Ownership Initiative
  - Earl Redrick – Regional Director – Housing and Urban Development
  - Teresa Hunter – CEO – Family Housing Advisory Services
  - Casanova Brooks – Realtor - Berkshire Hathaway
- Prepare the Next Generation and Bridge the Gaps
  - John Ewing, Jr – Douglas County Treasurer
  - Richard Webb – Executive Director–100 Black Men of Omaha
- Create & Implement Effective Multi-media Communication Strategies and Plans
  - Monique Farmer – Communications Director – Omaha Public Schools
- Set Yourself Apart: Achieve Success w/ Effective Teams & Operational Excellence
  - Tony Goins – Chief Operating Officer – Cabela's World Bank
  - Michael Young – Vice-President – 2Evolve Technology Consulting

2:30 pm **BREAK/Exhibit Hall – Revive! Business Expo**

2:45 pm **Ballroom: Afternoon Keynote Presentation w/ Shawn Dove and Jaylen Bledsoe**

- Preparing African-American Families for Generational Success
- Raising Champions: Preparing the Next Generation for Entrepreneurship

3:30 pm **Industry Roundtables: Strategic Networking, Discussions and Action Planning**

Meet other African-Americans in your field and find ways to engage/work together

- Employee Resources Groups
- Education and Youth Development
- Entrepreneurship and Business Ownership
- Revitalization: Housing, Employment and Economic Development
- Safe Communities and Justice Reform
- Engagement, Advocacy & Policy including African-American Elected Officials
- Health and Healthy Families

4:30 pm **Closing Session and Revive! Business Expo Networking Reception**

Q & A with Special Guests Issa Rae and Deniese Davis:

Learn about her amazing journey and perspective on dealing with the real issues facing our communities.