



Omaha



Legacy Wealth Initiative

Building Wealth...Individually and Collectively

Graduation Photo of Members from Cohort 1
(some members not pictured)



Members of Cohort 1:

- Purchased homes and family real estate
- Launched and expanded businesses
- Improved and increased credit scores
- Saved thousands of dollars
- Engaged generations with building wealth
- Worked together to publish a book

The Empowerment Network & Torch Enterprises

Creators & Facilitators



Willie Barney



Dr. Pamela Jolly

invite you to apply for the **2nd Cohort of the**

Legacy Wealth Initiative

Apply at www.empoweromaha.com The deadline is October 26th.

Program Overview

The Legacy Wealth is a 7 month program to a better relationship with money for yourself.

Each month cohort members explore the elements of wealth to design a legacy wealth blueprint all their own. The Omaha Legacy Wealth Initiative will include four intensives, online programming and exclusive events all tailored to elevating the standard of your personal business to wealth your way.

The Omaha Legacy Wealth Initiative is presented by Dr. Pamela Jolly, CEO of Torch Enterprises, Inc., in partnership with the Empowerment Network. The seven month program guides you to create, build and begin the implementation of a personal and professional legacy wealth blueprint and plan.

Dr. Jolly has developed a curriculum utilizing her patented approach presenter in her book, "The NarrowRoad." Dr. Jolly takes participants on a wealth journey which will allow each person to develop a plan for the "business of you" and the "business of us." You will define wealth in your way and develop a plan to impact generations to come.

Program Benefits for Participants:

- Understand Your NarrowRoad Identity
- Develop a Personal Understanding of Wealth
- Define Wealth "Your Way"
- Create an Individual Legacy Wealth Plan
- Contribute to a Collective Community Legacy Wealth Plan
- Gain tools to help you navigate your lifestyle and relationship with money to connect with purpose and maximize your financial future
- Identify specific opportunities/projects for a Collective Wealth Investment
- Receive coaching from national and local experts in the field of financial literacy, economic empowerment, and wealth-building
- Form a network of like-minded individuals from your community for encouragement and accountability
- Look further down the road and discover ways to prepare future next generations to maintain legacy wealth



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Interactive Wealth Building Sessions:

Cohort Meetings

Intensive Sessions

Online Programming

Wealth Blueprint

Collective Investments



Structure:

- Personal interview sessions with Dr. Pamela Jolly
- In-person sessions with Dr. Pamela Jolly and other national experts
- Virtual sessions with Dr. Pamela Jolly and other national experts
- Strategy sessions with local experts and stakeholders
- Networking sessions with like-minded participants
- Special, invitation-only wealth-building events
- Participation in a collective community project
- Participation in important legacy wealth survey projects
- Potential participation in a groundbreaking documentary and published book



“Building wealth can be intimidating but it need not be a road less traveled in our communities. After 16 years of journeying throughout the country in our communities, I am convinced together we can make wealth a standard that passes on for generations.”



Women's Intensive



Pastor's Intensive



Collective Investment Sessions

Omaha Legacy Wealth Initiative

2020-2021 Monthly Schedule (Virtual)

| | |
|---|--|
| Monday, November 9th – Legacy & Vision | Monday, February 22nd – Business of You |
| Monday, November 23rd - Legacy & Vision | Monday, March 8th – Business of You |
| Monday, December 7th – Legacy & Vision | Monday, March 22nd – Business of Us |
| Monday, December 21st – Wealth Your Way | Monday, April 5th – Business of Us |
| Monday, January 11th – Wealth Your Way | Monday, April 19th – Business of Us |
| Monday, January 25th – Wealth Your Way | Monday, May 3rd – Collective Investment |
| Monday, February 8th – Business of You | Monday, May 17th – Collective Investment |
| | June 2021 - Graduation |

Intensive Schedule

4 Hour Sessions on Saturday's (Dates TBA)

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|----------------------|-------------------|
| November 2020 | Women |
| January 2021 | Men |
| February 2021 | Pastors |
| April 2021 | Businesses |

Dr. Pamela Jolly – Strategic Advisor & Facilitator



Dr. Pamela Jolly is an established professional with 20 years experience in the areas financial services, strategic management, change management, marketing research and community and economic development. She integrates both her corporate and entrepreneurial experiences to establish a solid understanding of how to bridge the enterprising interests of large corporations and government with minority business enterprises (MBE's).

Pamela has developed a unique way of negotiating with both sides of investment table to merge shared interests in ways that benefit top line revenue and bottom-line profits of community and the economic systems around it.

She began her career in banking (NationsBank), where she was promoted to Assistant Vice President in three years. After graduating with an MBA from The Wharton School of Business she honed her strategy skills at (Accenture) as a Manager in the Financial Services Strategy & Business Architecture Practice working within banking, capital markets, and insurance and technology industries. Pamela then went on to merge her banking and strategy skills in the world of private equity (Dubois Partners) where she evaluated private equity investment opportunities in the capital goods, consumer products, financial services, media, and entertainment and healthcare sectors.

She polished her financial services corporate experience in the field of marketing research strategy where she learned to design segmentation-based marketing strategies and executions, new product development plans, and consumer insight research studies through qualitative and quantitative methods (Rosetta). In 2004, Pamela saw a need to leverage her corporate experiences to assist minority business enterprises grow and develop, she launched Torch Enterprises Inc, a firm committed to developing minority enterprises capable of arriving at legacy wealth both individually and corporately for their communities. Torch over the past twelve years has been instrumental in raising both capital and awareness for minority enterprises across the country.

Pamela served as a contractor for FEMA in 2005 where she underwrote over \$200 million for municipalities in Mississippi that were affected by Hurricane Katrina and later went on to lead the team that authored the strategic assessment of how to rebuild the Greater New Orleans area post-Katrina. It was there she saw the importance of knowing how to integrate business development with governments, large corporations and community to drive economic impact and change in communities. In direct response to the inequities she found in the rebuilding efforts she launched OneTorch Inc. a non-profit subsidiary that works to educate under-served communities and their stakeholders on how to organize and build teams of committed citizens capable of negotiating with the rebuilding effort in ways that rebuild their communities with equity and ownership.

Pamela has a BS from Hampton University, an MBA from the Wharton School of Business, a MTs from Boston University School of Theology, and an Ed.D from the Graduate Theological Foundation. In 2010 she formalized her unique process of work with MBE's with the creation of the NarrowRoad™, a custom tailored curriculum that infuses business history with financial literacy, financial management, investment management and risk management. She leverages the NarrowRoad™ methodology to work with committed entrepreneurs to build the required skills and expertise capable of building legacy wealth via ownership in both domestic and global community markets.

In 2016, Dr. Jolly became the strategist for the National Association of Real Estate Brokers (NAREB), the nation's oldest black trade organization. NAREB launched the 2 Million New Black Homeowners program using the NarrowRoad™ at their Annual Convention in Palm Beach California. The 2Mn5 Program raise awareness of the important role homeownership plays in the wealth building of African Americans.