



2019
Florida Surveying & Mapping Society

Sponsor Opportunities

July 24th—July 27th

64th Annual Conference

Caribe Royale, Orlando

PUT YOUR COMPANY IN THE SPOTLIGHT

A variety of sponsorship opportunities are available to fit any budget. As a sponsor, your company name and logo will be listed on FSMS.org, in the Conference Program Book, and in our monthly publication, *The Florida Surveyor*.



2019 Florida Surveying & Mapping Society Annual Conference and Trade Show Corporate Sponsorship & Advertising

Since 1955, the Florida Surveying & Mapping Society (FSMS) has been the only association in Florida representing professional surveyors and mappers. Serving as the catalyst and voice of these professionals, FSMS is one of the top four (4) surveying and mapping associations in the nation. With over 1,000 members, FSMS is responsible for providing the largest Surveying and Mapping Trade show in the Southeast.

Sponsors of our Annual Conference have access to the private sector, business owners and managers, the public sector government staff as well as academia. We bring the buyers to you at our Annual Trade show, enabling you to promote your business to the decision makers within our industry. This venue provides our members the opportunity to attend quality seminars, hear engaging national instructors, view the latest in surveying and mapping technology and network with fellow professionals.

We invite your company to take advantage of this captive audience by exhibiting and/or sponsoring events at our Annual Conference. Realizing that *brand awareness* is critical to sales success makes this opportunity extremely attractive. Your company and products will shine in the spotlight of this event. We offer opportunities for advertising at many different levels, allowing for large or small company budgets.

Consider the following opportunities:

- ⇒ **Your company name announced at events.**
- ⇒ **Your company name and logo on products, handouts and signage.**
- ⇒ **Recognition as a sponsor in the Conference Program Book and *The Florida Surveyor*.**
- ⇒ **Recognition as a sponsor on the FSMS website.**



64th Annual Conference

Sponsorship Opportunities



All Sponsorships Include:

- Recognition in Conference Program Book
- Recognition in the Conference edition of *The Florida Surveyor*
- Company logo with hyperlink to website displayed on FSMS.org

* = Only one sponsor allowed

Premier Sponsor \$2500 <ul style="list-style-type: none"> -Sponsorship of a promotional item given to all registrants -Company name & logo on promotional item 	Program Book* (Front & Back Cover) \$2000 <ul style="list-style-type: none"> -Company name & logo displayed prominently on front cover, and full-page ad on back cover 	Signs \$1500 <ul style="list-style-type: none"> -Sponsorship of signs at Conference -Company name & logo on conference Welcome Banner at registration desk
Elite Sponsor \$2000 <ul style="list-style-type: none"> -Sponsorship of multiple key events throughout Conference -Company name & logo on signage at the Business Session, Welcome BBQ, and Banquet 	Program Book* (Inside Front Cover) \$1500 <ul style="list-style-type: none"> -Full-page ad on inside front flap 	Refreshment Breaks \$2000 <ul style="list-style-type: none"> -Sponsorship of refreshments available during seminar and meeting breaks -Company name & logo on signage in break area
Principal Sponsor \$1500 <ul style="list-style-type: none"> -Company name & logo on signage at Exhibitor Lunch during the Annual Tradeshow 	Program Book* (Inside Back Cover) \$1500 <ul style="list-style-type: none"> -Full-page ad on inside back flap 	Exhibit Hall Door Prizes \$1200 <ul style="list-style-type: none"> -Sponsorship of door prizes given away in the Exhibit Hall -Company name & logo on signage in Exhibit Hall
Recognition Banquet \$2300 <ul style="list-style-type: none"> -Sponsorship of best-attended conference event -Company name & logo on signage at Banquet and in Banquet Program 	Name Badges & Lanyards* \$1000 <ul style="list-style-type: none"> -Company name & logo on all name badges and lanyards given to all conference attendees 	Registration Desk \$750 <ul style="list-style-type: none"> -Company name & logo on large sign at main conference registration desk
Welcome BBQ \$1900 <ul style="list-style-type: none"> -Sponsorship of our Wednesday Welcome Function, a popular networking event -Company name & logo on signage at event, and 4 complimentary event tickets 	Room Keys* \$2000 <ul style="list-style-type: none"> -Sponsorship of room key cards given to each attendee staying at hotel -Company name & logo on room key cards 	Corn Hole Tournament \$1000 <ul style="list-style-type: none"> -Sponsorship of Corn Hole Tournament at the Welcome BBQ -Company name & logo displayed on signage at the tournament
Business Session Breakfast \$2000 <ul style="list-style-type: none"> -Sponsorship of continental breakfast for FSMS members -Company name & logo on signage at event 	Pocket Schedule* \$750 <ul style="list-style-type: none"> -Sponsorship of Pocket Schedule placed in all attendee name tags -Company name & logo on pocket schedule 	Registration Tote Bags \$1500 <ul style="list-style-type: none"> -Sponsorship of welcome tote bags given to all registrants -Company name & logo on tote bags



64th Annual Conference

Sponsorship Opportunities



Registration Packets \$500 -Company name & logo on Registration Packets given to all attendees	Exhibitor Welcome Bags \$750 -Sponsorship of Exhibitor Welcome Bags -Company name & logo on bags	Marquee Education Speakers \$1000 -Sponsorship of headliner education speakers -Company name & logo on signage at seminar
Young Surveyors Network Meeting \$500 -Company name & logo on signage at the meeting	Photography \$500 -Sponsorship of photos taken at conference for FSMS publications -Recognition in <i>The Florida Surveyor</i>	Banquet Door Prizes \$1500 -Sponsorship of prizes given at Recognition Banquet -Company name & logo on signage at banquet, and in banquet program book
Game Night \$500 -Includes company name & logo on signage at Game Night	CST Exams \$750 -Company name & logo on signage in testing room	General Business Session \$700 -Company name & logo printed on meeting packet books -Company name & logo on signage at event
Legislative Reception \$1500 -Sponsorship aids cost of reception and guest speaker -Company name & logo on signage at reception	Audio/Visual \$1500 -Sponsorship of audio/visual events, seminars, etc. -Company name & logo on signage	General Sponsor \$400 -Sponsorship helps assist with general conference expenses



64th Annual Conference

Sponsorship Opportunities



____ Premier Sponsor	\$2500	____ Name Badges & Lanyards	\$1000
____ Elite Sponsor	\$2000	____ Registration Desk	\$750
____ Principal Sponsor	\$1500	____ Corn Hole Tournament	\$1000
____ Recognition Banquet	\$2300	____ Registration Packets	\$500
____ Welcome BBQ	\$1900	____ Pocket Schedule	\$750
____ Business Session Breakfast	\$2000	____ Young Surveyors Network Meeting	\$500
____ Program Book (Front & Back Cover)	\$2000	____ Game Night	\$500
____ Program Book (Inside Front Cover)	\$1500	____ Legislative Reception	\$1500
____ Program Book (Inside Back Cover)	\$1500	____ Exhibitor Welcome Bags	\$750
____ Audio/Visual	\$1500	____ Photography	\$500
____ Exhibit Hall Door Prizes	\$1200	____ CST Exams	\$750
____ Registration Tote Bags	\$1500	____ Room Keys	\$2000
____ Signs	\$1500	____ Marquee Education Speakers	\$1000
____ Refreshment Breaks	\$2000	____ Banquet Door Prizes	\$1500
____ General Business Session	\$700	____ General Sponsor	\$400

Sponsor _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Mobile _____

We agree to the prices stated in the rate schedule.

Print Name _____ Signature _____

Payment: ☐ Check OR ☐ American Express ☐ Visa ☐ MasterCard

Card No. _____ Exp. Date _____

CVV Code _____ Signature _____

Put your firm in the spotlight while supporting your professional association!

FLORIDA SURVEYING & MAPPING SOCIETY

PO Box 850001-243

ORLANDO, FLORIDA 32885-0243

Phone: (850) 942-1900 Fax: (850) 877-4852

fsms.org — education@fsms.org

64th ANNUAL CONFERENCE

July 24th - July 27th



Conference Program Book Advertising

1 full page 5 1/2" (wide) X 8 1/2" (high)	\$200.00
7.5% sales tax	<u>\$ 15.00</u>
TOTAL	\$215.00

1/2 page 5 1/2" (wide) X 4 1/4" (high)	\$125.00
7.5% sales tax	<u>\$ 9.38</u>
TOTAL	\$134.38

Sponsor/Advertiser _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Ads must be in PDF, .jpg, or .PNG format.

We agree to the terms & conditions in the rate schedule.

Print name

Signature

Payment Information: _____ Check Enclosed _____ AE/Visa/MasterCard

Card No. _____ Card Expiration Date _____

3-Digit Security Code (on Back of Card) _____ Billing Zip Code _____

Signature _____

Put your firm in the spotlight while supporting your professional association.

FLORIDA SURVEYING & MAPPING SOCIETY
PO Box 850001-243
ORLANDO, FLORIDA 32885-0243
(850) 942-1900 . (850) 877-4852 Fax
fsms.org
education@fsms.org



Showcase Your Company in Our Conference Registration Packets

Get an edge on your competitor with more brand awareness.

An additional way to showcase your company at our Annual Conference is via our Attendee Registration Packets.

Prepare your company's flyer and ship (150 inserts) to the Administrative Office for arrival by June 15th.

Cost - \$100

Or, FSMS will print your flyers (on letter size copy paper with B&W print)

Cost - \$200

For more information:
education@fsms.org
or call 850-942-1900

We agree to the terms & conditions in the rate schedule.

Print name _____ Signature _____

Company name: _____

Method of Payment: ☐ check ☐ credit card (VISA/MasterCard/AE)

Card #: _____ Exp. Date _____

3-Digit Security Code (on Back of Card) _____ Billing Zip Code: _____

E-mail: _____

Signature: _____

Mail Flyers To:
Florida Surveying & Mapping Society
1689-A Mahan Center Blvd
Tallahassee, FL 32308