

WAGS WHISKERS

A C-SNIP EVENT

April 26, 2018

Dear Corporate Friend:

How can your company showcase its brand while supporting a great cause? You can raise your visibility with over 10,000 pet owners who use C-SNIP services each year with a sponsorship of our 1st annual Wags and Whiskers event. C-SNIP will hold this inaugural event on October 18th at The Venue at the Highlands.

The Wags & Whiskers event guests will enjoy a “spaytacular” evening of camaraderie with other animal lovers while sampling delicious hors d’oeuvres and beer and wine. A silent auction, fun activities, and a brief but powerful program about C-SNIP’s community impact will round out the evening. Event proceeds will support C-SNIP’s mission to prevent pet overpopulation by raising critical funds that ensure our spay/neuter service is available to all pet owners, regardless of their financial circumstances. In return for your sponsorship, your business will enjoy increased name recognition and goodwill in our community. Sponsors will be included on C-SNIP’s website and in the event materials. A sponsorship offers exposure that is more directly targeted, more effective, and less costly than traditional advertising. Your sponsorship is also tax-deductible and will help prevent the needless euthanasia, abuse, and abandonment of dogs and cats that results from overpopulation.

Enclosed are the 2018 Wags & Whiskers event sponsorship materials that outline the investment options and the benefits you will receive. To maximize your company’s exposure as an event sponsor, please return your completed sponsorship commitment form by July 31, 2018. If you have questions, please feel free to contact me at 616-219-1074 or at scnewton@csnip.org. We look forward to your sponsorship, partnership, and support.

Sincerely,



Sharon Caldwell-Newton
Executive Director



2018 Wags & Whiskers Event

Sponsorship Levels & Benefits

Top Dog Sponsor (\$2500 or more):

- Prominent listing on C-SNIP website as 2018 corporate partner including linked logo to your website
- Featured logo listing in all event materials
- A featured month of posts as corporate supporter on C-SNIP Facebook page (over 7000 followers)
- Feature in one e-newsletter "Snippets" (circulation in 13,000+ homes).
- 6 complementary tickets to event
- Satisfaction knowing that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home

Cool Cat Sponsor (\$1000 up to \$2499):

- Listing on C-SNIP website as event sponsor
- Logo listing in all event materials
- A week of posts as 2018 corporate supporter on C-SNIP Facebook page (over 7000 followers)
- 4 complementary tickets to event
- Satisfaction knowing that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home

Tail Wagger Sponsor (\$500 up to \$999):

- Listing on C-SNIP website as 2018 event sponsor
- Company name listed in all event materials
- A recognition post as a corporate supporter on C-SNIP Facebook page (over 7000 followers)
- 2 complementary tickets to event
- Satisfaction knowing that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home

Pet Pals Sponsor (\$250-\$499)

- Listing on C-SNIP website as 2018 event sponsor
- Company name listed in event program
- 2 complementary ticket to event
- Satisfaction knowing that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home



C-SNIP Wags & Whiskers Sponsorship Commitment Form

Sponsorship Levels:

____ Top Dog (\$2500) ____ Cool Cat (\$1000) ____ Tail Wagger (\$500) ____ Pet Pals (\$250)

Company Name: _____

Contact Person Name: _____

Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____

Company Website: _____

____ I'd like to provide _____ to be included in up to 150 guest gift bags.

____ I'd like to purchase ____ tickets for the general event. Tickets are \$45 each, \$50 after 10/11/18.

Listed below are the payment options for sponsorship opportunities and ticket purchases.

____ Check enclosed (payable to C-SNIP). ____ please send me an invoice.

____ please charge my (circle one): Visa MasterCard

Amount: \$ _____

Cardholder Name: _____

Card #: _____

Exp. Date: _____ CVC: _____

Signature: _____

***** Deadline to be included on printed invitation & materials: July 31, 2018***

Thank you for your support!