



Holiday Meals on Wheels

Dear Friend,

I started the Holiday Meals on Wheels (HMOW) Program in 1988 out of a need to provide meals to homebound seniors and adults with disabilities because there are no public funds for weekend and holiday meals. Since then, the Detroit Area Agency on Aging (DAAA) and I have worked tirelessly to provide 20,000 meals to those living in Detroit, Hamtramck, Harper Woods, Highland Park and the five Grosse Pointes throughout Thanksgiving, Christmas, Easter and Labor Day.

The reality is that more than 10 million seniors in America fight with hunger, 15.2 million live in isolation and 18.4 million live in or near poverty. The problem will only become more serious as the senior population is projected to double by 2050. Many of these seniors live in Michigan and could be our neighbor.

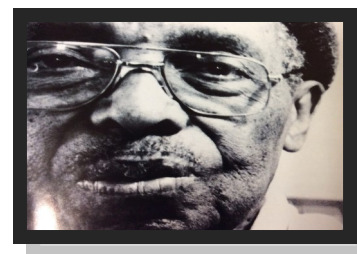
Nutrition is a basic need and is the first step in health, wellness and senior independence: that's why we must continue to preserve the quality of life of our homebound seniors and adults with disabilities.

Our HMOW clients receive a nutritious meal, greeting card and friendly visit from volunteers with help from our sponsors and donors like you. We hope that you will review the attached sponsorship materials and be inspired to partner with us and support HMOW through our most important fundraisers.

*"To care for those who once cared for us is one of the most highest honors."
-Tia Walker*

Sincerely,

Paul Bridgewater, President & CEO



"Holiday Meals on Wheels is a blessing to me. Because, the meals provide me the nutrition that I need. Plus, the meals are delivered to my home. Thank you!"

-Thomas, HMOW Client

Detroit Meals on Wheels

1333 Brewery Park Blvd., Suite 200 * Detroit, MI 48207-4544



(313) 446-4444

An Affiliate of Detroit Area Agency on Aging
www.detroit seniorsolution.org

THANK YOU TO OUR PAST SPONSORS

We value our partnership with both corporate and individual donors and will serve as good stewards of your generous investment. We commit to delivering valuable benefits and positive partnership experience to the Detroit Area Agency on Aging sponsors.

Please note: We may be able to customize sponsorships to meet the specific marketing needs and enhance your partnership with the Detroit Area Agency on Aging.

Addus HomeCare

Advantage Health Group

Aetna

AmeriHealth

AT&T

Blue Cross Blue Shield

Caring Hearts Home Care, Inc.

Comerica Bank

Crain Communications, Inc.

Fusco, Shaffer & Pappas, Inc.

Humana

L & L Adult Day Care

Level One Bank

Maka Sil Group Home, Inc.

Metro Solutions

Oak Street Health

Olympia Group

Precise Home Health Care

Rhema Health Care, LLC.

St. John Providence

Total Home Health Aide Services

UAW Ford

Valley, Inc.



2017 Sponsorship Opportunities

27th Annual Golf Outing

Monday, June 12, 2017

Fox Hills Golf Club

8768 North Territorial Road

Plymouth, MI 48170

Schedule of Activities

7:30 am - 8:45 am *Registration*

7:30 am - 8:30 am *Open Practice Tees*

8:00 am - 9:00 am *Breakfast*

9:00 am *Shot Gun Start*

Awards, Dinner & Dessert to follow



10th Annual Summer Cruise

Every year we have enjoyed beautiful weather, great music and breathless sunsets. This year will be even better! On Friday, June 30, 2017, we will board at the Jefferson Beach Marina, located at 24400 E. Jefferson Ave., St. Clair Shores, MI 48080.

We will cruise along the beautiful Detroit River with views of the Detroit and Canadian shores while enjoying food, cocktails, the St. Clair Shores Fireworks and live entertainment.



4th Annual Masquerade for Meals

Buy a Card.....Feed a Senior

The Detroit Area Agency on Aging (DAAA) will launch its annual Holiday Meals on Wheels greeting card campaign on October 20, 2017. The campaign will be launched at the Roostertail with a Masquerade party which will include food, cocktails, entertainment and exotic costumes to support Meals on Wheels.



2017 Sponsorship Opportunities

27th Annual Golf Outing

Monday, June 12, 2017

Fox Hills Golf Club * 8768 North Territorial Road
Plymouth, MI 48170

Platinum Sponsor \$10,000

Twelve (12) golf tickets•Reference in all promotional materials•Name/logo on event materials•Name/logo on welcome banner•Name/logo on two premium hole signs•Reserved table seating•Recognition at awards ceremony•Dinner & awards reception reference• Sponsor gift

Gold Sponsor \$5,000

Eight (8) golf tickets•Gold sponsor reference in all promotional materials•Name/logo on premium hole signs•Recognition at awards ceremony•Opportunity to include item participant giveaway•Sponsor gift

Silver Sponsor \$3,000

Four (4) golf tickets•Silver sponsor reference in all promotional materials•Name/ logo on one (1) premium hole•Recognition at awards

Bronze Sponsor \$1,500

Four (4) golf tickets•Name/logo on course

Executive Sponsor \$1,000

Two (2) golf tickets

10th Annual Summer Cruise

Friday, June 30, 2017

Jefferson Beach Marina * 24400 E. Jefferson Ave.
St. Clair Shores, MI 48080

Admiral's Sponsorship \$5,500

Eight (8) tickets to the Summer Cruise•Reference in all promotional materials•Name/logo on event materials•Name/logo on monitor•Dinner/reception reference

Captain's Sponsorship \$4,500

Six (6) tickets to the Summer Cruise•Captains Sponsor reference in all promotional materials•Name/logo on event materials•Name/logo on monitor

First Mate's Sponsorship: \$3,500

Four (4) tickets to the Summer Cruise•First Mate's Sponsor reference in all promotional materials•Name/logo on event materials•Name/logo on monitor

Second Mate's Sponsorship \$1,500

Two (2) tickets to the Summer Cruise•Name/logo on event materials•Name/logo on monitor

Individual Tickets are priced at \$175

4th Annual Masquerade for Meals

Venetian Sponsorship:

\$5,000 Twelve (12) tickets to the Masquerade Party
Reference in all promotional materials•Name/logo on event materials•Name/logo on monitor
•Dinner/reception reference

Phantom of the Opera Sponsorship:

\$3,500 Eight (8) tickets to the Masquerade Party
Phantom Sponsor reference in all promotional materials•Name/logo on event materials•Name/logo on monitor

Vintage Sponsorship:

\$2,500 Six (6) tickets to the Masquerade Party
Vintage Sponsor reference in all promotional materials•Name/logo on event materials•Name/logo on monitor

Mystery Sponsorship:

\$1,500 Four (4) tickets to the Masquerade Party
Name/logo on event materials•Name/logo on monitor

Individual Tickets are priced at \$175

2017 Sponsorship Opportunities

YES, I would like to support the Holiday Meals on Wheels Program!

Name _____ Title _____

Company _____

Address _____

Phone _____ Fax _____

Email _____

Sponsorship

27th Annual Golf Outing

- | | |
|--|----------|
| <input type="checkbox"/> Platinum Sponsor | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | \$5,000 |
| <input type="checkbox"/> Silver Sponsor | \$3,000 |
| <input type="checkbox"/> Bronze Sponsor | \$1,500 |
| <input type="checkbox"/> Executive Sponsor | \$1,000 |

10th Annual Summer Cruise

- | | |
|--|---------|
| <input type="checkbox"/> Admiral's Sponsor | \$5,500 |
| <input type="checkbox"/> Captain's Sponsor | \$4,500 |
| <input type="checkbox"/> First Mate's Sponsor | \$3,500 |
| <input type="checkbox"/> Second Mate's Sponsor | \$1,500 |

4th Annual Masquerade for Meals

- | | |
|---|---------|
| <input type="checkbox"/> Venetian Sponsor | \$5,000 |
| <input type="checkbox"/> Phantom Sponsor | \$3,500 |
| <input type="checkbox"/> Vintage Sponsor | \$2,500 |
| <input type="checkbox"/> Mystery Sponsor | \$1,500 |

***Payment Method:* Please make checks payable to: Detroit Meals on Wheels**

☐ Invoice my corporation at the above address ☐ Check Enclosed

Charge \$ _____ to: ☐ Amex ☐ Visa ☐ MasterCard ☐ Discover

Card No. _____ / _____ / _____ / _____ Exp. _____

Billing Address _____

Phone Number _____ Alt Phone _____

Card Holder _____ Signature _____

Mail payment and form to:
Detroit Meals on Wheels
Attn: Fund Development
1333 Brewery Park Blvd., Suite 200
Detroit, MI 48207-4544

A portion of your donation is tax deductible * All proceeds benefit the Holiday Meals on Wheels program *
The Detroit Area Agency on Aging is a 501©(3) nonprofit organization