

# Oxnard Chamber of Commerce

## 2019 Business Directory & Community Guide

Please complete the following information.

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

eMail: \_\_\_\_\_

Size ad: \_\_\_\_\_ Rate \$: \_\_\_\_\_

Sixty percent (60%) due with contract, balance due upon approved ad proof. Ads paid in full at time of order receive 10% discount of published rate(discount not available on Enhanced, Logo or Map Listings).

Amount Paid Today: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Exp. \_\_\_\_\_ CCV Code: \_\_\_\_\_



Make checks payable to: **Oxnard Chamber of Commerce**  
400 E. Esplanade Drive, Suite 302  
Oxnard, CA 93036

**Deadline to reserve your ad space is February 28, 2019**

Please read all information carefully. The Oxnard Chamber of Commerce ("Publisher") shall not be liable for any oral agreements or special arrangements. This contract states all of the terms of agreement between the parties regarding the subject matter of this contract.

(1) Upon acceptance of this contract by Publisher, it is effective immediately and cannot be cancelled. No verbal agreement, changing in any manner the conditions of this contract, will be recognized. (2) This contract is with the customer named in the signature lines, below ("Advertiser"). No change of ownership or management of Advertiser will alter Advertiser's contract obligations. (3) Advertiser's failure to acknowledge or return any proof will not alter contract payment terms and obligations. (4) Advertiser agrees to pay \$ \_\_\_\_\_ as the "Contract Price". Advertiser shall pay 60% of the Contract Price on signing this contract. The full balance of the Contract Price shall be paid by Advertiser upon receipt of proofs. (5) Advertiser and its agent (if any) shall be jointly and severally responsible for full payment of the Contract Price. In any action brought upon this contract, venue shall be in The Superior Court of Ventura, California, and Advertiser and agent expressly waive any objections to venue or personal jurisdiction therein. (6) In the event that payment is not made by Advertiser in accordance with the conditions of this contract, Advertiser agrees to pay for legal fees and court costs, if any, incurred by Publisher to obtain collection. (7) Publisher shall not be bound by any representations, promises or agreements, not contained herein, nor shall any such representations, promises or agreements relieve Advertiser or its agent of their obligations hereunder. (8) Publisher reserves the right to change advertising classifications. (9) Advertiser and its advertising agencies are liable for all content (including text, representations and illustrations) of advertisements and are responsible without limitation, for any and all claims made against Publisher, its officers, or employees and agree to indemnify, defend and hold Publisher harmless from and against all such claims and all liability. (10) Publisher shall not be responsible for typographical errors, except to cancel the charge for such portion of an advertisement as may have been rendered valueless by such typographical errors. (11) Publisher shall extend reasonable commercial effort to accommodate requests for positioning in the publication, but editorial requirements may take precedence. Advertiser acknowledges that Publisher does not guarantee compliance with requests for positioning. (12) Publisher reserves the right to publish a previous ad by Advertiser or to create and run a new ad for Advertiser, if artwork is not submitted on time. (13) Publisher does not guaranty the date of publication and has no liability for any estimated publication date that may have been stated to Advertiser or its agent. Advertiser acknowledges that the date for publication is subject to and dependent on Publisher achieving a sufficient number of advertisements to warrant publication.

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Oxnard Chamber of Commerce

\_\_\_\_\_

By: \_\_\_\_\_

\_\_\_\_\_

Name/Title: \_\_\_\_\_

Name/Title: \_\_\_\_\_

**PUBLISHER**

**ADVERTISER**

# SPEC SHEET

## AD Sizes/Price

All ads are color. Four color process only.  
No Pantone colors accepted.

**Back Cover** \*\$4595  
7.5" x 10" (Bleed size 8.75" x 11.25")

**Inside Front Cover** \*\$4095  
7.5" x 10" (Bleed size 8.75" x 11.25")

**Inside Back Cover** \*\$4095  
7.5" x 10" (Bleed size 8.75" x 11.25")

**Full Page Inside Premium** \*\$2995  
7.5" x 10" (Bleed size 8.75" x 11.25")

Limited number of premium positions available. Premium locations include opposite Table of Contents, opposite Map Page, opposite Welcome Page, opposite Advertisers Index, opposite Editorial Feature Section.

**Full Page Inside** \*\$2595  
7.5" x 10" (Bleed size 8.75" x 11.25")

**\*Receive a 10% Discount on all display ads if paid in full at time of order!**

**1/2 Page** \*\$1295  
7.5" wide x 5" high

**1/4 Page** \*\$795  
3.75" wide x 5" high

**1/8 Page** \*\$495  
3.75" wide x 2.5" high

**Enhanced Logo Listing** \$150

**Logo Listing** \$100

**Map Listing** \$100

Map listing included FREE with any full page ad purchase.

## For More Information

### Advertising Sales:

Sharen Strong  
805-983-6118 x1

memberservices@OxnardChamber.org

### Production or Ad Design

Janet Pozos (805) 983-6118 x2  
graphics@OxnardChamber.org

## Accepted file formats & specifications:

All artwork must be submitted as a TIFF, EPS, JPG or PDF in 300 dpi or higher. No Word, PowerPoint or Publisher files accepted. DO NOT INCLUDE BLEED OR CROP MARKS ON ADS SMALLER THAN FULL PAGE.

The Publisher reserves the right to reject any ad, photograph or illustration which is not deemed to be in keeping with the standards of the publications.

Problem files will be returned. Artwork can be provided on disc, but must include a printed copy. Disc will not be returned. Send files to [graphics@OxnardChamber.org](mailto:graphics@OxnardChamber.org). Custom designed ads available: \$50/hr for design & layout, includes a maximum of two proofs.

## Reserve your spot TODAY!

### Standard Listing

Keene's Hardware Inc.  
Jim Nishida  
301 W. Pleasant Valley Road  
Oxnard, CA 93033  
(805) 486-3016  
[www.keeneshardware.com](http://www.keeneshardware.com)

### Enhanced Logo Listing

  
Habitat for Humanity of Ventura County ReStore  
Wendy Monk  
1850 Eastman Avenue  
Oxnard, CA 93030  
(805) 981-2268  
[www.habitatventura.org](http://www.habitatventura.org)

### Logo Listing

  
Reardon Funeral Home  
Stacey Tipton  
511 N. A Street  
Oxnard, CA 93030  
(805) 487-1720  
[www.reardonfh.com](http://www.reardonfh.com)

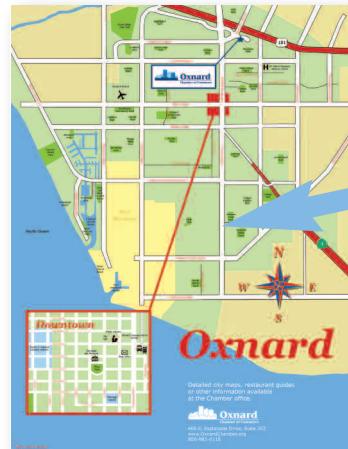
**1/2 Page**  
7.5" wide x 5" high

**1/8 Page**  
3.75" wide x 2.5" high

**1/4 Page**  
3.75" wide x 5" high

Enhanced Logo Listing  
1.75" wide x 1.75" high

Logo Listing  
1.75" wide x 1" high



**Map Listings**  
perfect for restaurants, hotels, etc...