

# WOMEN'S BUSINESS CONFERENCE 2026



**Fri, March 6**

**8:00 AM - 1:30 PM**

**CSU Channel Islands**

To celebrate International Women's Day, the West Ventura County Business Alliance and CSU Channel Islands have partnered to host an insightful event with guest speakers, panel discussions, incredible networking, and more.



#### SCAN CODE FOR INFO

Contact WVCBA  
Phone: (805) 738-9100  
Email: [info@wvcba.org](mailto:info@wvcba.org)

#### TITLE SPONSORS



## PREMIER SPONSOR *(only one available)* \$10,000 Investment

### PRE-EVENT MARKETING

- Print/Digital: Premier designation recognition on event flyer and promos
- Email: Recognition in WVCBA weekly newsletter and special event emails at premier placement
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related posts, including a stand-alone post
- Media: Company name first in press release

### AT THE EVENT

- Welcome speech & intro of CSUCI President
- Exhibitor table\*
- Company recognition during event
- Centerfold ad and largest company logo in the event program
- Company logo on photo backdrop
- Seating for 16 attendees at two reserved tables with company logo & premier table placement
- Promotional item in event swag bag
- 4 VIP parking passes (until filled)

## TITLE SPONSOR \$5,000 Investment

### PRE-EVENT MARKETING

- Print/Digital: Title designation recognition on event flyer and promos
- Email: Recognition in WVCBA weekly newsletter and special event emails at title placement
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related posts
- Media: Company name in press release

### AT THE EVENT

- Speaking opportunity & speaker intro
- Exhibitor table\*
- Company recognition during event
- Full-page ad and large company logo in the event program
- Seating for 8 attendees at a reserved table with company logo and prominent table placement
- Promotional item in event swag bag
- 2 VIP parking passes (until filled)

## MAJOR SPONSOR \$3,000 Investment

### PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

### AT THE EVENT

- Company recognition during event
- Exhibitor table\*
- Half-page ad and medium company logo in the event program
- Seating for 6 attendees at a reserved table with company logo
- Promotional item in event swag bag

## SUPPORTING SPONSOR \$2,000 Investment

### PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

### AT THE EVENT

- Company recognition during event
- Quarter-page ad and company logo in the event program
- Exhibitor table\*
- Seating for 4 attendees at a reserved table with company logo
- Promotional item in event swag bag

## STUDENT SPONSOR \$300 Investment

- Covers cost of attendance for two CSUCI students
- Recognition in WVCBA weekly newsletter and special event emails
- Company or individual name recognition during event
- Company or individual name mentioned in the event program

*\*Exhibitor table placement based on sponsor level*