



# Dallas Cowboys Training Camp Souvenir Program



The Dallas Cowboys are returning to Oxnard for their 2019 Training Camp!

With 15 days of practices at the River Ridge Playing Fields, advertising in this special souvenir program will mean more exposure for your business to residents and visitors from Oxnard and beyond.

The program is distributed for FREE to all visitors entering the Training Camp and includes the 2019 team roster, training camp schedule, regular season schedule and an autograph section.



2019 Rate Details		
Position	Member	Non-Member
Back Cover (w/ bleed) 5.625" (w) by 8.625" (h)	\$2,500	\$2,900
Inside Front or Back Cover (w/bleed) 5.625" (w) by 8.625" (h)	\$2,000	\$2,400
Full Page 5.25" (w) by 7.568" (h)	\$1,500	\$1,900
Half Page 5.25" (w) by 3.75" (h)	\$950	\$1,250
Quarter Page 2.6" (w) by 3.75" (h)	\$500	\$750
Program Specs: 5.5" wide by 8.5" high   24 pages Glossy paper   full color with bleed		

Last year's program was distributed to 15,000 people!

**Ad deadline: June 28  
Camp runs July 27 - August 15**

# Ad Guidelines

All ads are color.  
Four color process only.  
No Pantone colors accepted.

All artwork must be submitted as a TIFF, EPS, JPG or PDF in 300 dpi or higher.  
No Word or Publisher files will be accepted.

**Do not include bleed or crop marks on ads other than back and inside covers.**

Publisher reserves the right to reject any ad, photograph or illustration that is not determined to be in keeping with the standards of the publication.

Use of Dallas Cowboys images, logos, use of the term “official,” etc. is limited to paid sponsors and is not acceptable in ads without prior permission from the Dallas Cowboys.

**Send files to [graphics@oxnardchamber.org](mailto:graphics@oxnardchamber.org)  
Deadline is Friday, June 28, 2019**

# Ad Request

Advertiser:

Contact Name:

Contact Phone:

Contact Email:

Ad Size: Ad Rate: \$

## Billing Information

Credit Card #: Exp. Date: CCV Code:

Name on Card:

Billing Address:

City: State: Zip Code:

Ads must be paid in full with request  
Make checks payable to: Oxnard Chamber of Commerce  
400 E. Esplanade Drive, Suite 302  
Oxnard, CA 93036

**For more information, contact the Chamber at (805) 983-6118 or email [info@oxnardchamber.org](mailto:info@oxnardchamber.org)**