

A large, stylized gold '50' graphic serves as the background for the text. The '5' is on the left and the '0' is on the right, both rendered in a thick, elegant serif font.

Judge David L. Bazelon Center for Mental Health Law

2022 Annual Awards

Celebrating 50 Years

September 22, 2022

SPONSORSHIP OPPORTUNITIES

Dear Partner,

The Judge David L. Bazelon Center for Mental Health Law is pleased to announce its 2022 Annual Awards. This year we've reached a remarkable milestone and we will be celebrating 50 years of advancing and protecting the rights of people with mental disabilities. Our event will be hosted virtually on **Thursday, September 22, 2022 at 7pm ET**. Last year, we had over 800 people attend our virtual awards.

Our events recognize and celebrate leaders in social justice, law, disability rights, mental health and more. **Recent special guests included: John Legend, Bryan Stevenson, Judy Woodruff, Yamiche Alcindor, Tony Coelho, Judy Heumann, Stacy**

Abrams, and Lynda Carter. We've attached our 2020 & 2021 invitations with a list of all our featured guests.

Sponsoring this year's 50th Anniversary Celebration will be a unique opportunity for the companies, law firms and organizations that join us. **There is a spotlight on the Bazelon Center this year as we reach this important milestone.** From brand promotion, to employee benefits that create a culture of inclusion, participation and giving back, your partnership with the Bazelon Center will extend beyond a single night -creating a lasting impact on the lives of people with mental disabilities. **Sponsors that have already signed on to the 50th celebration include [Brown, Goldstein and Levy](#), [eSENTIAL Accessibility](#), and [Georgia Advocacy Office](#).** You can

see a complete list of recent sponsors below.

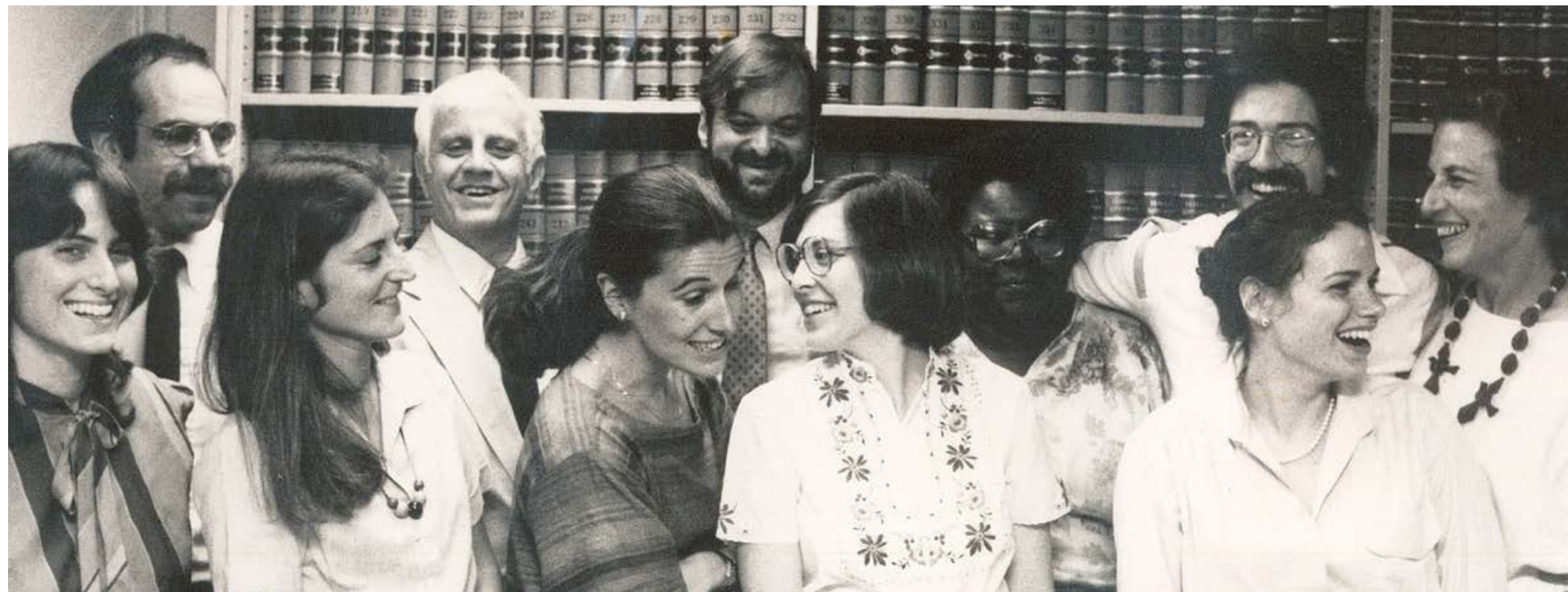
We are asking for your help and support. Please join us and sponsor this event and our 50th Anniversary at one of the six designated levels. By making a contribution, you will become part of the Bazelon Center's movement and you will help launch the next 50 years of important work. Details on how your organization can be prominently involved in this year's event are outlined in this package.

We thank you in advance for your consideration and partnership,

Eve Hill,
Chair, Board of Trustees

Holly O'Donnell,
President & CEO

Join Us



From the Archive: Bazon staff including Joe Manes, Tanya George, Norman Rosenberg, Janet King, Bruce Ennis, and Lee Carty.

Support people with mental disabilities and celebrate the Bazon Center's 50 years of protecting & advancing the rights of people with mental disabilities.

Learn about this opportunity to expand your corporate, law firm or association's visibility and promote a culture of inclusion, participation and giving.

Captioning, ASL, and Audio Descriptions will be available for this event. To request other accommodations, please contact us at communications@bazelon.org.

www.bazon50.org

Our Reach

36,000

*Unique Website
Visitors Annually*

+8,000

Newsletter Subscribers

+4,500

Twitter Followers

+3,300

Facebook Followers

+1,100

LinkedIn Followers

+300

*Instagram followers
(just launched & growing!)*

National Press

*ABA | Journal Bloomberg Law | CNN
NPR | Salon | Forbes | LA Times | San Francisco Chronicle
New York Times | Disability Scoop | US News & World Report
PBS NewsHour | Newsweek | Washington Post | Politico*

Past Guests & Honorees



John Legend
Artist and Activist



Bryan Stevenson,
Founder and Director of the
Equal Justice Initiative



The Honorable Tony Coelho



Judy Woodruff,
Anchor and Managing Editor,
PBS NewsHour



Follow Bazelon On Social!

Recent Sponsors



Sponsorship Opportunities

Double Diamond

\$150,000

(exclusive over two years; 2022 & 2023)

- ‘Presented by’ title for two years
- 2 minute segment in program each year; customized together
- Social media campaign; customized together
- Recognition from Bazelon leadership during the program
- Company logo and name in slider throughout the event
- Company logo and name in promotional materials
- Recognition in media outreach materials
- Featured on Bazelon Center’s homepage for 24 months
- Special acknowledgment on social media & annual report

Diamond

\$50,000

(limited)

- 1 minute video segment
- Recognition from Bazelon leadership during the program
- Company logo and name in slider throughout the event
- Company logo and name in promotional materials
- Recognition in media outreach materials
- Featured on Bazelon Center’s homepage
- Special acknowledgment on social media & annual report

Note to returning sponsors: Levels & benefits adjusted for 2022’s 50th Celebration from previous years

Sponsorship Opportunities

Platinum

\$25,000

- Recognition from Bazelon leadership during program
- Featured on Bazelon Center’s homepage
- Company logo and name in slider throughout the event
- Company logo and name in promotional materials
- Recognition in media outreach materials
- Special acknowledgment on social media & annual report

Gold

\$10,000

- Company logo and name in slider throughout the event
- Company logo and name in promotional materials
- Recognition in media outreach materials
- Special acknowledgment on social media & annual report

Silver

\$5,000

- Company logo and name in slider throughout the event
- Company logo and name in promotional materials
- Special acknowledgment on social media & annual report

Bronze

\$2,500

- Company logo and name in slider throughout the event
- Company name in promotional materials
- Acknowledgment in annual report

Note to returning sponsors: Levels & benefits adjusted for 2022’s 50th Celebration from previous years

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Sponsorship Form

Company/Organization Name (as you would like the sponsorship to be recognized at the event, in materials, etc.):

Contact Person

Email:

Phone Number:

Address:

Street

City

State

ZIP

Website:

Twitter:

Instagram:

Facebook:

LinkedIn:

Accommodations Requested (*Captioning, ASL, and Audio Descriptions will be provided*):

YES! I would like to join the Bazelon Center’s 50th Celebration as a sponsor at the following level:

Double Diamond \$150,000 (exclusive over two years; 2022 & 2023)	Diamond \$50,000 (limited)
Platinum \$25,000	Gold \$10,000
Silver \$5,000	Bronze \$2,500

Other Sponsorship / Gift Amount:

Payment will be made by:

Check

Invoice

Online

ACH / Wire Transfer

Please return this form by email to communications@bazelon.org

Questions? Contact Holly O’Donnell at hollyo@bazelon.org or 202-467-5730 ext. 1308