2018 ALBERTA CONDOMINIUM & REAL ESTATE Conference

Building Stronger Relationships

NOVEMBER 2 & 3, 2018
Calgary Telus Convention Centre
CALGARY, AB

acrconference.org

@ACRCon



About us

It all started when...
The Alberta Condominium & Real Estate Conference is an annual event held in Calgary to propel all members of the condominium community forward. The conference is supported by the Association of Condominium Managers of Alberta, the Canadian Condominium Institute - South Alberta Chapter and the Real Estate Institute of Canada, Calgary Chapter.

The Real Estate Institute of Canada, Calgary Chapter (REIC) is the only national provider of advanced education and designation programs that embraces all real estate industry sectors. Their courses and programs help shape the future of the real estate industry by enhancing the skills of talented professionals and exceptional business leaders. Dedicated to the highest professional and ethical standards, REIC has been educating and certifying specialists since 1955.

The Association of Condominium Managers of Alberta (ACMA) is a not-for-profit association that represents the condominium community. ACMA provides resources and education to its members. Members are made up of corporations, individuals and associated businesses that work with the condominium community.

The Canadian Condominium Institute, South Alberta Chapter is the Voice of Condominium in Alberta, Canada. It is a national, independent, non-profit organization dealing exclusively with condominium issues. Formed in 1982, CCI represents all participants in the condominium community. Interested groups are encouraged to work together toward one common goal -- creating a successful and viable condominium community.

Contact Information
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Managed by

ConventionALL Management

Background

The Alberta Condominium & Real Estate Conference is the premier marketplace for the condominium community. Get access to huge purchasing power and selling potential. It brings together all of the essential elements to increase your industry exposure: two high-impact days where your company's best products and services are directly in front of an audience of 300+ delegates. One-on-one face-time with highly engaged condominium decision makers who are looking for solutions to current issues. Conference education sessions that are open to all exhibitors to update you on high-impact issues facing condominium owners, managers and real estate professionals. The backing of Alberta's biggest condominium not for-profit associations from the Alberta Condominium Managers Association, the Real Estate Institute of Canada, Calgary Chapter and Canadian Condominium Institute - South Alberta Chapter, you've got the backing that matters.

What is the ACR Conference?

The Alberta Condominium & Real Estate Conference (ACR) is the leading professional event for the condominium industry, attracting 300+ condominium delegates. These professionals, owners and highly involved members of the condominium industry, are looking to source new solution providers, learn about new products and services and are looking for suppliers. With an exhibit here, your company can cost-effectively reach a wide audience of your best prospects.

Alberta's condominium market is growing every day. Economic concerns make every dollar a fight. Whether that is a dollar in sales, or a dollar in expense the ACR Conference is a proven winner for exhibitors. If your company supplies products, services, or technology for any sector of the condominium industry, the ACR Conference is the best place to spend your marketing budget. Increase exposure, enhance your brand, connect with quality prospects and increase your sales.

Sponsorship Packages

Choose the option that's right for you, or let us help you customize your own package:

Education Events
Sponsor a top-quality education session to align your company with a specific topic. Position your company as an expert resource for the industry.

Conference Services
High-visibility branding opportunities include: registration bags, attendee badges, the conference program, show signage; you can even name the Wi-Fi network.

Networking Events
Sponsoring networking events reinforces your brand through logo recognition.

Enjoy Exclusive Sponsor Perks
Sponsorship opportunities include exclusive perks that maximize your reach, your impact and your return on investment:

- A highlighted exhibitor listing in the 2018 conference program recognizing your company as a sponsor.
- Inclusion on a dedicated "sponsor page" on the ACR Conference website.
- Inclusion of your logo with your online exhibit listing as well as designation as a sponsor on the ACR website.
- Sponsor sign for your booth and ribbons for your booth representatives, recognizing your commitment to the ACR Conference.
- Inclusion on a prominent sign in a high traffic area of the expo acknowledging the 2018 sponsors.

Elevated Recognition at the ACR Conference
Be included in exclusive sponsorship signage prominently displayed throughout the conference. Receive additional signage for your booth and ribbons for your staff.

Platinum $5000+

Includes:
- One 10' x10' premium booth space
- Three conference registrations
- Sponsor recognition ribbons for company staff
- Welcome on Twitter
- Logo recognition to include:
  - Onsite program
  - Onsite on electronic signage board at registration and in plenary room
  - On the dedicated sponsor page with 50-word company profile on the ACR website
- Select ONE sponsorship asset:
  - Welcome Reception Sponsor (Friday evening)
  - Keynote Speaker Sponsor
  - Conference website
  - Stair wrap (2 available)
  - Rapid Fire Legal Panel
  - Or any other sponsorship asset from a lower level

Add another sponsorship level asset for half the level price point.

Silver $2000

Includes:
- Two conference registrations
- Sponsor recognition ribbons for company staff
- Welcome on Twitter
- Logo recognition to include:
  - Onsite program
  - Onsite on electronic signage board at registration and in plenary room
  - On the dedicated sponsor page with 50-word company profile on the ACR website
- Select ONE sponsorship asset:
  - Conference Pens
  - Wifi for Conference (logo on all wifi signage)
  - Networking Break (Three available)
  - Breakfast Sponsor
  - Attendee Name Badges
  - Or any other sponsorship asset from a lower level

Add another sponsorship level asset for half the level price point.

Gold $3500

Includes:
- One 10' x10' premium booth space
- Two conference registrations
- Sponsor recognition ribbons for company staff
- Welcome on Twitter
- Logo recognition to include:
  - Onsite program
  - Onsite on electronic signage board at registration and in plenary room
  - On the dedicated sponsor page with 50-word company profile on the ACR website
- Select ONE sponsorship asset:
  - Lunch Sponsor
  - Attendee Bag
  - Branded Phone Charging Station
  - Conference Notebook
  - Professional Photography Sponsor
  - Shoe Shine Chair Station
  - Or any other sponsorship asset from a lower level

Add another sponsorship level asset for half the level price point.

Bronze $1000

Logo recognition to include:
- Onsite program
- Onsite on electronic signage board at registration and in plenary room
- On the dedicated sponsor page on the ACR website
- Welcome on Twitter
- Select ONE sponsorship asset:
  - Restroom Clings
  - Item in the Attendee Bag (provided by sponsor)
  - Drink ticket at Welcome Reception

Supporter Level (Logo recognition and on website)

- Online Registration $750
- Educational Session $500
- Three slides on conference deck $250

Exhibitor Information

Don't want to sponsor? Still be part of conference by exhibiting at the ACR Conference.

When is the conference?

Friday, November 2 3:00 p.m. - 8:00 p.m.
Move-in 12:00 p.m. - 5:00 p.m.
Welcome Reception Tradeshow 5:00 p.m. - 8:00 p.m.
Saturday, November 3 7:45 a.m. - 5:00 p.m.

What is the cost?

Fee listed below are per 10'x10' booth space (100 sq. ft.)
Price before July 1, 2018 $1,500
Price on or after July 1, 2018 $1,750
*Premium Charge: Additonal $200 for booths located in premium spaces. Premium spaces are located in the hallway and are booked on a first come, first served basis.

Terms: Payment is due in full within 30 days of booking the space. If payment is not received within 30 days the booth is considered "available" and will be assigned to waitlisted exhibitors. Cancellations are accepted until September 21, 2018. Notification of cancellation must in writing prior to September 21, 2018. Cancellation prior to September 21, 2018 will receive a full refund less a $250 handling fee, cancellations after September 21, 2018 are non-refundable.

What is included?

- A standard booth includes 8' high back drape and 3' high side drape.
- Sign indicating company name and booth number. Carpet is not provided (or necessary).
- Two full ACR Conference registrations per 100 sq. ft. of booth space.
- Pre-registered attendee mailing list before the show (supplied in September 2018).
- Final attendee mailing list after the show.
- Listing on the ACR Conference website after the show.
- Listing in the conference guide.

Premium space exhibitors will also receive:

- Mentions in email to potential attendees prior to the show.
- Limited offers to conference advertising partnerships.

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Exhibitor & Conference Floorplan

Fee listed are per 10'x10' booth space (100 sq. ft.)

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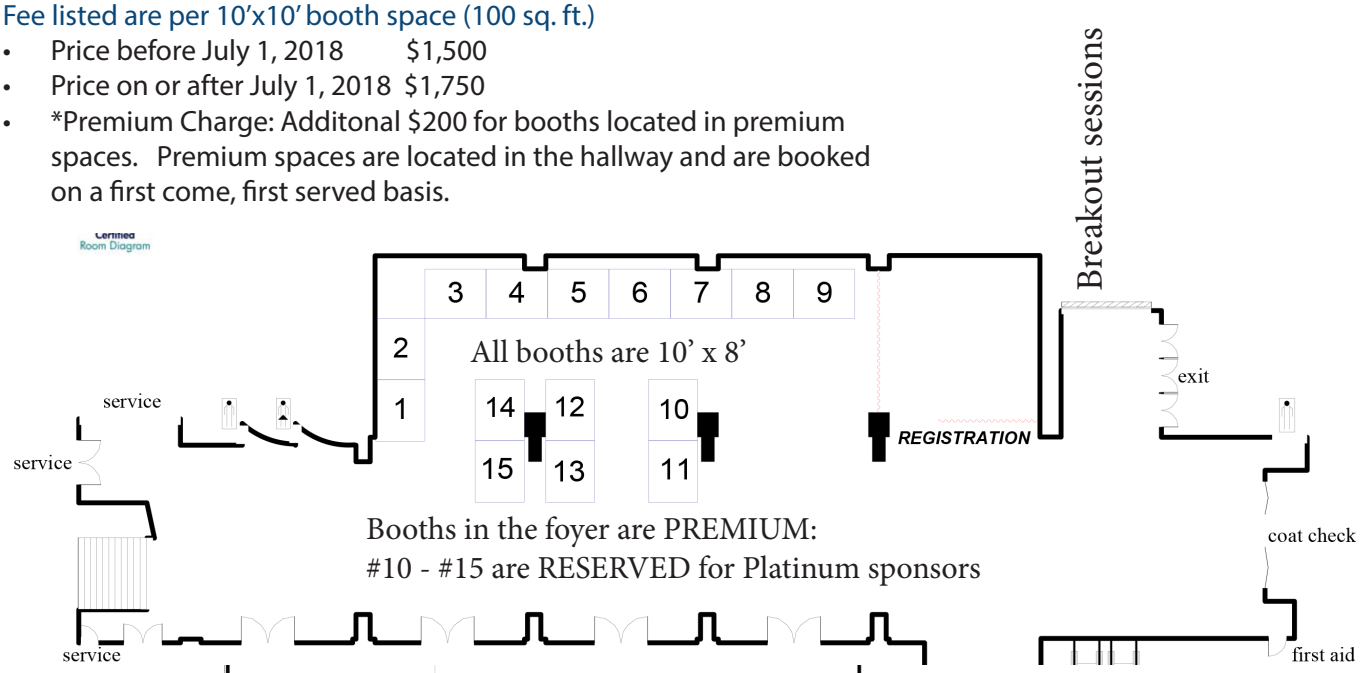
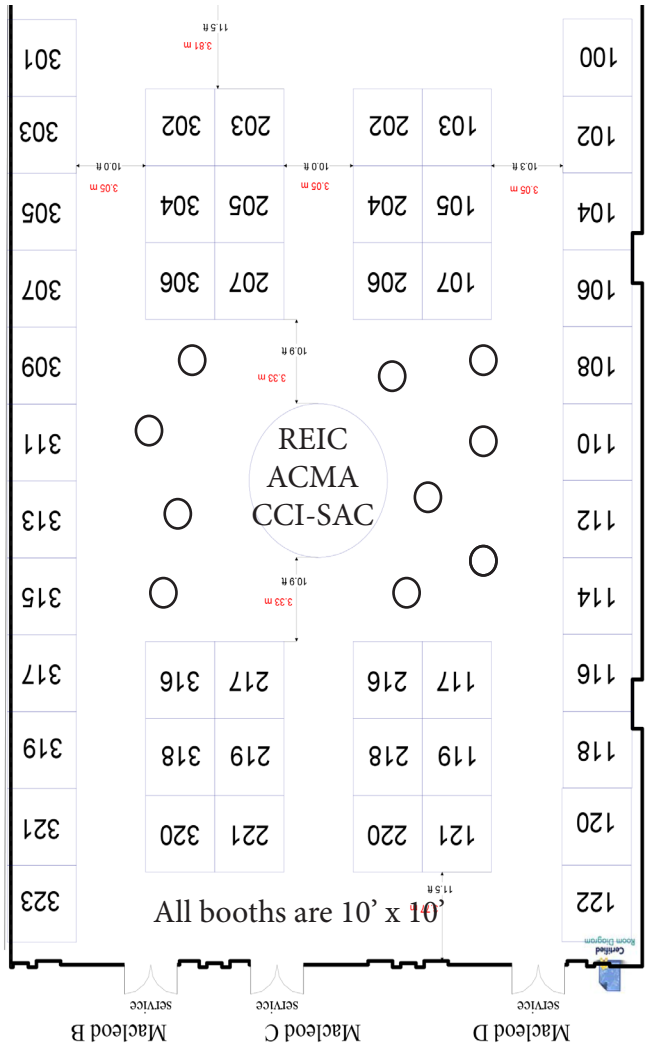
- *Premium Charge: Additonal $200 for booths located in premium spaces. Premium spaces are located in the hallway and are booked on a first come, first served basis.



Main Session Room



My company agrees to sponsor the following:

Platinum Opportunities

- ☐ Welcome Reception Sponsor $10,000
- ☐ Keynote Speaker Sponsor $5,000
- ☐ Conference website $5,000
- ☐ Stairs wrap (two available) $5,000
- ☐ Rapid Fire Legal Panel $5,000

Gold Opportunities

- ☐ Lunch Sponsor $3500
- ☐ Attendee Bag $3500
- ☐ Branded Phone Charging station $3,500
- ☐ Conference Notebook $3,500
- ☐ Professional Photography Sponsor $3,500
- ☐ Shoe Shine Chair Station $3,500

Silver Opportunities

- ☐ Conference Pens $2,000
- ☐ Wifi for Conference $2,000
- ☐ Networking Break $2,000
- ☐ Breakfast Sponsor $2,000
- ☐ Attendee Name Badges $2,000

Bronze Opportunities

- ☐ Restroom Clings $1,000
- ☐ Item in the Attendee Bag $1,000
- ☐ Drink Ticket at Welcome Reception $1,000

Supporter Opportunities

- ☐ Online Registration $750
- ☐ Educational Session $500 (9 available)
- ☐ Three slides on conference deck $250 (unlimited)

Please note that the most up-to-date version of this list is available online at acrconference.org

Payment Terms

Payment is due in full within 30 days of booking the space. If payment is not received within 30 days the booth is considered "available" and will be assigned to waitlisted exhibitors. Cancellations are accepted until September 21, 2018. Notification of cancellation must in writing prior to September 21, 2018. Cancellation prior to September 21, 2018 will receive a full refund less a $250 handling fee, cancellations after September 21, 2018 are non-refundable.

Name ..... Title .....

Company .....

Address ..... City ..... Postal .....

Phone ..... Email .....

Authorized Signature ..... Date .....

All sponsorships are confirmed on a first come, first served basis. Sponsorship deadline is September 21, 2018