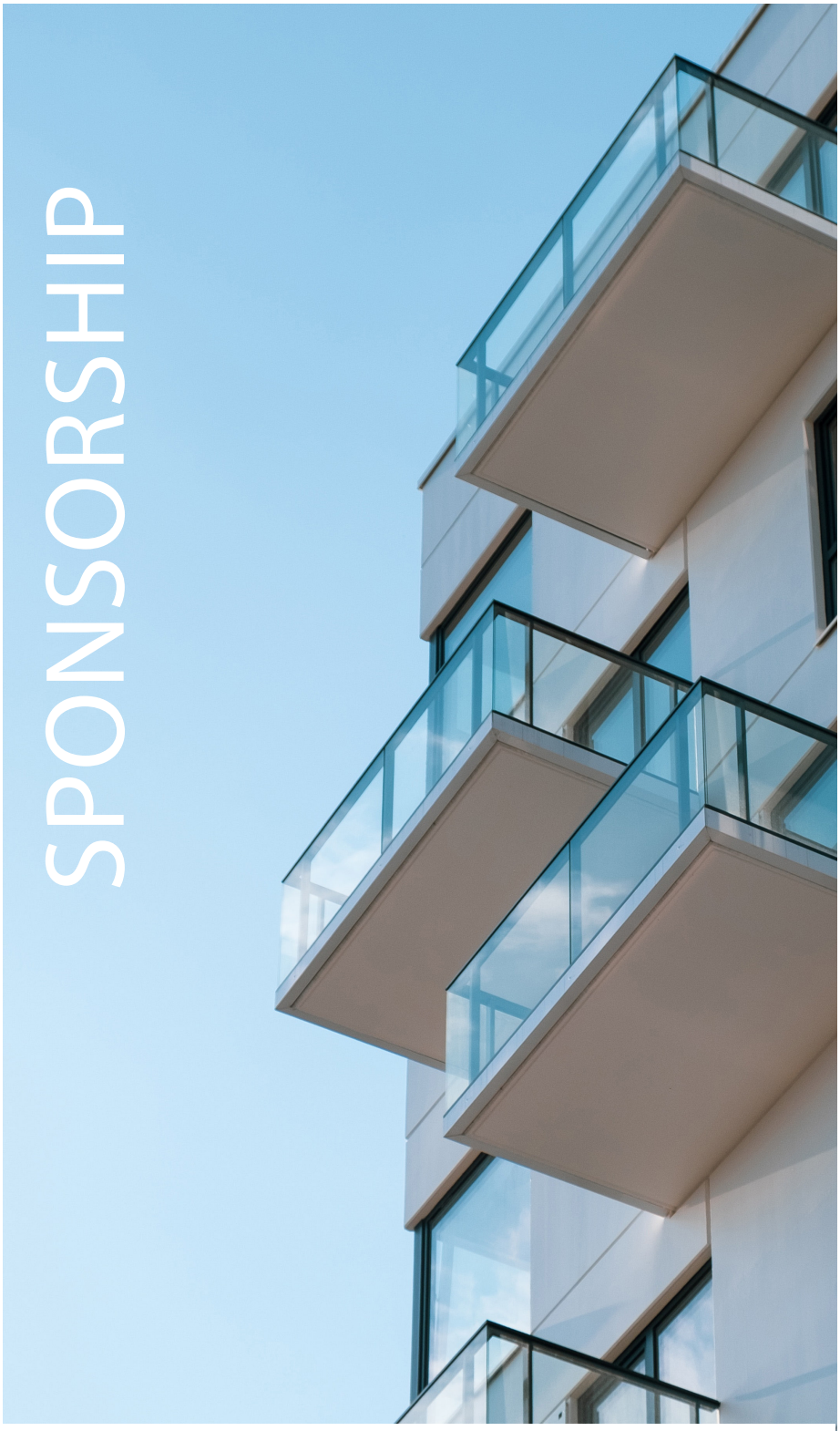
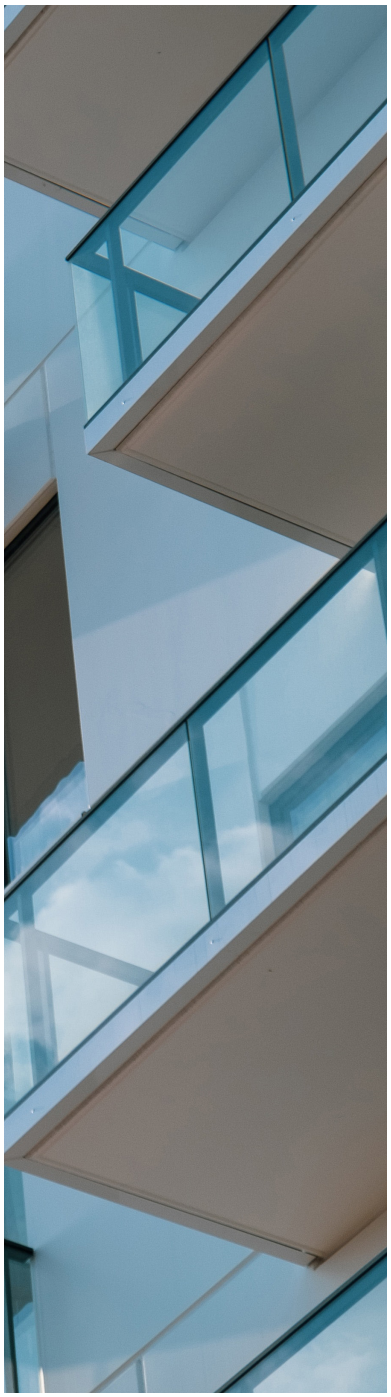
SPONSORSHIP



2020
ALBERTA CONDOMINIUM & REAL ESTATE Conference

Building Stronger Relationships



N0VEMBER 6 & 7, 2020
VIRTUAL CONFERENCE

Support the conference through this year's unique virtual experience!

acrconference.org

@ACRCon

About Us

It all started when...

The Alberta Condominium & Real Estate Conference is an annual event held in Calgary to propel all members of the condominium community forward. The conference is supported by the Association of Condominium Managers of Alberta, the Canadian Condominium Institute - South Alberta Chapter and the Real Estate Institute of Canada, Calgary Chapter.



Real Estate Institute of Canada
Institut canadien de l'immeuble

The Real Estate Institute of Canada, Calgary Chapter (REIC) is the only national provider of advanced education and designation programs that embraces all real estate industry sectors. Their courses and programs help shape the future of the real estate industry by enhancing the skills of talented professionals and exceptional business leaders. Dedicated to the highest professional and ethical standards, REIC has been educating and certifying specialists since 1955.

ACMA
Association of Condominium Managers of Alberta
MEMBER
2015-2016

The Association of Condominium Managers of Alberta (ACMA) is a not-for-profit association that represents the condominium community. ACMA provides resources and education to its members. Members are made up of corporations, individuals and associated businesses that work with the condominium community.

Canadian Condominium Institute
CCI
Institut canadien des condominiums
South Alberta Chapter

The Canadian Condominium Institute, South Alberta Chapter is the Voice of Condominium in Alberta, Canada. It is a national, independent, non-profit organization dealing exclusively with condominium issues. Formed in 1982, CCI represents all participants in the condominium community. Interested groups are encouraged to work together toward one common goal -- creating a successful and viable condominium community.

CONTACT INFORMATION

Kate Cheney, CMP, CMM

Conference Manager

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(403) 244 7821

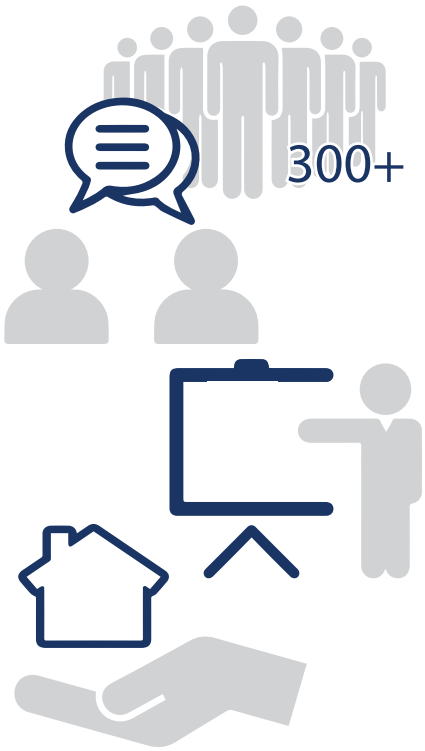
www.acrconference.org

Managed by:

ConventionALL Management

BACKGROUND

The Alberta Condominium & Real Estate Conference is the premier marketplace for the condominium community. Get access to huge purchasing power and selling potential. It brings together all of the essential elements to increase your industry exposure:



Two high-impact days where your company's best products and services are directly in front of a virtual audience of 300+ delegates.

One-on-one face-time with highly engaged condominium decision makers who are looking for solutions to current issues.

Virtual conference education sessions that are open to all exhibitors to update you on high-impact issues facing condominium owners, managers and real estate professionals.

The backing of Alberta's biggest condominium not for-profit associations from the Alberta Condominium Managers Association, the Real Estate Institute of Canada, Calgary Chapter and Canadian Condominium Institute - South Alberta Chapter, you've got the backing that matters.



WHAT IS THE ACR CONFERENCE?

The Alberta Condominium & Real Estate Conference (ACR) is the leading professional event for the condominium industry, attracting 300+ condominium delegates. These professionals, owners and highly involved members of the condominium industry, are looking to source new solution providers, learn about new products and services and are looking for suppliers. With an exhibit here, your company can cost-effectively reach a wide audience of your best prospects.

Alberta's condominium market is growing every day. Economic concerns make every dollar a fight. Whether that is a dollar in sales, or a dollar in expense the ACR Conference is a proven winner for exhibitors. If your company supplies products, services, or technology for any sector of the condominium industry, the ACR Conference is the best place to spend your marketing budget. Increase exposure, enhance your brand, connect with quality prospects and increase your sales.

Sponsorship Packages

Choose the option that's right for you, or let us help you customize your own package:



EDUCATION EVENTS

Sponsor a top-quality education session to align your company with a specific topic. Position your company as an expert resource for the industry.



CONFERENCE SERVICES

High-visibility branding opportunities include: attendee boxes, the conference program, website, social media, day of activities.



NETWORKING EVENTS

Sponsoring networking events reinforces your brand through logo recognition.

ENJOY EXCLUSIVE SPONSOR PERKS

Sponsorship opportunities include exclusive perks that maximize your reach, your impact and your return on investment:

- Inclusion on a dedicated "sponsor page" on the ACR Conference website.
- Inclusion of your logo with your online exhibit listing as well as custom landing page on the 'Day of Event' website.
- Dedicated sponsorship page on the "day of event site" where attendees will be able to visit with you and your team "live" with just a click.

ELEVATED RECOGNITION AT THE ACR CONFERENCE

Be included in exclusive opportunties throughout the conference. Attendees will receive a "special conference box" delivered right to their door with your brochure or promotional materials included.



PLATINUM $3500+

Includes:
- Three conference registrations
- Welcome on Twitter
- Logo recognition to include:
    - Digital and printed program (mailed to attendees)
    - On the dedicated sponsor page with 50-word company profile on the ACR website
    - Custom landing page on the 'Day of Event' website
    - Can include videos, photots, pdfs, contact details
    - Opportunity for a "chat now" link
- Item in the mailed out Attendee Box (provided by sponsor)

Select ONE sponsorship asset:
- Networking event x 2
- Keynote Speaker Sponsor x2
- Conference website
- Rapid Fire Legal Panel on Saturday

GOLD $2500

Includes:
- Two conference registrations
- Welcome on Twitter
- Logo recognition to include:
    - Digital and printed program (mailed to attendees)
    - On the dedicated sponsor page with 50-word company profile on the ACR website
    - Custom landing page on the 'Day of Event' website
    - Can include videos, photots, pdfs, contact details
    - Opportunity for a "chat now" link
- Item in the mailed out Attendee Box (provided by sponsor)

- Select ONE sponsorship asset:
    - Attendee Box - your logo prominently featured
    - Conference Notebook
    - Any other sponsorship asset from a lower level

Have a new idea for virtual conference swag?

SILVER $1500

Includes:
- Two conference registrations
- Sponsor recognition ribbons for company staff
- Welcome on Twitter
- Logo recognition to include:
    - Digital and printed program (mailed to attendees)
    - On the dedicated sponsor page with 50-word company profile on the ACR website
    - Custom landing page on the 'Day of Event' website
    - Can include videos, photots, pdfs, contact details
    - Opportunity for a "chat now" link
- Item in the mailed out Attendee Box (provided by sponsor)

- Select ONE sponsorship asset:
    - Conference Pens
    - Networking break treats (tea, granola bar, etc)

BRONZE $1000

Includes:
Logo recognition to include:
- Digital and printed program (mailed to attendees)
- On the dedicated sponsor page on the ACR website
- Custom landing page on the 'Day of Event' website
- Can include videos, photots, pdfs, contact details
- Opportunity for a "chat now" link
- Welcome on Twitter
- Select ONE sponsorship asset:
    - Item in the Attendee Box (provided by sponsor)

SUPPORTER LEVEL
- Online Registration $750
- Educational Session $500
- Three slides on conference deck $250

Exhibitor Information

Be part of the 1st VIRTUAL ACR Conference.

WHEN IS THE CONFERENCE?

FRIDAY, NOVEMBER 6TH	11:30am to 4:00pm	Event Time
SATURDAY, NOVEMBER 7TH	8:30am - 12:30pm	Event Time

WHAT IS THE COST?

Price before Sepember 30, 2020	$500
Price after Sepember 30, 2020	$750

TERMS:

Payment is due in full within 30 days of booking the virtual space. If payment is not received within 30 days the virtual booth is considered "available" and will be assigned to waitlisted exhibitors. Cancellations are accepted until October 30, 2020. Notification of cancellation must be in writing prior to October 30, 2020 and will be given a 50% refund.

WHAT IS INCLUDED?

- One custom dedicated page in our virtual exhibitor showcase
    - Can include videos, photots, pdfs, contact details
    - Opportunity for a "chat now" link on page

- Two full ACR Conference registrations
- Pre-registered attendee mailing list provided 30 days prior to show and full registration list 7 days post show
- Final attendee mailing list after the show.
- Listing on the ACR Conference website after the show.
- Listing in the conference guide.