Invitation from the President

On behalf of the Conference Steering Committee, it is our pleasure to invite your organisation to participate in the ASCP 5th Concrete Pavements Conference.

The 2019 Conference will be held from Monday 22 to Wednesday 24 July 2019 at the Crowne Plaza Hunter Valley, Lovedale, NSW. The Conference Program will include two days of Conference sessions on Monday 22 and Tuesday 23 July, a workshop on Wednesday 24 July, a Social Dinner on Sunday 21 July and the Conference Dinner on Monday 22 July.

From its first Conference in 2011, the ASCP biennial ‘Concrete Pavements Conference’ has grown in importance and relevance to the heavy duty concrete pavements industry in Australia and has expanded from a two-day conference in 2015 with the inclusion of a half day workshop in 2017. It is the only conference in its field held in Australia.

With the Conference set to attract more than 150 delegates, this is an opportunity for your organisation to increase brand awareness, generate sales leads, develop new and existing client relationships, as well to showcase your services directly to your target market.

We look forward to welcoming you to the Hunter Valley in July 2019.

Todd Myers
President
Australian Society for Concrete Pavements

Benefits to Your Organisation

The Sponsorship and Trade Exhibition packages for the ASCP 5th Concrete Pavements Conference have been designed to provide your business with maximum exposure to Conference delegates.

All Sponsors and Exhibitors will:
- Be able to launch new products to senior decision makers within Road Authorities and private industry from both Australia and overseas.
- Have unrivalled opportunity to meet commercial prospects face-to-face.
- Be able to show your product range in real-time, rather than by catalogue or word of mouth.
- Raise your profile in the heavy duty concrete pavements industry in Australia and add value to your brand.
- Have the opportunity to network with 150 concrete pavement professionals.

In 2019, the exhibition will be co-located with the Conference catering to ensure our exhibiting companies get ample time to engage with delegates—all in a purpose built trade exhibition centre, directly opposite the Conference rooms, located on the grounds of the Crowne Plaza Hunter Valley.

Who will you meet at the ASCP 5th Concrete Pavements Conference?

◊ Civil Engineers
◊ Project Verifiers
◊ Local/State/Federal Government Representatives
◊ Sales/Business Development Managers
◊ Defence Department Staff
◊ Technical Supervisors
◊ Infrastructure Companies
◊ Paving Engineers
◊ Consulting Engineers
◊ Pavement Design Engineers
◊ Equipment Manufacturers/Suppliers
◊ Directors/Managing Directors/Associate Directors
◊ Concrete Manufacturers
◊ Project Directors
◊ Construction Managers
◊ Site Supervisors
◊ Materials Suppliers
◊ Technical Supervisors
◊ Construction Managers
◊ Associates
◊ Researchers
◊ Site Supervisors
◊ Asset Managers
Networking Opportunities for Sponsors and Exhibitors

Participation in the ASCP 5th Concrete Pavements Conference will provide a range of opportunities for Sponsors and Trade Exhibitors to interact with delegates throughout the event.

The 2019 social program will include the Social Dinner to be held on the evening of Sunday 21 July and the Conference Dinner to be held on the evening of Monday 22 July 2019.

Attendance at the Conference Dinner is included in all Full Conference Registration packages and Social Dinner tickets may be purchased separately. To Register for the Conference as a delegate, please visit the official Conference website at www.ascpconference.com.au.

Conference Organiser

Should you have any questions regarding the ASCP 5th Concrete Pavements Conference, please contact the team at GEMS Event Management Australia on +61 2 9744 5252.

Conference Manager
Michelle Glasson
mglsson@gemsevents.com.au

Conference Coordinator
Choonie Yeow
cyeow@gemsevents.com.au

CROWNE PLAZA HUNTER VALLEY
## 2019 Sponsorship Packages

**ASCP Gold Corporate Members** receive a 25% discount on their primary sponsorship package purchase.

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<tbody>
<tr>
<td>Sponsorship Fee</td>
<td>$4,000 incl. GST</td>
<td>$4000 incl. GST</td>
<td>$3,500 incl. GST</td>
<td>$3,000 incl. GST</td>
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<td>$2,000 incl. GST</td>
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<tr>
<td>Pull up banners At event</td>
<td>3 @ Conference Venue</td>
<td>3 @ Dinner Venue</td>
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<td>Company logo placement on...</td>
<td>Front page and Supporter’s page of Website</td>
<td>Supporter page of Website</td>
<td>Supporter page of Website/ Delegate Workbook Cover/ 2019 Proceedings Webpage</td>
<td>Supporter page of Website/ 2019 Proceedings Webpage</td>
<td>Plenary Session in Program/ Supporter page of Website</td>
<td>Stream in the Program/ Supporter page of Website</td>
<td>Supporter page of Website</td>
<td>Lunch Break in Program/ Supporter page of Website</td>
<td>Tea Break in Program/ Supporter page of Website</td>
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<tr>
<td>Logo displayed on formality PowerPoint slides</td>
<td>All Conference formality PowerPoint slides</td>
<td>Conference opening PowerPoint slides each day &amp; Dinner PowerPoint</td>
<td>Conference opening PowerPoint slides each day</td>
<td>Conference opening PowerPoint slides each day + Award presentation slide at closing</td>
<td>Conference opening PowerPoint slides each day + sponsored session slides</td>
<td>Conference opening PowerPoint slides each day + sponsored session slides</td>
<td>Conference opening &amp; sponsored lunch break PowerPoint slides</td>
<td>Conference opening &amp; sponsored tea break PowerPoint slides</td>
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<tr>
<td>Address to delegates</td>
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<td>5 minutes at Conference Dinner</td>
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<td>2 minutes upon presentation of Award at Closing Session</td>
<td>3 minute video or address at Sponsored Session</td>
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<td>5 minutes at Social Dinner Welcome</td>
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<tr>
<td>Collateral placed in satchel</td>
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<tr>
<td>Social function tickets</td>
<td>4 x Conference Dinner + 1 x reserved table</td>
<td>4 x Conference Dinner + 1 x reserved table</td>
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<td>2 x Conference Dinner</td>
<td>2 x Conference Dinner</td>
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<td>2 x Social Dinner</td>
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<tr>
<td>Delegate workbook advertisement</td>
<td>One Full Page</td>
<td>Half Page</td>
<td>One Full Page</td>
<td>Half Page</td>
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<tr>
<td>Additional discount offers</td>
<td>50% discount on Plenary Session Sponsorship + 20% discount on Exhibition Package</td>
<td>20% discount on Exhibition Package</td>
<td>20% discount on Exhibition Package</td>
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**ASCP Gold Corporate Members** receive a 25% discount on their primary sponsorship package purchase.
**Major Conference Sponsor**

(4 packages available)

**Sponsorship Fee-** $4,000 (includes GST)

**Sponsorship entitlements include:**

- Company logo prominently displayed and recognised as Conference Major Sponsor on the Conference Program, Conference Delegate Workbook, and all Conference formality PowerPoints each day.
- Sponsor to provide up to three (3) pull up banners to be displayed in the session rooms and Registration Area.
- Four (4) complimentary tickets to attend the Conference Dinner on Monday 22 July.
- One (1) Reserved Table at the 2019 Conference Dinner (tickets not included).
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) full page A4 advertisement in the Conference Workbook (Advertisement Sponsor supplied).
- Company name, logo and web link advertised on the supporter’s page of the official Conference website and in all email correspondence promoting the event.

**Conference Dinner Sponsor**

(1 package available)

**Sponsorship Fee-** $4,000 (includes GST)

**Sponsorship entitlements include:**

- Exclusive branding rights at the ASCP 5th Concrete Pavements Conference Dinner, which will be held on Monday 22 July. Sponsor to provide up to three (3) pull up banners to be displayed in the function room.
- Exclusive 5 minute address to delegates at the 2019 Conference Dinner.
- Four (4) complimentary tickets to attend the Conference Dinner on Monday 22 July.
- One (1) reserved table in a prominent position at the 2019 Conference Dinner (tickets not included).
- Company logo prominently displayed on Conference Dinner Formality PowerPoint and Conference Opening PowerPoint slides on each day of the Conference.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) half page A5 landscape advertisement in the Conference Workbook (Advertisement Sponsor supplied).
- Company name, logo and web link advertised on the supporter’s page of the official Conference website and in all email correspondence promoting the event.

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**Major Conference Sponsor Discount Offer**

50% OFF Plenary Session Sponsorship and 20% OFF Exhibition Package Rates

**Conference Plenary Session Sponsor Discount Offer**

20% OFF Exhibition Package Rate
Delegate Workbook and Proceedings Sponsor
(1 package available)

Sponsorship Fee- $3,500 (includes GST)

Sponsorship entitlements include:

- Company logo prominently displayed on the front cover (full colour) of the Delegate Workbook, which will be distributed to every delegate on arrival at the Conference.
- Company logo prominently displayed on the 2019 Conference Proceedings webpage of the official ASCP website for 6 months post event.
- Company logo prominently displayed on the Conference Opening PowerPoint slides on each day of the Conference.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) full page A4 advertisement in the Conference Workbook (Advertisement Sponsor supplied).
- Company name, logo and web link advertised on the supporter’s page of the official Conference website and in all email correspondence promoting the event.

Ed Haber ’Best Paper’ Award Sponsor
(1 package available)

Ed Haber Award for the ASCP Conference paper which makes the best contribution to knowledge and advancement of pavement concrete.

Sponsorship Fee- $3,000 (includes GST)

Sponsorship entitlements include:

- Exclusive 2 minute address to delegates upon presentation of the Award at the Conference Closing Session.
- Company logo prominently displayed on Award Presentation PowerPoint during the Conference Closing Session and Conference Opening PowerPoint slides on each day of the Conference.
- Two (2) complimentary tickets to attend the Conference Dinner on Monday 22 July.
- Company logo prominently displayed on the 2019 Conference Proceedings webpage of the official ASCP website for 6 months post event.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) half page A5 landscape advertisement in the Conference Workbook (Advertisement Sponsor supplied).
- Company name, logo and web link advertised on the supporter’s page of the official Conference website and in all email correspondence promoting the event.

Delegate Workbook and Proceedings Sponsor Discount Offer
20% OFF Exhibition Package Rate

Best Practice Award Sponsor Discount Offer
20% OFF Exhibition Package Rate
Conference Plenary Session Sponsor
(3 package available)

Sponsorship Fee- $3,000 (includes GST)

Sponsorship entitlements include:

- Company logo prominently displayed and recognised as Conference Plenary Session Sponsor on the Conference Program.
- Exclusive 3 minute video or address to delegates at the sponsored Plenary session.
- Company logo prominently displayed on the Conference Opening PowerPoint slides on each day of the Conference and the sponsored sessions PowerPoint slides.
- Two (2) complimentary tickets to attend the Conference Dinner on Monday 22 July.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) half page A5 landscape advertisement in the Conference Workbook (Advertisement Sponsor supplied).
- Company name, logo and web link advertised on the supporter’s page of the official Conference website and in all email correspondence promoting the event.

Conference Streamed Sessions Sponsor
(4 packages available)

Sponsorship Fee- $2,500 (includes GST)

Sponsorship entitlements include:

- Company logo prominently displayed and recognised as a Streamed Sessions Sponsor on the Conference Program. (This covers concurrent sessions between either morning tea and lunch or lunch and afternoon tea on one day only.)
- Company logo prominently displayed on the Conference Opening PowerPoint slides on each day of the Conference and the sponsored sessions PowerPoint slides.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) half page A5 landscape advertisement in the Conference Workbook (Advertisement Sponsor supplied).
- Company name, logo and web link advertised on the supporter’s page of the official Conference website and in all email correspondence promoting the event.

Conference Plenary Session Sponsor Discount Offer
20% OFF Exhibition Package Rate

Conference Plenary Session Sponsor Discount Offer
20% OFF Exhibition Package Rate
Social Dinner Sponsor
(1 package available)
Sponsorship Fee- $2,500 (includes GST)

Sponsorship entitlements include:

• Company logo prominently displayed and recognised as Social Dinner Sponsor on the Conference Program.
• Exclusive 5 minute address to delegates at the Social Dinner on Sunday 21 July.
• Two (2) complimentary tickets to attend the Social Dinner on Sunday 21 July.
• Company logo prominently displayed on the Conference Opening PowerPoint slides on each day of the Conference.
• Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
• Inclusion of one (1) half page A5 landscape advertisement in the Conference Workbook (Advertisement Sponsor supplied).
• Company name, logo and web link advertised on the supporter’s page of the official Conference website and in all email correspondence promoting the event.

Conference Lunch Break Sponsor
(2 packages available)
Sponsorship Fee- $2,000 (includes GST)

Sponsorship entitlements include:

• Company logo prominently displayed and recognised as a Lunch Break Sponsor on the Conference Program (one Lunch Break only).
• Company logo prominently displayed on the Conference Opening PowerPoint slides on each day of the Conference and the sponsored Lunch Break PowerPoint slide (displayed prior to the sponsored break).
• Company name, logo and web link advertised on the supporter’s page of the official Conference website and in all email correspondence promoting the event.

Social Dinner Sponsor Discount Offer
20% OFF Exhibition Package Rate

Conference Lunch Break Sponsor Discount Offer
20% OFF Exhibition Package Rate
Conference Tea Break Sponsor
(3 packages available)

Sponsorship Fee- $1,500 (includes GST)

Sponsorship entitlements include:

- Company logo prominently displayed and recognised as a Tea Break Sponsor on the Conference Program (one Tea Break only).
- Company logo prominently displayed on the Conference Opening PowerPoint slides on each day of the Conference and the sponsored Tea Break PowerPoint slide (displayed prior to the sponsored break).
- Company name, logo and web link advertised on the supporter’s page of the official Conference website and in all email correspondence promoting the event.

Satchel Insert or Workbook Advertisement

Satchel Insert/ Advertisement Fee - $660 (includes GST)

Can’t attend the Conference this year to promote your business? You can still reach 100% of attendees with a satchel insert in the 2019 Conference Satchel, which is handed out to all delegates upon arrival at registration. Send us your latest marketing brochure or provide something a little different, that the delegates can take home with them (e.g. pen, ruler, keyring, hat, drink bottle etc).

Alternatively, you can include a half page (A5 landscape) advertisement in the Conference Delegate Workbook (artwork to be supplied by your organisation). Advertisers will also have their Company name, logo and weblink included on the Official Conference Website.

Please note: Sponsoring organisations must advise the Conference Organisers of their insert type and ensure document inserts (brochures etc) are no more than 10 pages.

Conference Tea Break Sponsor Discount Offer
20% OFF Exhibition Package Rate

**All Confirmed Sponsors will receive a full delegate list with contact details one week prior to the Conference (only delegates who wish to have details shared — contact details will include full name, title, organisation, business contact number and email address).**

Tell Everyone You will Be There!

To assist our Sponsors and Exhibitors with pre-event marketing, we will provide all Sponsors and Exhibitors with a Conference Promotional Tile (jpg format), which you and your colleagues can add to their email signature as well as your business website.
2019 Trade Exhibition Package

Single Powered Space 1.8m x 1.5m $1,500 (Includes GST)

Exhibition Space Inclusions
- One (1) dressed trestle table
- Two (2) chairs
- One (1) Velcro compatible display board
- Fascia board bearing your company name (up to 30 letters)

Exhibitor Entitlements
- Catering for up to two (2) exhibition staff on each day of the Conference.
- Company contact details listed in the Conference Delegate Workbook and inclusion on the Exhibitors Passport.
- Company listed on the Conference Website with a link to your organisation’s website.
- A full delegate list with contact details will be sent one week prior to the Conference (only delegates who wish to have details shared — contact details will include full name, title, organisation, business address and business contact number only). Email addresses cannot be shared.

Custom Exhibition Booths - Please talk to us if you would like to use your own custom booth or would like to hire a full shell scheme booth.

Trade Exhibition Insurance
Exhibitors should consult their own insurance company and/or broker for proper coverage of their exhibits and displays. In most cases you will be able to extend your existing policy. Public Liability Insurance cover for your Exhibition area must be taken out for a minimum of $10,000,000 from the first day of bump-in on Monday 22 July 2019 to the completion of bump-out on Tuesday 23 July 2019.

A copy of your current Public Liability Certificate of Currency must be provided in order for your organisation to exhibit at the ASCP 5th Concrete Pavements Conference.

Trade Exhibition Dates and Times
Exhibitors will be required to set up their stands between 6.00 am and 8.00 am on Monday 22 July 2019. The Trade Exhibition will run during Conference hours on Monday 22 and Tuesday 23 July 2019.

The Exhibition will open at approximately 8.00 am each day and close at the conclusion of afternoon tea. Arrival tea and coffee, morning tea, lunch and afternoon tea will be served in and around the Conference Exhibition Area.

Catering for Exhibition Staff
Catering is included for two (2) exhibition staff members on each day of the Conference. If you have more than two staff members in attendance, who are not registered to attend the event, additional daily catering fees may be applicable.
2019 Exhibition Floor Plan

To MERLOT DECK

CABERNET

SAUVIGNON

KITCHEN

↑ Conference Rooms

GALLERIA

1 2 3 4
5 6 7 8
9 10 11 12

Catering

Catering

Ladies Toilets

Mens Toilets

Accessible Toilets

Fire Extinguishers

= SOLD
Trade Exhibition Passport Program

The 2019 Conference Trade Exhibition will feature a Passport Program to encourage attendees to visit each of the exhibitors and increase overall exhibition attendance.

We believe that this program will add value to those organisations who choose to make a significant investment in the Conference by being part of the Trade Exhibition.

How the Passport Program will work:

- Each delegate will receive an Exhibition Passport in their Conference Satchel.
- Delegates will need to visit every Exhibitor over the two (2) days of the Conference and have their Passport stamped by each Exhibitor. Exhibitors will be provided with a stamp at the beginning of the Conference.
- When delegates have their Passports completed (stamped by all Exhibitors), they will then be able to submit their Passports into the entry box located at the Conference Registration Desk.
- All Passports must be lodged at the Conference Registration Desk by the conclusion of lunch on the final day of the Conference.
- A prize draw will be conducted at the closing session of the Conference.
- Exhibitors and Sponsors are encouraged to donate goods to be included in the prize pool. The Sponsor/Exhibitor organisation will be acknowledged for their prize donation as it is being drawn on stage in the final session of the Conference.

Exhibitor Business Card Draw

We encourage exhibitors to hold business card draws at their stand for the duration of the Conference. We will be announcing all business card draw winners during the closing session on the final day of the Conference. Exhibitors are welcome to come onstage to draw the winner for their competition prize.

2019 Exhibitors Manual

The Exhibitors Manual, to be sent out three months prior to the Conference, will provide you with all of the information you need in order to plan for your attendance as a Trade Exhibitor at the 2019 Conference.
Sponsorship and Trade Exhibition Registration Form

Contact Details

Contact Person: ____________________________________________
Company Name: ____________________________________________
ABN: _______________________________________________________
Website: ____________________________________________________
Postal Address: _______________________________________________
Suburb: __________________________ Post Code: _______________
Phone: __________________________ Mobile: ______________________
Email: ______________________________________________________

I/We wish to sponsor/exhibit at the ASCP 5th Concrete Pavements Conference and apply for space as indicated. We agree to pay the total cost 30 days from receipt of invoice, including applicable GST and any other charges incurred on our behalf.
I/We authorise the organisers to use the intellectual property supplied by us, such as logos, to advertise and promote the Conference. I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

Signed: ____________________________________________________
Name: (Print) _______________________________________________
Position: ___________________________________________________
Date: _______________________________________________________

Trade Exhibition Options

☑ Single Trade Space with Power - 1.8m x 1.5 m - $1,500 (incl. GST)

I wish to reserve the following exhibition space at the Conference:
1st Preference ________ 2nd Preference ________ 3rd Preference ________

Sponsorship Options

Major Conference Sponsor ☑ $4,000 (incl. GST)
Conference Dinner Sponsor ☑ SOLD
Delegate Workbook and Proceedings Sponsor ☑ $3,500 (incl. GST)
Ed Haber ‘Best Paper’ Award Sponsor ☑ $3,000 (incl. GST)
Conference Plenary Session Sponsor ☑ $3,000 (incl. GST)
Conference Streamed Sessions Sponsor ☑ $2,500 (incl. GST)
Social Dinner Sponsor ☑ $2,500 (incl. GST)
Conference Lunch Break Sponsor ☑ $2,000 (incl. GST)
Conference Tea Break Sponsor ☑ $1,500 (incl. GST)

Advertisement Options

Workbook Advertisement ☑ $660 (incl. GST)
Satchel Insert ☑ $660 (incl. GST)
**Sponsorship / Trade Exhibition Payment**

**Trade Exhibition / Sponsorship Payment Options**

All prices shown include GST. A Tax invoice will be issued upon receipt of this Sponsorship/Exhibition Registration form. All cheques should be made payable to GEMS Event Management Australia. Payment can also be made by direct debit, Visa, MasterCard or AMEX. (Note: a surcharge will apply for all credit card payments). A tax invoice representing the total fee will be raised immediately and emailed to your designated contact. **Full payment must be received within 30 days from date of the invoice.**

*Please complete the payment details below:*

- **Cheque**
  (Please make cheques payable to GEMS Event Management Australia.)

- **Direct Deposit**
  (If you wish to make payment by direct deposit, bank deposit details will be provided on your tax invoice.)

**Credit Card Payment - ALL CREDIT CARD PAYMENTS WILL INCUR A SURCHARGE:**

- Amex: 1.65%
- Mastercard: 0.96%
- Visa: 1.5%

Please contact GEMS Event Management on +61 2 9744 5252 to make payment via credit card.

**Trade Exhibition / Sponsorship Booking Requirements**

Please complete the last **two pages** of this document and return via email to Choonie Yeow at GEMS Event Management Australia on cyeow@gemsevents.com.au. Upon receipt, confirmation of your sponsorship or exhibition booking will be advised by return email.

Exhibitors and Sponsors are reminded to observe the payment terms and conditions as specified. As the maximum number of spaces is limited, non-compliance may result in the letting of your space to another Exhibitor. Please note that there are no refunds for services ordered and not utilised due to cancellation or failure to collect. If for any reason the Conference is cancelled by the organisers, there will be a full refund of registration fees paid to the organiser.

**Cancellation Terms**

**Sponsorship cancellations** received in writing by the Conference Organisers will only be accepted if the sponsoring company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD$550 administration fee. Sponsorship cancellations received after the sponsoring company has received the above mentioned acknowledgements cannot be accepted, and will not be refunded.

**Trade Exhibition cancellations** received in writing by the Conference Organisers by **Monday 22 April 2019** will be accepted and all fees refunded less an AUD$550 administration fee. Exhibitors wishing to cancel after this date will not be eligible for a refund.