



## OnAIR in Action

Ms McGraw noted that while there was some initial hesitancy from delegates and presenters around using the technology and the event's virtually delivery, apprehension was soon replaced by distinctly positive feedback.

### 3D Mode Put Delegates At Ease

“This was the first time we had used 3D mode and that made a massive difference to the client. The look and feel made people much more comfortable interacting with the platform. It looked like they were really going into an auditorium,” said Ms McGraw.

“There were a number of comments from sponsors and exhibitors that they felt so much more comfortable than previous events that they’d done, and they would look at actually being involved in virtual events in the future, which was wonderful given we’d had a lot of trouble actually converting some of them across to the idea of going virtual.”

### Breakout Rooms and Gamification Facilitated Engagement

Ms McGraw said many OnAIR features impressed not just her team and the client, but the conference delegates as well.

“We used meeting hubs, we did a virtual trivia night using breakout rooms, we used gamification — we pretty much used every facility in the portal that we possibly could,” said Ms McGraw.

“There were a lot of people who loved the gamification feature — it was amazing how competitive scientists can be!”

### AIRCast Studio is a PCO’s Best Friend

Ms McGraw said in her opinion, several OnAIR features were standout.

“Probably the best aspect of this particular piece of software from my perspective, in relation to this job, was the delegates ability to go back and view presentations after the event,” said Ms McGraw.

“By far my favourite part of OnAIR is AIRCast Studio. It is so much fun to be able to be that voice behind the scenes to help our speakers be comfortable before they go on. To have control over someone freezing or someone dropping out or being able to swap them out of the view. To not have to stand in the back of a room and agonize when a presenter has technology issues — because with AIRCast Studio, we can do something about that,” said Ms McGraw.

### The EventsAIR Team Saved the Day

“For the last 2 years since COVID, we have been totally supported by all of the team at EventsAIR and to be honest, in my business, being a conference organiser for hire, if it hadn’t been for the software provided to us by EventsAIR, I have no doubt that my business doors would be closed,” said Ms McGraw.

