



2020 EVENT OVERVIEW

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- Additional Information

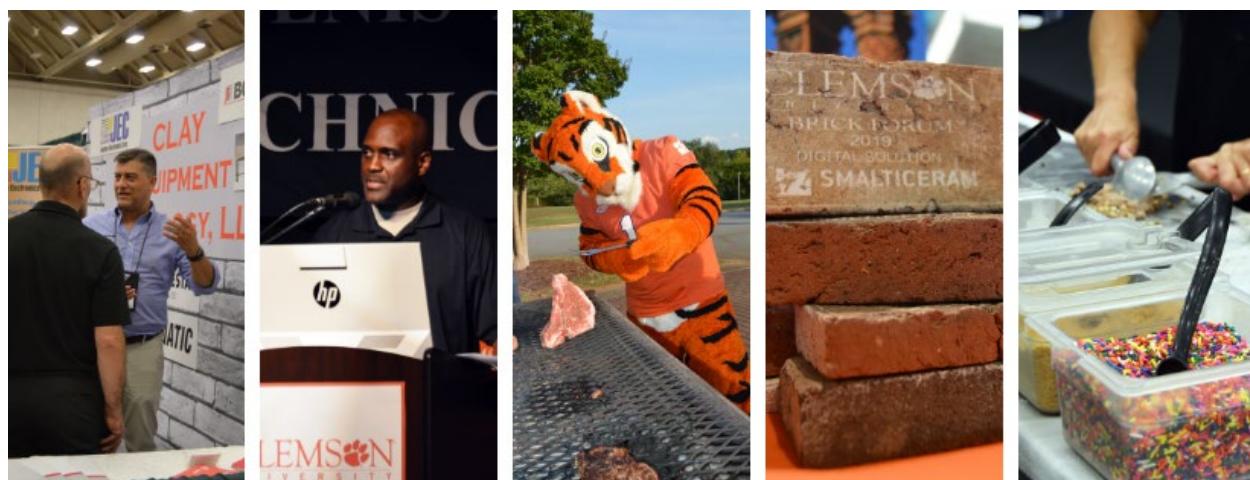
2020 CLEMSON BRICK FORUM SCHEDULE

Date	Time	Activity
Monday October 5 th	8:00 AM – 7:00 PM	Vendor setup
	4:00 PM – 8:00 PM	Hospitality area open for vendor meetings with customers.
Tuesday October 6 th	8:00 AM – 3:00 PM	Technical sessions with breaks and lunch
	3:00 PM – 5:00 PM	Open time for working and networking
	5:00 PM – 10:00 PM	Hospitality opens, featuring beer tasting and chicken wings
Wednesday October 7 th	8:00 AM – 3:00 PM	Technical sessions with breaks and lunch
	3:00 PM – 5:00 PM	Open time for working and networking
	5:00 PM – 10:00 PM	Hospitality opens, featuring reception and steak cookout

2020 CLEMSON BRICK FORUM SPONSORSHIP LEVELS

Sponsorship Level	Benefits
King Size: \$5000; \$4/sqft for additional footage	<ul style="list-style-type: none"> ▪ Four free registrations ▪ 10' x 10' display booth minimum ▪ Half page advertisement in Brickyard Magazine ▪ Free first-time attendee sponsorship
Queen Size: \$3000; \$6/sqft for additional footage	<ul style="list-style-type: none"> ▪ Four free registrations ▪ 10' x 10' display booth minimum ▪ Half page advertisement in Brickyard Magazine ▪ Free first-time attendee sponsorship
Modular Size: \$1500; \$7/sqft for additional footage	<ul style="list-style-type: none"> ▪ Four free registrations ▪ 10' x 10' display booth minimum ▪ Half page advertisement in Brickyard Magazine ▪ Free first-time attendee sponsorship
Booth Only = \$8/sqft <i>*Must be a Member</i>	<ul style="list-style-type: none"> ▪ 10' x 10' display booth minimum

PLEASE NOTE: All vendors must register for a 10' x 10' booth. Vendors may share booth space, but only if each vendor has paid for a 10' x 10' booth.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Event	Cost	Recognition Opportunities
Tuesday Breakfast	\$750	Signage, Podium recognition
Tuesday Lunch	\$5000	Optional 20-minute presentation in the meal area to all attendees
Tuesday Night Happy Hour (Pint Station Beer Tasting)	\$2500	Signage, Podium recognition, Optional 20-minute presentation in the meal area to all attendees
Tuesday Night Dinner (Sue's Wings)	\$3500	Signage, Podium recognition, Optional 20-minute presentation in the meal area to all attendees
Wednesday Breakfast	\$750	Signage, Podium recognition
Wednesday Lunch	\$5000	Optional 20-minute presentation in the meal area to all attendees
Attendify Scavenger Hunt	\$750	Recognition in Attendify App, Signage, Podium recognition
Event Coffee Bar	\$4000	Signage, Podium recognition
Event Snacks	\$1000	Signage, Podium recognition
Event Charging Station	\$300	Signage, Podium recognition
Clemson Tiger Mascot	\$200	Signage, Podium recognition

If your Company is interested in partially funding any events, please contact Jessica Wagner, 864-656-1104 or roches2@clemson.edu for further information.



TICKET PRICES

- Vendor: \$250
- NBRC Member: \$350
- Non-Member: \$800
- Speaker: \$50
- Companion: \$50

HOSPITALITY ACTIVITY OPPORTUNITIES

- Speaker's Quiz
- Trivia contest
- Flash polls
- Scavenger hunt
- Beer tasting
- DJ
- Photo/video booth
- Pool tables/table tennis
- Karaoke



ADDITIONAL INFORMATION

- **Meeting Areas:** We will have up to three private or semi-private meeting areas setup around the Civic Center for you to connect with your customers. These will be available all day and on a first come, first serve basis.

If you would like to reserve one for a specific time, please contact Anne Jenkins at ammcken@clemson.edu and at +1 864 656 1096.

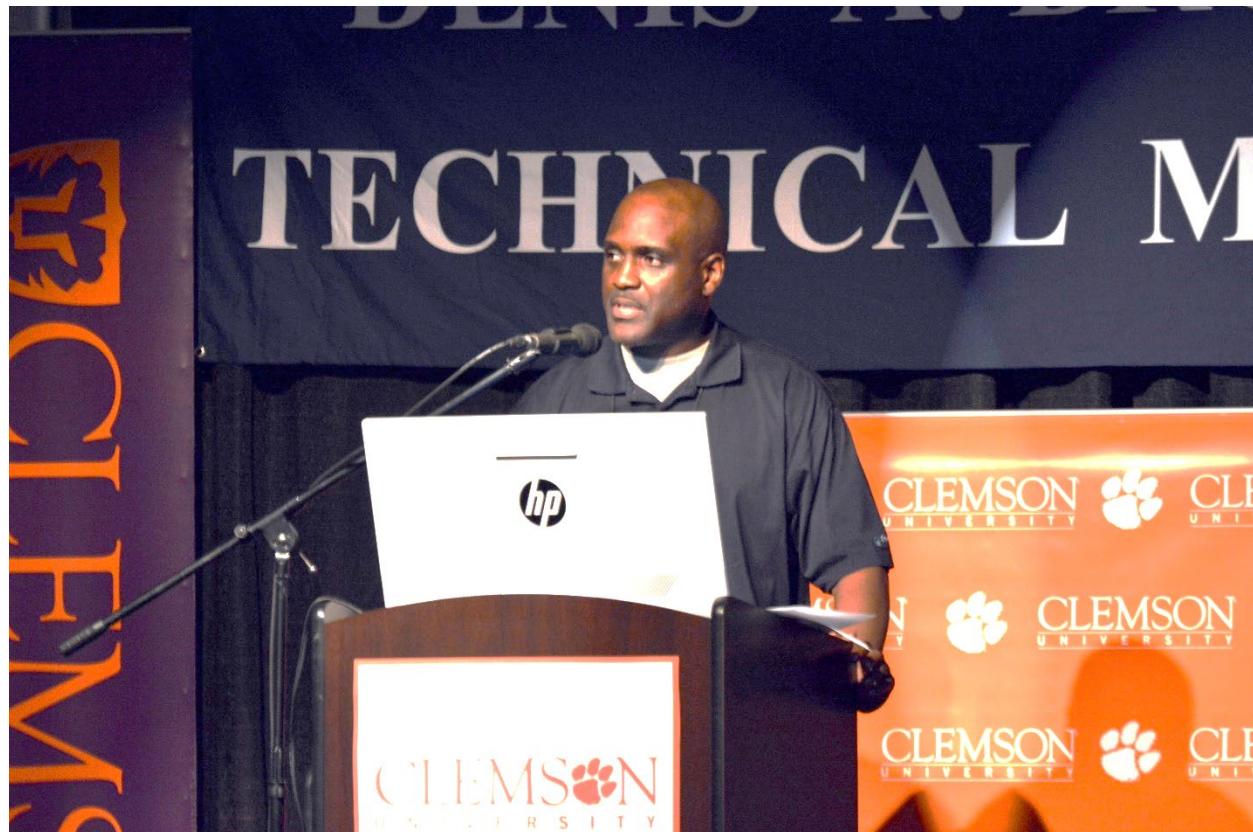
- **Vendor Presentations:** Instead of the afternoon vendor sessions, we will have a presentation area set up either in or near the hospitality area during the hospitality sessions. You can reserve a time by contacting Anne Jenkins at ammcken@clemson.edu and at +1 864 656 1096.

We will announce these vendor presentation sessions on the PA, post it on signage throughout the venue, and through the Attendify App.

2020 CLEMSON BRICK FORUM HOTEL LIST

Mention “Clemson Brick Forum” to get the discounted rate.

Hotel	Address	Room type	Phone	Group Rate	Distance to Civic Center
Country Inn & Suites	116 Interstate Blvd., Anderson, SC 29621	Standard King bed or 2 Queen beds	864-622-2200	\$90-with breakfast	4.1 miles
Hampton Inn	120 Interstate Blvd., Anderson, SC 29621	Standard King bed or 2 Queen beds	864-975-1999	\$115-with breakfast	4.2 miles
Hampton Inn Alliance Business Park	411 Alliance Business Park, Anderson, SC 29621	Standard King bed or 2 Queen beds	864-760-1000	\$99-with breakfast	10.5 miles
Hilton Garden Inn	115 Destination Blvd., Anderson, SC 29621	Standard King bed	864-964-0100	\$114-with breakfast	3.6 miles
Holiday Inn	3509 Clemson Blvd., Anderson, SC 29621	Standard King bed or 2 Queen beds	864-226-1000	\$115-with breakfast	1.4 miles



2020 CLEMSON BRICK FORUM VENDORS GUIDE

New for 2020

- Attendee registrations will be made using the Attendify portal
- Vendor registrations may only be paid using a credit card
- All vendors must purchase a 10'x10' booth, even those sharing a booth space with another vendor

Item	Availability
Power strips	✗
Extension Cords	✗
One 8' Table	✓
Two Chairs	✓
Table Cover	✗
Floor Cover/Carpet	✗
Cable Box [up-charge]	by request
Monitor/TV [up-charge]	by request
Special Power	by request
Pipe & Drape Divider	✓
Trash Can	✓
Tape	✗
Scissors	✗
Pens	✗
Tools	✗
Cleaning Supplies	✗

- Special power requirements - for example, 220 VAC in your booth, or 480 VAC, three phase.
- Cable TV - we typically offer cable TV access to our sponsors if we have the requests by September 20th. The cost will be \$50 and the service will be available in your booth. You must provide the monitor or TV.