



# 2020 EVENT OVERVIEW

- 2020 Clemson Brick Forum Schedule
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- Additional Information

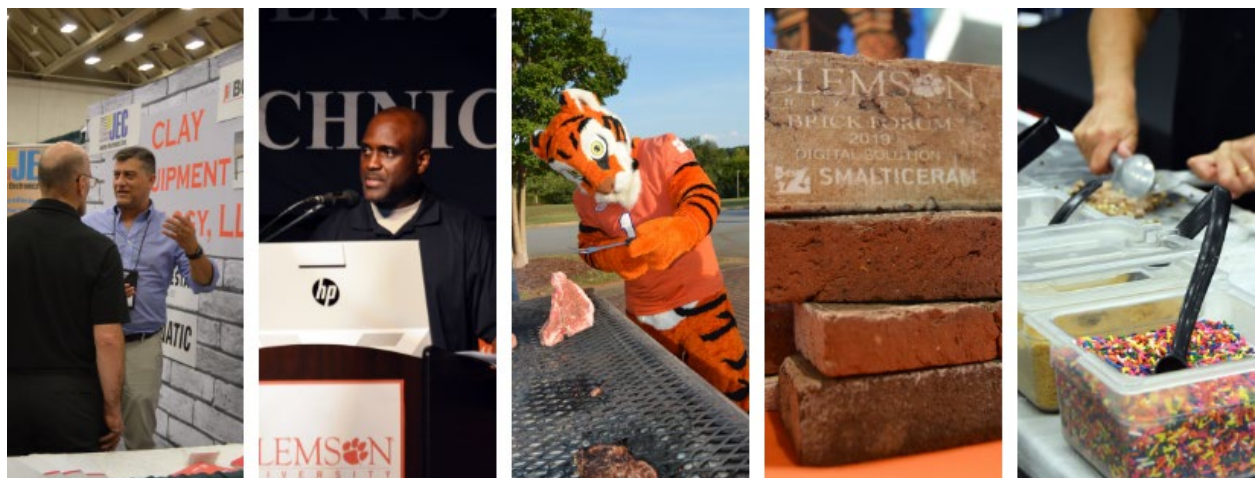
## 2020 CLEMSON BRICK FORUM SCHEDULE

Date	Time	Activity
Monday October 5 <sup>th</sup>	8:00 AM – 7:00 PM	Vendor setup
	4:00 PM – 8:00 PM	Hospitality area open for vendor meetings with customers.
Tuesday October 6 <sup>th</sup>	8:00 AM – 3:00 PM	Technical sessions with breaks and lunch
	3:00 PM – 5:00 PM	Open time for working and networking
	5:00 PM – 10:00 PM	Hospitality opens, featuring beer tasting and chicken wings
Wednesday October 7 <sup>th</sup>	8:00 AM – 3:00 PM	Technical sessions with breaks and lunch
	3:00 PM – 5:00 PM	Open time for working and networking
	5:00 PM – 10:00 PM	Hospitality opens, featuring reception and steak cookout

## 2020 CLEMSON BRICK FORUM SPONSORSHIP LEVELS

Sponsorship Level	Benefits
King Size: \$5000; \$4/sqft for additional footage	<ul style="list-style-type: none"> <li>Four free registrations</li> <li>10' x 10' display booth minimum</li> <li>Half page advertisement in Brickyard Magazine</li> <li>Free first-time attendee sponsorship</li> </ul>
Queen Size: \$3000; \$6/sqft for additional footage	<ul style="list-style-type: none"> <li>Four free registrations</li> <li>10' x 10' display booth minimum</li> <li>Half page advertisement in Brickyard Magazine</li> <li>Free first-time attendee sponsorship</li> </ul>
Modular Size: \$1500; \$7/sqft for additional footage	<ul style="list-style-type: none"> <li>Four free registrations</li> <li>10' x 10' display booth minimum</li> <li>Half page advertisement in Brickyard Magazine</li> <li>Free first-time attendee sponsorship</li> </ul>
Booth Only = \$8/sqft <i>*Must be a Member</i>	<ul style="list-style-type: none"> <li>10' x 10' display booth minimum</li> </ul>

**PLEASE NOTE:** All vendors must register for a 10' x 10' booth. Vendors may share booth space, but only if each vendor has paid for a 10' x 10' booth.



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Event	Cost	Recognition Opportunities
Tuesday Breakfast	\$750	Signage, Podium recognition
Tuesday Lunch	\$5000	Optional 20-minute presentation in the meal area to all attendees
Tuesday Night Happy Hour (Pint Station Beer Tasting)	\$2500	Signage, Podium recognition, Optional 20-minute presentation in the meal area to all attendees
Tuesday Night Dinner (Sue's Wings)	\$3500	Signage, Podium recognition, Optional 20-minute presentation in the meal area to all attendees
Wednesday Breakfast	\$750	Signage, Podium recognition
Wednesday Lunch	\$5000	Optional 20-minute presentation in the meal area to all attendees
Attendify Scavenger Hunt	\$750	Recognition in Attendify App, Signage, Podium recognition
Event Coffee Bar	\$4000	Signage, Podium recognition
Event Snacks	\$1000	Signage, Podium recognition
Event Charging Station	\$300	Signage, Podium recognition
Clemson Tiger Mascot	\$200	Signage, Podium recognition

If your Company is interested in partially funding any events, please contact Jessica Wagner, 864-656-1104 or [roches2@clemson.edu](mailto:roches2@clemson.edu) for further information.



## TICKET PRICES

- Vendor: \$250
- NBRC Member: \$350
- Non-Member: \$800
- Speaker: \$50
- Companion: \$50

## HOSPITALITY ACTIVITY OPPORTUNITIES

- Speaker's Quiz
- Trivia contest
- Flash polls
- Scavenger hunt
- Beer tasting
- DJ
- Photo/video booth
- Pool tables/table tennis
- Karaoke



## ADDITIONAL INFORMATION

- **Meeting Areas:** We will have up to three private or semi-private meeting areas setup around the Civic Center for you to connect with your customers. These will be available all day and on a first come, first serve basis.

If you would like to reserve one for a specific time, please contact Anne Jenkins at [ammcken@clemson.edu](mailto:ammcken@clemson.edu) and at +1 864 656 1096.

- **Vendor Presentations:** Instead of the afternoon vendor sessions, we will have a presentation area set up either in or near the hospitality area during the hospitality sessions. You can reserve a time by contacting Anne Jenkins at [ammcken@clemson.edu](mailto:ammcken@clemson.edu) and at +1 864 656 1096.

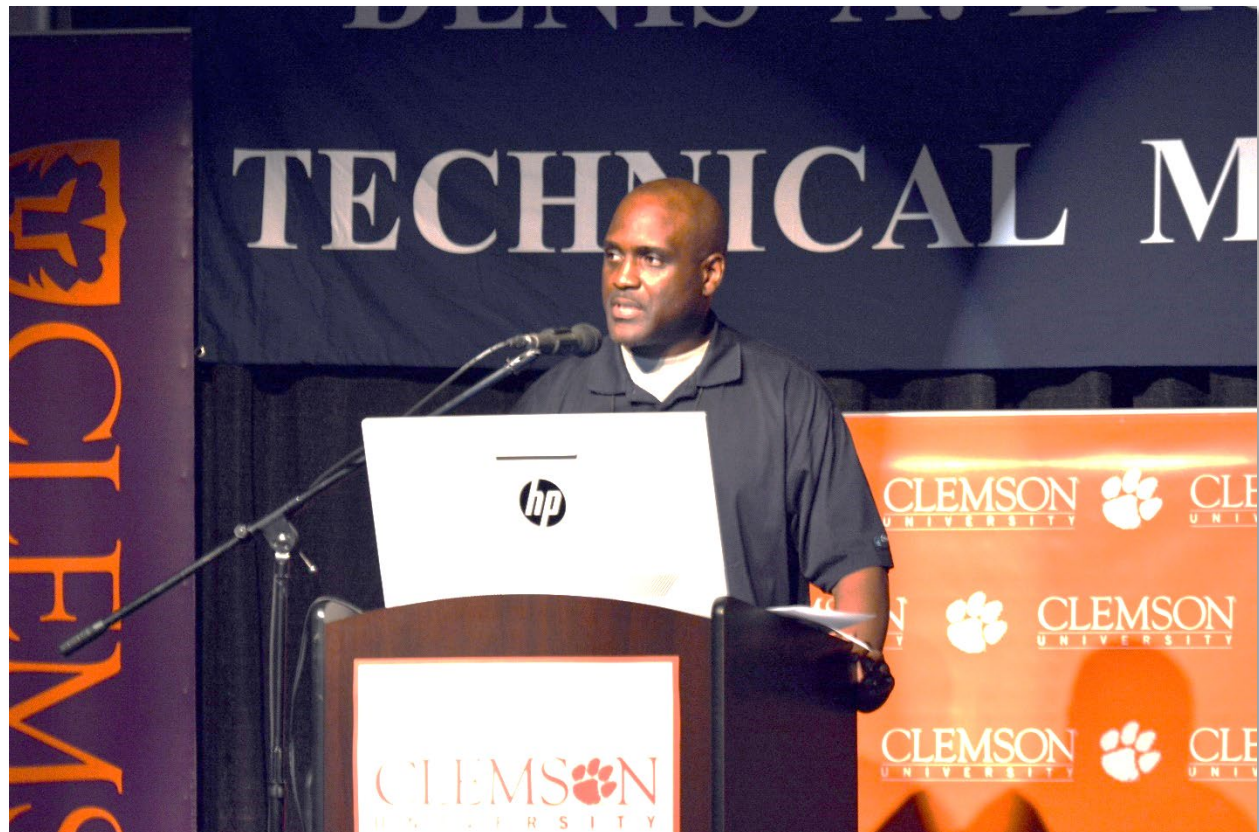
We will announce these vendor presentation sessions on the PA, post it on signage throughout the venue, and through the Attendify App.



## 2020 CLEMSON BRICK FORUM HOTEL LIST

Mention “Clemson Brick Forum” to get the discounted rate.

Hotel	Address	Room type	Phone	Group Rate	Distance to Civic Center
Country Inn & Suites	116 Interstate Blvd., Anderson, SC 29621	Standard King bed or 2 Queen beds	864-622-2200	\$90-with breakfast	4.1 miles
Hampton Inn	120 Interstate Blvd., Anderson, SC 29621	Standard King bed or 2 Queen beds	864-975-1999	\$115-with breakfast	4.2 miles
Hampton Inn Alliance Business Park	411 Alliance Business Park, Anderson, SC 29621	Standard King bed or 2 Queen beds	864-760-1000	\$99-with breakfast	10.5 miles
Hilton Garden Inn	115 Destination Blvd., Anderson, SC 29621	Standard King bed	864-964-0100	\$114-with breakfast	3.6 miles
Holiday Inn	3509 Clemson Blvd., Anderson, SC 29621	Standard King bed or 2 Queen beds	864-226-1000	\$115-with breakfast	1.4 miles



## 2020 CLEMSON BRICK FORUM VENDORS GUIDE

### New for 2020

- Attendee registrations will be made using the Attendify portal
- Vendor registrations may only be paid using a credit card
- All vendors must purchase a 10'x10' booth, even those sharing a booth space with another vendor

Item	Availability
Power strips	✗
Extension Cords	✗
One 8' Table	✓
Two Chairs	✓
Table Cover	✗
Floor Cover/Carpet	✗
Cable Box [up-charge]	<i>by request</i>
Monitor/TV [up-charge]	<i>by request</i>
Special Power	<i>by request</i>
Pipe & Drape Divider	✓
Trash Can	✓
Tape	✗
Scissors	✗
Pens	✗
Tools	✗
Cleaning Supplies	✗

- Special power requirements - for example, 220 VAC in your booth, or 480 VAC, three phase.
- Cable TV - we typically offer cable TV access to our sponsors if we have the requests by September 20th. The cost will be \$50 and the service will be available in your booth. You must provide the monitor or TV.