

Social Media 2020 - 2021



Best Practices during COVID-19

In-Person Learning Celebration Posts

Guidelines:

- Photos should include masks. Make sure both mouth and nose are covered.
- Encourage a thumbs up to show positivity in lieu of a visible smile.
- A photo featuring one student is always a safe option.
- Be aware of the background!



***Wear a mask
and Keep your
distance***



Ideas:

- A short video of a student explaining something new they learned.
- Students engaged in learning while wearing a mask and practicing social distancing.
- Students with their artwork.



***Maintain Social
Distancing***

***Pre-COVID
Photo?
Label it!***



Fall 2019 College Colors Day
Pre-COVID

Remote Learning Celebration Posts

Guidelines:

- Avoid sharing pictures of video that display student names.
- Incorporate photos and videos into class assignments. Teachers can ask parents to send photos or videos of their child completing an assignment. Carefully review photos before posting them, and post only with approval.
- Make sure backgrounds are appropriate.
- Ensure the student is dressed appropriately and no siblings are in the background.



***Check photo
releases!***

Ideas:

- Completing a science experiment.
- Practicing a musical instrument.
- Showcasing a completed project.
- Enjoying at-home P.E.
- Showing their favorite spot to work.
- Collecting learning success stories from staff and parents.

Get Creative!

